



Behind The Scenes In American Business

By Reynolds Knight

NEW YORK—The Defense Production Administration has belatedly discovered that the great expansion that has taken place in steel and other metal-fabricating facilities in the last two years has been in capacity to produce consumer rather than defense goods. But this should not have been a great surprise.

During that period price controls, material allotments, and negotiation procedures have consistently had the effect of making it less profitable—at every step from mine to end-use product—to produce for defense than for the civilian side of the market. And in a free country, output moves toward profit, of course. No one denies the necessity of moving up defense pay to get workers, but few recognize the danger in holding down defense profits.

It remains to be seen if the Eisenhower regime will junk the misguided controls which have directed productive effort away from the channels the controllers meant for them to flow in. Some keen observers saw this danger when the National Production Authority-DPA-Office of Defense Mobilization machinery was being set up. Perhaps now their suggestions of simply military priorities on actual contracts will be tried.

Perhaps it won't. In the Pentagon itself objectors to the free market as a price control are trying to get around channels and take their case to Ike.

OPTIMIST VIEWS 1953—One industrialist who isn't hedging his hopeful views of 1953 is William C. Stolk, president of American Can Company. As 1953 began, Mr. Stolk saw the third straight year of record-breaking sales anticipated for his own company in 1953 as a "good barometer" of what may happen to American business generally during the year. The president of the container-making company said his firm's sales are likely to go as high as ten per cent above 1952 if can-making supplies remain adequate and if government controls are removed.

Anticipating increased sales for the metal and fibre container industry as a whole, he declared this was a "good indication of the prospects for the economy generally during the coming year, since our industry touches a major part of the country's industries in one way or another."

THINGS TO COME—A new attachment for indoor flash photography attaches a calibrating device to the focusing knob of the camera. Now it's impossible—says the maker—to under- or over-expose. . . You can train this summer's roses on a one-piece aluminum trellis six feet tall. Just drive it in the ground. . . Dining room furniture is being built of glass-reinforced fiber with enameled steel or chromium chair and table legs. Can't fade or warp, indoors or out. . . Storm-window kits are being offered home-workshop enthusiasts. Savings from ready-made prices are estimated at 50 per cent. . . Baby cereals will soon come spiked with organic iron to keep the little customers' blood red. . . A new plastic which withstands 392-degree heat will be used by the Signal Corps in heavy-duty electric switches and sockets.

FAST-FADING AIRPLANES—Every airplane now flying faces a strong probability of becoming obsolete by 1956. That's the startling statement of Mundy I. Peale, president of Republic Aviation Corp., a company that makes some of the fastest. The reason is that aviation research is progressing beyond all belief.

The airplane maker emphasized that this was no excuse for such lulls and speed-ups on airplane procurement as this country suffered right after World War II. It takes two or more years to get a new plane off the drawing board and into the air, said Mr. Peale, and steady improvement is the only way to make sure of meeting an emergency whenever it arises. Meanwhile, you do the best with what you have.

While the U. S. rate of production will reach 14,500 this year, it will still be behind Russia's, Mr. Peale reminded an American Legion audience. But he said our quality of pilots and planes is far ahead of the Soviets.

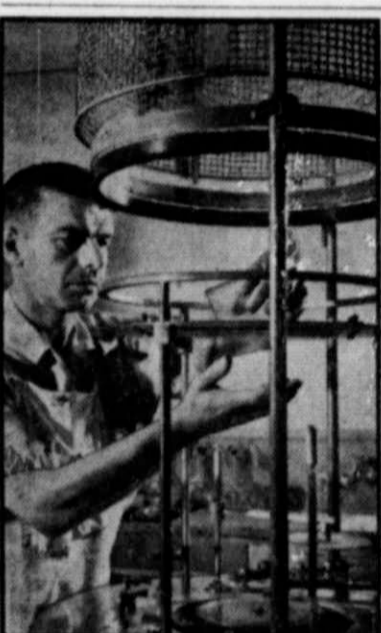
BITS O' BUSINESS—Lent begins February 18. Fish, fresh, or canned is in record supply, except for shrimp. Cheese, too, is plentiful. . . Store volume in the January 19-24 week in New York was off 9 per cent from a year earlier. . . Senator Taft wants 16 amendments to the Taft-Hartley Labor Relations Act. . . Mortgage rates on government guaranteed home loans are expected to rise to get in line with firmer rates generally, widening the market for homes. . . CIO Electrical Workers sent employers a general prospectus, in advance of bargaining dates, of what the big union expects to demand this year.

Protection For Calves Shipped In Winter Required By State Law

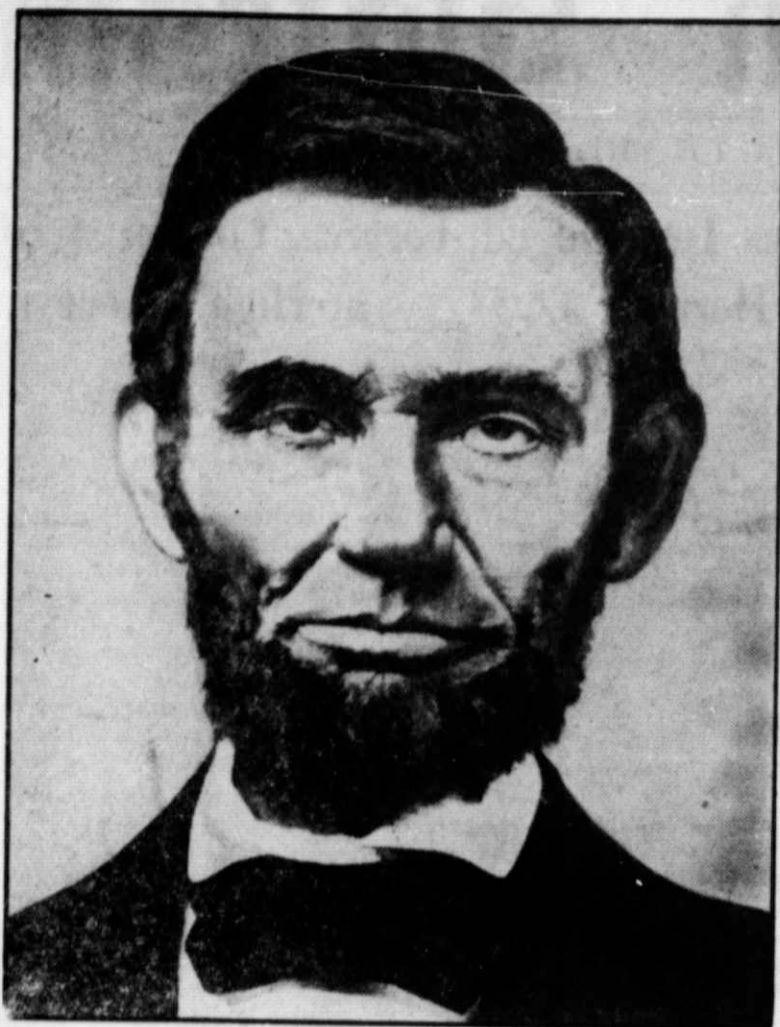
A reminder was issued this week to Wisconsin cattle dealers and farmers, of the state law requiring that protection from the weather should be provided for calves that are shipped to market between now and March 15th.

Dr. H. J. O'Connell, State Veterinarian and Chief of the State Department of Agriculture's Livestock Sanitation Division, said that similar consideration ought to be given to all classes of livestock shipped during the winter months. With a little effort and small expense, shelter can be provided for the animals while in transit. In many cases, O'Connell said, animals transported by truck or rail are frequently moved directly from warm barns into trucks or railway cars with no protection from the wind, snow, and low temperatures. This exposure, he declared, results in greatly increased shrinkage with consequent financial loss to the owner. It also causes much needless suffering on the part of the livestock.

Protection given animals during transit will result in their arriving at their destination in better condition and will reduce financial losses and suffering to a minimum.



PLATING PRISM—Seen above being placed in an evaporation unit at the Northrup Aircraft's Pasadena, Calif., laboratory is a master penta prism about to be coated with an aluminum film. Fastened in the prism is covered by a glass bell. Air is pumped out of the bell until pressure falls to .00015 pounds per square inch. The metal is vaporized and deposits itself on the prism's surface.



The photograph reproduced here is one of the best ever taken of the Great Emancipator. It shows President Lincoln as he looked while leading the nation through one of its most trying hours.

1 Word Can Change Your Life—MEAN

You usually find it easier to suspect your neighbor of being bad than to believe he's pretty good. It shouldn't be like this, but so often it is.

Suggest that so-and-so is a good fellow. Back up your claim with proof. Regardless, there is always someone to answer: "Wait till you get to know him better. He's not as good as he appears to be." Or point to some generous deed a friend has done. Show how easy it would have been for him to do otherwise. Yet there is always somebody to say: "Yeah—he's like that because he's thinking of what he might get in return."

Of course there's something bad or wrong in your neighbor. But there's something good and lovable left. Life at best is tough enough. Let's make the best of each other. You can do that by throwing the ugly things out of the driver's seat of your personality and refuse to be mean, the word that can change your life.

Maybe It's Just A Cold

Call it "flu" for short, if you like; but doctors, generally, are playing it safe and referring to the epidemic that is rapidly spreading, these days, as a "respiratory infection."

They are watching it pretty carefully, however, according to a bulletin issued recently by the Minnesota Medical Association, and many are working with the Minnesota Department of Health on laboratory investigations of throat washings from patients. These investigations are being made, not because the current illness has proved to be dangerous, but because they stand to add a little more to what is known about the scourge of influenza which took such a disastrous form in 1918.

As a matter of fact, this year's epidemic, whether caused by real flu germs or not, has been so mild that the patient is back at school or work before the work necessary for a laboratory identification can be made. Little treatment is needed, in the ordinary case, the association says. For most people, the trouble starts with a temperature, mild aches and pains and goes on to the usual stopped-up nose and other cold symptoms. A few days at home with steam inhalations to ease the cold symptoms is all that is needed in most cases. On the other hand, if the trouble does not clear up in a short time the bulletin recommends calling a physician.

The reason for making laboratory studies is to find out if any large number of cases is caused by any of the three major types of influenza germs which have now been identified. If the current epidemic should become more severe, or if occasion should warrant, as in an institution, special vaccines might be prepared to assist in control.

Dried Peach Mousse

1 cup stewed peaches  
1/2 cup powdered sugar  
Juice of 1/2 lemon  
1/2 pint cream whipped  
Fold stewed peaches, sugar and lemon juice into whipped cream. Freeze, serve with lady fingers.

Diseases weren't much of a problem with Wisconsin barley crops in 1952. Too much moisture was a worse problem than disease in the 1952 barley crop.

Average State Cow Is Producing More

The average Wisconsin milk cow is producing about 50 pounds more butterfat a year than the average cow just before the war.

George Werner, dairy husbandman at the University of Wisconsin, says artificial insemination, better hay, and more grain have increased butterfat.

He points out that the average cow in 1939 ate only 800 pounds of grain and concentrate. Now she eats 2,000 pounds and has responded with more milk.

She produced 7,000 pounds of milk last year. But Werner says 7,000 pounds of milk isn't really enough from 2,000 pounds of grain and concentrate. If high quality roughage were fed along with that much grain, the bulk of our cows should produce 9,000 to 10,000 pounds of milk. Werner feels that better roughage on the farm and better pastures are the cheapest ways to increase milk production. Research shows that feed nutrients are produced the cheapest in good pasture and second cheapest in good hay.

Wisconsin is way above the national average both in milk and butterfat—7,000 pounds of milk compared to a national average of 5,300 and 260 pounds of butterfat compared to a national average of 210 pounds.

But Werner points out that feed and housing costs are higher here. So a Wisconsin cow must produce 6,000 pounds of milk to break even. In the nation as a whole a cow producing 5,000 pounds will come out even.



ANN ALLURING HART—Alluring is not her middle name but Ann Hart, our Valentine beauty, doesn't need it. She was elected St. Valentine's Day Queen of St. Petersburg, Fla., and is seen, above, trying on her heart-decorated crown for size.

Bible Comment:

Jesus' Prayers Gave Simon Peter Added Strength

THERE are some men so settled in their ways that they seldom change under any circumstances. Their attitudes and reactions are so predictable that we could easily foretell their course of action in many situations.

They are very necessary in our society but also they are usually very dull, unimaginative people who are not interesting to talk to. Not much ever happens to these people.

And then there is the other type, the unpredictable person. He usually is a man of superior intelligence and ability with many interests and a vast store of energy. Such a man was the apostle Simon Peter. Extremely impulsive, very intense, he was always ready to risk everything on the outcome of a great adventure. When his plans seemed to fail, Peter was also very gloomy and disappointed.

Although his name was Simon, Jesus called him Peter "The Rock." This nickname was a symbol of the thing Peter became as he grew older and more active in the new church.

Peter did not realize some of the weakness inherent in his impulsive personality. But Jesus did. He saw through the tendencies to boast and Peter's burning desire to be first.

So Jesus prayed for Peter and these prayers became the source of Peter's strength and his salvation.

Peter bragged that he would not deny Jesus. He vowed he would not, even though everyone else might do so. But it was a penitent Peter who humbled himself by weeping later when he broke his vow, not once but three times.

We must always remember that the Christ who prayed for Peter prayed for all of us. He, too, can be our salvation and strength.

Sports Afield

By Ted Kesting

There are four basic types of bass fishing—surface, shallow, deep and bottom. Judging by the huge tackle chests you see some anglers carting, you need a lot of plugs to catch bass. Or do you? Just what is the minimum number of plugs you need? Could you get along with just one?

We asked Jason Lucas, who has the biggest tackle box I've ever seen, and he reluctantly admitted a guy who knows his fishing might be able to do so by clever manipulation of that one plug.

Now, I don't expect any bass fishermen will actually believe I mean for him to get along on one or two or even three plugs. But what follows should give you a hint of how to assemble a well-balanced selection of plugs. A huge majority of tackle boxes that we see are equipped for surface and shallow fishing only.

If you are limited to just one plug, Lucas suggests a floating shallow runner, perhaps of natural scale or an orange color. His type of surface lure, on which he gets the most bass, isn't a surface lure at all but a floater which he retrieves very, very slowly with occasional jerks of the rod tip. You could convert this into a deep plug by adding split shot or lead but you'd have to be very careful not to wreck the action.

If you were to be a two-plug angler, the other plug would be a sinker. One that sinks quite slowly does very well to depths of six or eight feet—and a slow sinker hovering in midwater looks most natural when worked slowly with little jerks and dead pauses.

This means that a man fishing where the water is rarely over 10 feet deep or so will generally do best with a slow sinker; but where it's over that, unless you have the patience of Job, you'll want something that goes down faster, perhaps a metal lure. For really deep water my favorite is a small, heavy metal pork-rind lure.

A thin, flattish one will weave

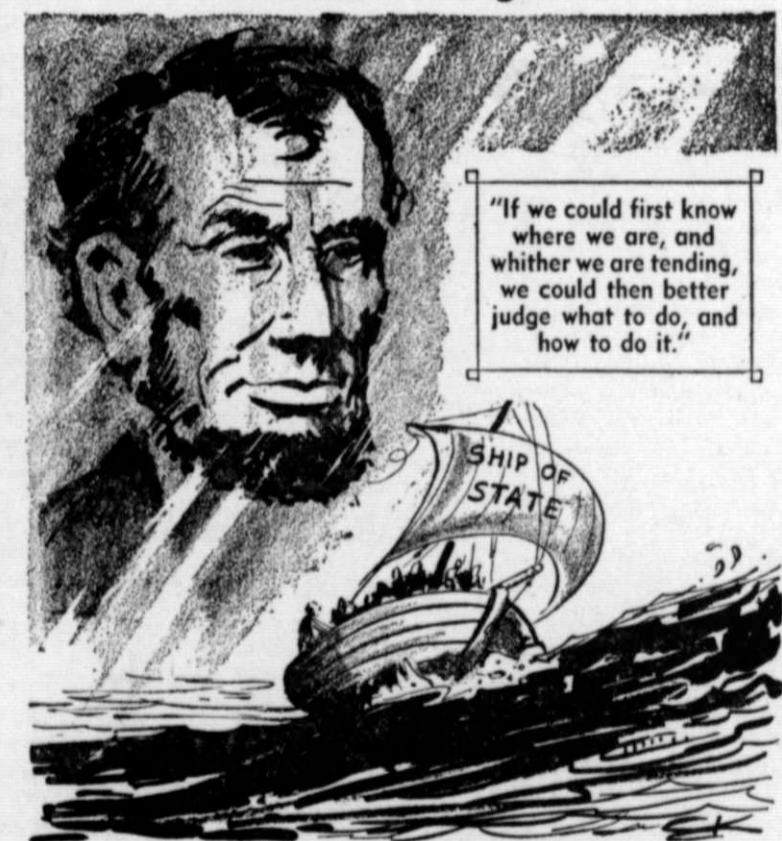
and wobble too much to go down very rapidly, and the smaller, heavy one won't have much action of its own at reasonable speed, so it needs the action of the rind. A single spinner blade at its head not only gives it a flash but sets up a slight jiggle that gives the rind a good action.

Wisconsin farmers can increase winter income from their farm woodlots by marketing a product called boltwood, according to Fred B. Trenk, University of Wisconsin extension forester.



SKYSWEEPER WIRES—Wiring up a different kind of sweeper than that used in housewifely duties, the pretty blonde seen above is working on parts of a new anti-aircraft gun aiming device appropriately named the "Skysweeper." Employed at the General Motors Flint AC Spark Plug plant, she checks complex connections of the mechanism.

Food for Thought



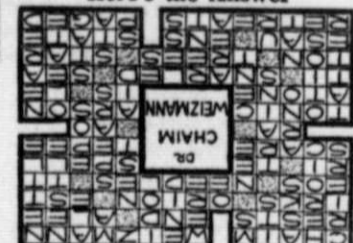
"If we could first know where we are, and whither we are tending, we could then better judge what to do, and how to do it."

WEEKLY CROSSWORD PUZZLE

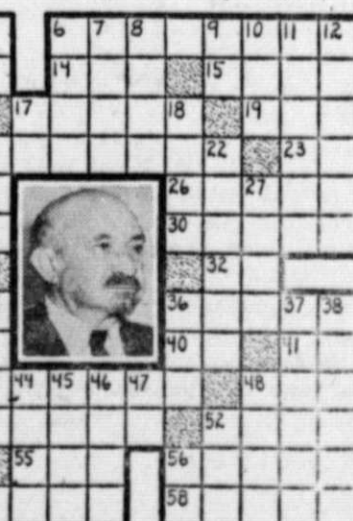
Former Israeli Leader

- HORIZONTAL 58 Furnished with folios  
1,6 Pictured late Israeli leader  
13 Pauses  
14 Conclusion  
15 On the sheltered side  
16 Irritates  
17 Constellation (ab.)  
19 East (Fr.)  
20 Dawn goddess  
21 Sewing tools  
23 Size of shot  
24 Measure  
25 Symbol for tellurium  
26 Enchantment  
28 Frighten  
30 Indian home  
31 Sun god  
32 Army order (ab.)  
33 Bracing  
36 Malicious burning  
39 Make amends  
40 His nation—in Asia Minor  
41 French article  
42 Palm lily  
43 Enmeshed  
48 Ocean  
49 Weight unit  
51 Woody plants  
52 Stellar body  
53 Son of Isaac (Bib.)  
55 Abstract being  
56 He was founder of the Jewish  
57 Withdraws

Here's the Answer



- 21 Born  
22 Lances  
25 Educates  
27 Epic poetry  
29 Italian river  
33 Tear into shreds  
34 Indolent  
35 Coin  
36 Assist  
37 Oleic acid salt  
38 Approached  
44 Region  
45 Lease  
46 Not as much  
47 Electrical unit  
48 Male deer  
50 Burmese wood sprite  
52 Station (ab.)  
54 Chaldean city  
56 Spain (ab.)



UNBROKEN BUCKING TRUCK—Bucking like a bronco, front wheels turning in the air, this auto-filled trailer-truck is tipping dangerously after skidding on icy roads near Detroit. Tow-trucks uprighted the jack-knifed vehicle and the uninjured driver rode off with every car intact.

**Thumbsucking In Children Shows Lack Of Security**

Most children thumbsuck during infancy. But if the habit persists later, it usually indicates an emotional need of some kind, says Elsie Thorpe. Writing in McCall's Magazine for January, she urges parents to look for the cause behind the thumbsucking—hunger, anger, loneliness or fright—and to give the child plenty of love, appreciation and security.

"Thumbsucking is an old and well-established habit with most infants. Some suck more, some suck less, but they all suck. For the very small infant it is closely tied up with feeding or with sleeping.

"If a baby's craving for suck when he is an infant is satisfied, he may never thumbsuck later. But thumbsucking may fulfill a deeper-than-physical need. The child who is worried, tired, alone, the child who is afraid, or who for some reason feels unloved, unwanted, sometimes gains comfort from thumbsucking.

"And what is this habit going to do to his teeth? Dr. Maury Massler of the University of Illinois College of Dentists, speaking before the District of Columbia Dental Society, felt that the emphasis should be not on whether or on how much the child sucks. 'There is no danger to his teeth,' he said, 'if he does it occasionally, but if he does it compulsively for hours on end, it does push the teeth out...'

"Attempts to cure thumbsucking have ranged all the way from silent disapproval to a strait jacket. The modern way is to see the child as a whole and try to understand each action as part of the whole picture. Remember that the child doesn't suck his thumb to 'defy' his mother.

"Try to give the child a good life, see that he has playmates, toys, fun and a real belief that he is loved and appreciated. The more loving and understanding you can be, the more quickly he will be able to discard the habit of thumbsucking."

**Test Your I. Q.**

1. What is the meaning of the nautical term "knot"?
2. What is the distance between the earth and the sun?
3. Can you name the permanent members of the United Nations Security Council?
4. Who threw a baseball further than anyone else? When? Where? How far?
5. Which President of the United States continued to live at his Washington boardinghouse, eating at the foot of the table, for two weeks following his inauguration?

**ANSWERS TO Test Your I. Q.**

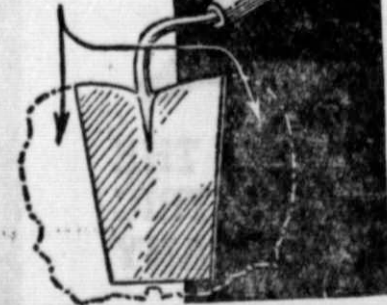
1. It is a measure of speed. One knot equals one nautical mile per hour. A U. S. nautical mile is 6080.20 feet long.
2. 92,900,000 miles.
3. Nationalist China, France, Russia, the United Kingdom and the United States.
4. Sheldon Lejeune, Oct. 12, 1910, in Cincinnati, Ohio, threw a baseball 426 feet 9 1/2 inches.
5. Thomas Jefferson.

**Handy Jim's FIX-UP TIPS For farm and home**

**Weeding Tool Can Be Made From Discarded Hoe**

AN OLD garden hoe may readily be converted into a tool that can be used for weeding between rows of closely spaced vegetables. Ends of the

**AREA CUT AWAY**



hoe are cut off, as shown in the illustration from Popular Mechanics, and the bottom edge is trued. Either a hacksaw or cold chisel will do the job. For effective use, be sure to sharpen the edge well.

**Washable Woolens Delight Eye and Pocketbook**

BY EDNA MILES

**I**N this age of miracle fabrics, women are beginning to expect a truly remarkable performance from nearly any fashion they buy. In woolens, it's the washable wools that are making fashion news.

These new soap-and-water sanforlan woolens will not shrink out of their original fit and therefore, need no blocking or stretching. The wool will not mat or felt, washes easier and faster, looks softer and has a more "downy" feel after washing.

All of this means greater convenience and less work for the lady of the house. It also means a saving in dry cleaning bills and this, of course, is reflected in the budget.

Washable woolens are now done in stripes, checks, plaids and in both dark and pastel solid colors. They're sold by the yard for home sewers or in ready-to-wear fashions, many of the latter are ideally suited to the active life of a housewife.

One New York sportswear house has done a whole group of jerseys in blouses and skirts that are dressy but simple enough for home washing. Blouses are coordinated with accorion pleated, pleated, or unpressed pleated skirts.



Decorative snap closing is used on wing sleeves by designer Carol Caldwell. Flannel blouse un-snaps and opens flat for ease in washing and pressing. Skirt and jacket are of sanforlan flannel.



Hip-huggy midgy jacket is used to top a tulip-flared skirt in this interesting design. Fabric is sanforlan wool flannel, and is completely washable. Above all it will not shrink out of fit.

**Ribbons In Sky May Be Enemy Aircraft**

How many of you have seen a ribbon like cloud formation stretching across the sky, but yet have been unable to see or hear anything that would indicate the presence of aircraft?

Many of you will come up with the correct answer on observing such a sight, but for the benefit of those unfamiliar with such an observation we will elaborate on the subject.

Often times aircraft flying at the higher altitudes can not be seen or heard, but yet ribbons of white clouds stream or tunnel through the sky. These cloud formations or vapor trails are formed by the hot exhaust gases from the engines being expelled into the cold upper air, whereupon they condense into vapor trails.

The vapor trails appear much the same as the mixture used by sky-writers in publicizing some product or event.

Upon sighting vapor trails the identity of the aircraft will usually be called is an "Unknown"; however, the observer is instructed to report the vapor trails in item No. 9 of the "Aircraft Flash" message to the Filter Center.

The recent exercises involving B-29 bombers have further demonstrated the effectiveness of the Ground Observer Corps. Most of the B-29's were tracked all along their flight path in our area and the credit belongs to the alert observers at their posts. A job well done—keep up the good work.



The business of dressmaking can be simplified through greater use of your iron and less of your needle. Before you pin your fabric to the pattern, press the pattern and any folds in the material which might lead to imperfect sizing of the garment.

If you're working on wool material that has not been preshrunk by the manufacturer, shrink by pressing with your steam iron before you cut the pattern. To prevent shine on a closely woven wool fabric, either press the material on the wrong side or use a pressing cloth for pressing on the right side.

As you stitch along the fabric, press seams to sink the stitches into the material. This will give a smooth finish. And the seams will lie flat if they're pressed open against the material.

If your fabric is heavy in quality, place a strip of brown paper between the seam and the fabric when pressing the seams. In this way, the seam marks will not show on the right side.

Save a basting step when turning a hem by pressing a sharp crease along the lower edge of the fabric. Before applying a seam binding on a full skirt, shrink out the excess flare by pressing the skirt.

Beauty stands on two healthy feet. You just can't look your charming and prettiest self if you are uncomfortable. And to women who are on their feet a lot, a source of physical discomfort is apt to be those self-same feet. They work hard for you—so why not baby them a little! Take your weight off them whenever possible. Remove your street shoes and wear comfortable slippers when you're home. Bathe your feet often. Take relaxing exercises. Massage your feet and ankles.

If your pedicure is perfect and you keep the skin on your legs smooth by frequent massage with a bland, creamy body lotion, you'll not only lengthen the life of your nylons but you'll discover one of the basic joys of good grooming. For then your stockings can be slipped on without effort and in safety and you'll have that wonderful feeling of well-being.

Perfume is known as the fourth dimension of a woman's personality, giving a subtle charm to every woman who wears it.

When a dress pattern features draped effects, choose a fabric that falls into graceful folds when you hold it up by one corner. If the pattern has straight lines, choose a firmly woven fabric that will hold its shape and hang evenly.

**Pork, Sweet Potato Pie**

If you have leftover roast pork, pork and sweet potato pie and cabbage fiesta are two good dishes to try. Ingredients for the pork pie are two cups cubed cooked pork, one cup sliced tart apples, one cup cooked peas, salt, pepper, one and one-half cups gravy, or brown sauce, five medium sized cooked sweet potatoes, two tablespoons butter and one-fourth teaspoon cinnamon.

Place pork in two quart casserole. Add apples and peas. Season. Add hot gravy. Top with sliced potatoes. Dot with butter, sprinkle with cinnamon. Bake in moderate oven 350 degrees, about 45 minutes. Yield: Five servings.

**Pineapple Refrigerator Cake**

One tablespoon gelatin, one-fourth cup cold water, one cup hot pineapple syrup, one-fourth cup sugar, one-eighth teaspoon salt, one teaspoon grated lemon rind, one tablespoon lemon juice, two egg whites, one-half cup whipping cream, sliced sponge cake or two dozen lady fingers, one and one-half cups pineapple cubes, maraschino cherries.

Soak gelatin in water five minutes. Dissolve in hot pineapple syrup, add sugar and salt, and stir until dissolved. Add lemon rind and juice. Chill until jelly starts to thicken, then fold in stiffly beaten egg whites and whipped cream. Line sides of an oblong mold with sponge cake or lady fingers. Fill mold with alternate layers of pineapple mixture and sponge cake or lady fingers. Chill until firm. Unmold and serve garnished with the pineapple cubes, cherries and additional whipped cream slightly sweetened, tinted a pale green and put on the cake with a pastry tube. Serves eight.

Boned roasts need a long roasting time than do roasts with the bone. Use low temperatures for either kind.

**Milk Is The Most Perfect Food And Also Is One Of Our Best Buys**

Milk is not only the most nearly perfect food, it is the best buy for your money. It comes in eight different forms, each one of which is especially good for certain uses. McCall's for February summarizes the health benefits from milk and tells you about the content of each of its forms:

"Milk's complete protein builds the body beautiful and improves one's frame of mind. Its perfect calcium and phosphorus balance makes long, strong bones and healthy solid teeth. Its supply of vitamins is rich and wondrous. The big case for milk is that it's a perfect food and a perfect buy in anyone's market. Children need 1 quart a day; adults 6 quarts a week.

"Whole milk: Contains not less than 8% milk solids; not less than 3.25% butterfat. Shows a collar of cream at top of bottle. Perfect for drinking, cooking, baking.

"Homogenized milk: Whole milk mechanically treated to diffuse fat globules throughout the milk. No collar of cream on bottle. Perfect for drinking, cooking, baking.

"Skim milk: Milk with most of the butterfat removed (vitamin A is lost in the process), containing half the energy value of whole milk. Used in reducing and low-fat diets.

**State's Swiss Cheese Production Declining**

Production of Swiss cheese in Wisconsin has declined for the second year following the peak production of 1950.

Reports filed this week with E. J. Weavers, Chief of the Dairy Division of the Wisconsin Department of Agriculture, show that during 1952, 228,896 wheels of Swiss were made in the state compared to 229,775 wheels in 1951.

The Monroe area produced 31,766,980 pounds of the famous Wisconsin dairy product during the past year while Swiss cheese output in the Rice Lake area totaled 7,145,340 pounds. The quality of the 1952 cheese continued to improve, Weavers pointed out, with 73 per cent falling into the two top grades whereas only 68 per cent of the Swiss was thus classified in 1951. 64 per cent of the Swiss cheese made in the state in 1950 made the two top grades.

Production of Swiss, in 1940, in both the northern and southern areas, amounted to 172,710 wheels compared to the 228,896 wheels made in Wisconsin last year. The Badger state Swiss cheese output in 1952 was a little over 60 per cent of the nation's total production, Weavers said.

**1 Word Can Change Your Life—WAY**

Are you trying to lounge through life or plunge into it?

Remember the Prodigal Son in the Bible? I'm not as willing as some seem to be in dumping this young man into the trash can of human nature. That he wasted his substance in riotous living is true, beyond denial. He thought he That he made a wrong choice is could get more out of life than he needed to put into it. So, for a while, Easy Street became his main thoroughfare.

The Prodigal was mistaken. He found that the writer of the Proverb was right: "The way of the sluggard is a hedge of thorns." That's just what it is. Before traveling on any further, consider whether you are trying to lounge through life or plunge into it. Your happiness depends on your choice of the way, the word that can change your life.

Frozen fish can add variety to winter menus. They supply vitamins A and D plus protein.

**AMERICAN HERITAGE**



Almighty God, we make our earnest prayer that Thou wilt keep the United States in Thy holy protection. —George Washington

...that this nation, under God, shall have a new birth of freedom—and that government of the people, by the people, for the people, shall not perish from the earth. —Abraham Lincoln

**Ready FOR Retirement**

Driving up the house to deliver the family's seventh baby, the doctor almost ran over a duck. "Is that your duck out there?" he asked.

"It's ours, but it ain't no duck. It's a stork with his legs worn down."

One out of every ten veal calves produced in the United States is produced right here in Wisconsin.



**MISS PERSISTENCE**—Miss Evelyn Carollo, Washington typist from Iron Mountain, Mich., types unperturbed while painters redecorate her Capitol Hill office. Miss Carollo is secretary to Rep. John B. Bennett, Republican from Michigan.



Engine Cleaner Alma Drake of Council Bluffs, Iowa, holds locomotive parts into a tye vat in the Union Pacific roundhouse.

**STRICTLY BUSINESS**

by McFeatters



"Did you advertise for a man willing to go anywhere?"

**Ticklers**

By George



"What'll we do now, sir? She insists the shoes she's wearing now are as comfortable as being barefooted!"

**THESE WOMEN!**

By d'Alessio



"That's Tony. He's so predictable, I'm two weeks ahead in my diary!"



**KEWASKUM STATESMAN**  
PUBLISHED WEEKLY

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**W. J. HARBECK, Ed.-Business Mgr**  
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Six Months \$1.25  
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**Around The Town**

—Mr. and Mrs. Walter Wegner of Milwaukee visited Saturday with Mr. and Mrs. Marvin Martin and their family.

—Mr. and Mrs. Vernon Krueger and Richard Krueger of Lomira were Sunday visitors at the Marvin Martin home.

—MODERN PAINLESS CHIRO-  
PRACTIC. ROBERT G. ROBERTS,  
D. C., 702 ELM ST., WEST BEND,  
WIS. T-27-17

—Rev. M. A. Jacobs and Miss Marie Flaesch of Jefferson visited Tuesday with Mr. and Mrs. Jos. Eberle.

—YES, it's Miller's at Kewaskum or quality home furnishings at most reasonable prices. Open daily until 6, Fridays until 9 p. m. Free deliveries.

—Mr. and Mrs. Frank Heisler and son Jerry of Fond du Lac visited over the week end with Mr. and Mrs. Louis J. Heisler and Mr. and Mrs. Harvey Ramthun and family.

—Mrs. Oscar Ruppig of Jackson visited Sunday with Mr. and Mrs. Roman Keller and sons. In the afternoon she and Mrs. Keller attended a shower for Miss Shirley Otto at Boccaccio's hall, New Pano.

—A bowling match game was held on Smoley's miniature alleys Saturday evening between men's and ladies' teams from Slinger and teams from Smoley's alleys. The men's team defeated Slinger while the ladies lost their match.

—Clarence Prost and daughter Bernice and Ann Kadinger of Kewaskum and Ed. Techtman of West Bend spent the week end in Pennsylvania where they visited the former son, Pvt. Myron Prost, and spent some time sightseeing.

—SEE FIELD'S FURNITURE MART AT WEST BEND BEFORE YOU BUY YOUR FURNITURE, RUGS AND HOUSEHOLD APPLIANCES. YOU CAN BUY FOR LESS AT FIELD'S, WHY PAY MORE? FIELD'S FURNITURE MART, WEST BEND, WIS., TELEPHONE 988. OPEN FRIDAY EVENINGS, OTHER EVENINGS BY APPOINTMENT. FREE DELIVERY.—adv.

**New Prospect**

Mr. and Mrs. Walter Jandre were dinner guests at the home of Mr. and Mrs. Floyd Groszklaus at Barton Sunday.

Miss Virginia Trapp of Burlington spent the week end at the home of her parents, Mr. and Mrs. Richard Trapp.

Mr. and Mrs. Arno Butzke of Kewaskum and Mrs. Louise Schults of Milwaukee called on Mr. and Mrs. Joe P. Uelmen Tuesday evening.

Mr. and Mrs. William King of A-deil, Dr. and Mrs. Alex Ulrich and family of Plymouth and Mrs. Geo. H. Meyer called on Mr. and Mrs. Frank Bowen the past week.

Mrs. August Krueger, Mr. and Mrs. Gordon Krueger and Judy Raebler of Milwaukee called on Mr. and Mrs. Joe P. Uelmen Sunday.

Miss Anita Konwent, daughter of Mr. and Mrs. Ted Konwent, was feted at a bridal shower at her parents' home Sunday afternoon. About fifty guests were present. The afternoon was spent in playing cards. The house was beautifully decorated for the occasion. A delicious lunch was served. The bride-to-be received beautiful gifts and cash. She will be married to Art O'Reilly of near Cascade on April 18.

(Received too late for last issue)  
Mrs. Frank Klostermann and Mrs. Vilas Ludwig motored to West Bend Tuesday.

Mr. and Mrs. Walter Jandre called on Mr. and Mrs. Vilas Ludwig Sunday evening.

Mr. and Mrs. Ed. Groszklaus of

Kewaskum visited Mr. and Mrs. Erwin Matthies Sunday evening.

Mr. and Mrs. Stan Porubcan and family attended the funeral of Mrs. H. A. Loomis at Waukesha Tuesday.

Mr. and Mrs. Richard Trapp are in Florida visiting relatives and various places of interest. They made the trip by plane.

Mr. and Mrs. George H. Meyer attended the wedding of their niece, Margaret Schneider, to Eugene Krumenauer at Oshkosh Saturday.

Mr. and Mrs. Geo. H. Meyer and daughter Edith, in company with Mr. and Mrs. John Meyer visited Mr. and Mrs. Arno Meyer and sons Fritz and Billy at Waldo Sunday evening.

Mrs. Addie Bowen, Mrs. Cyril Gilboy and Mr. and Mrs. Henry Uelmen of Dundee, Mr. and Mrs. John Bowser of Sheboygan Falls, Mr. and Mrs. Leo Bowen and Mrs. Alex Ulrich of Plymouth and Dr. and Mrs. Leo Uelmen of Campbell-sport called on Mr. and Mrs. Frank Bowen Saturday and Sunday.

WHEN I BRING the red-hot iron from the fire and put it on the anvil, I'll nod my head when I'm ready and you hit it with the hammer, said the blacksmith to the new boy.

He never said that again. Artificial breeding saves a farmer money over the cost of a bull, while it improves his dairy herd.



**MILK IS TIME'S GREAT FOE**

YOU NEVER OUTGROW YOUR NEED FOR MILK... no one does. MILK is basic in the nation's diet as a source of minerals, proteins and vitamins for energy and health. MILK is America's favorite in refreshment, too. A glass of MILK always pleases... always satisfies... and you know it's good for you. MILK is truly time's great foe... for no one ever outgrows the need for MILK.

**Cherry Grove Dairy**

Kewaskum Phone 154F3

**Gambles**  
The Friendly Store

**BATTERY POWER**  
40 Month GUARANTEE

**HURRICANE '53'**  
Compare nationally advertised batteries selling for \$33. Has 51 plates, Water-guard, bonded glass separators. Extra power. Full 40 month written guarantee.

**\$14.44**

Frank Felix Authorized Dealer Kewaskum

*Endlich's sez It's a Fact!*

**THE HEART IS NOT LOCATED ON THE LEFT SIDE!**

IT SALES IN MY MOUTH NOW!

**And We Can Prove It**  
The Heart Is Not Located On The Left Side

It is in the cavity of the thorax between the lungs, and is about as near the center of the body as its shape will permit. If a vertical plane were run through the center of the breastbone half if not more of the heart would fall on the right side. 1. "Uncommon Knowledge"—Geo. W. Stimpson.

It's always a pleasure to do business with us, for friendly service and moderate prices are the order of the day.

**ENDLICH'S**  
Jeweler and Optometrist  
ESTABLISHED 1906  
KEWASKUM, WIS.

**Beef**  
by the  
**Quarter**  
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**Side**

BEST QUALITY  
BEST PRICES

**Stellpflugs**

Finer Meats  
Since 1879

**MEN! WOMEN!**

WE HAVE A

**GOOD JOB**

FOR YOU!

NO EXPERIENCE NECESSARY  
DEFENSE and CIVILIAN WORK

Excellent Working Conditions  
in Modern Plant

LIBERAL EMPLOYEE BENEFITS

Apply at

**REGAL WARE, INC.**  
KEWASKUM, WISCONSIN

**IGA**

**Grocery Specials**

IGA DUTCH OVEN PORK & BEANS, 28 ounce glass	29c
Silver Buckle Natural ORANGE JUICE, 46 ounce can	31c
IGA PEACHES, Ripe-n-Ragged, Sliced and halves, 9 ounce can	41c
Silver Buckle GRAPEFRUIT HEARTS, 16 ounce can	18c
IGA Dark KIDNEY BEANS, 2 16-ounce cans	29c
IGA Brand SPAGHETTI, 2 16-ounce cans	25c
IGA Brand EVAPORATED MILK, 3 14 1/2-ounce cans	41c
IGA Solid Pack Light Meat TUNA FISH, 7 ounce tin	37c
IGA CHILI CON CARNE, with beans, 16 ounce can	29c
GOLD TOAST CEREALS, assorted, 10 package carton	28c
IGA Seedless BLACK RASPBERRY PRESERVES, 3 12-ounce tumbler	1.00
DOG FOOD, dog house, 3 1-pound cans	29c

**Marx I.G.A. Store**  
Kewaskum, Wis.

**Your One-Stop Shopping Center**  
**Rosenheimer's Dept. Store**  
In Kewaskum

For Your Lenten Meals all Varieties of Frozen Fish, Smoked Fish, Fresh Fish—Pan Ready. All Canned Fish

- Skippy Peanut Butter, 13 oz. jar..... 39c
- Strained Baby Food, 3 jars..... 29c
- Mushrooms, stems and pieces, 4 ozs..... 25c
- Scott Tissue, 3 rolls..... 35c
- Dinty Moore Beef Stew, 24 oz. can..... 49c
- Vol, giant, (25c coupon on every pkg.)..... 72c
- Ajax Cleanser, 2 for..... 23c
- Peter Pan Bar Detergent, 3 for..... 23c

You can save at your  
**Red Bell Market**  
in Kewaskum

**L. ROSENHEIMER**  
Department Store Kewaskum

**"HERE'S THE PROOF!"**

And so ends the argument over the payment of a bill when you show your cancelled check—That's why you're wise to pay by check and check on the Bank of Kewaskum. It's just good business.

**Bank of Kewaskum**  
Kewaskum, Wisconsin  
Member Federal Deposit Insurance Corporation

THROUGH THIS NEWSPAPER YOU CAN

**SAVE**

FROM **\$1.77** TO **\$5.00**

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**60 WEEKS FOR ONLY \$4.00**

Take advantage of this money-saving offer! Through this newspaper get 60 weeks of Collier's Magazine mailed to your home for only \$4.00—you save from \$1.77 to \$5.00! Exciting fiction... revealing articles... cartoon chuckles... short subjects and lavish Color Camera pages are all yours in Collier's. (Single Copy Value—\$9.00) (Regular Subscription Value—\$5.77)

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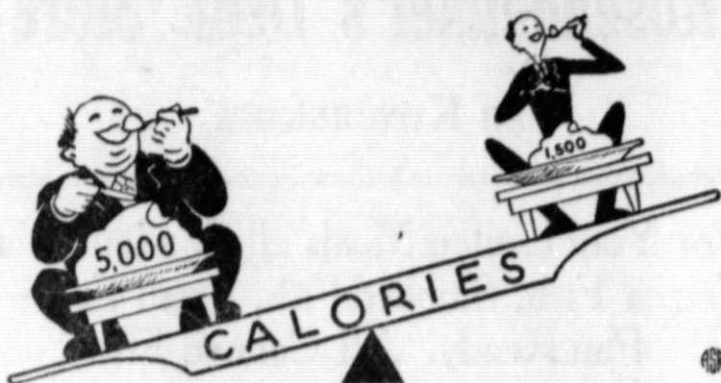
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Food Sense — Not Nonsense

Calories Make the Difference



KEEP IT BALANCED

Peck's bad boy couldn't have taken more punishment than has the abused calorie, yet no one could live without it. Whether you are big or little, you need energy to work and enjoy life. That energy can come only from calories furnished by food.

Today, good diet has an indirect enemy—the calorie—because some folks forget that a key to healthful living is balanced eating. So much is said about hazards of overweight that the food needs of the underweight person or the energetic youngster are overlooked. Extreme thinness, though fashionable, is a real hazard.

It is easy enough to see the results of too many calories. Likewise a lack of calories is evident before the lack of proteins or any one of the vitamins or minerals sounds a warning. Undereating leads to nervousness, irritability, loss of appetite, indigestion, listlessness, lack of vitality and lowered resistance.

The energy to live comes from food and the amount of energy supplied by that food is measured in terms of calories. Actually, food is fuel. Fuels be they gasoline or apple pie, put the "go" in your car or your body. Your age, how hard you work physically, and your size decide how many calories you need. Too many calories go to waste, on your waist.

Fats give about twice as many calories as do sugars, starches or proteins. Foods high in fat have a high calorie count. Some foods, such as a few fruits and vegetables, due to their large amounts of cellulose and water are very low in calories. Nutritionists consider bread and lean meat as having in-between calorie values.

Calories from enriched bread and cereals are economical sources of energy. In some cases, these foods furnish good protein for as much as one-half the cost of high-protein foods.

THEY'VE BEEN AT IT A LONG TIME

When E. T. Jacobson went to a Dassel Lutheran church early Christmas morning it marked his 47th consecutive year at early Yuletide services... Eighty-nine-year-old August Wilken has been married 68 years and has

GARLAND OF BLOSSOMS QUILT



Beautiful, delightful, radiant, gorgeous are only a few of the superlatives to describe this Blue-Ribbon-Winner. Beautiful flowers to be worked in nature's own color scheme make this a quilt to treasure. Complete charts, accurate directions and suggestions for colors and stitches make easy, enjoyable, quick work of this, your most beautiful quilt. Finished quilt measures 90 x 105".

Use small sections or even blocks of the designs on many other items. The patterns are multistamp Hot Iron Transfers so they can be used several times. There are 5 large sheets of patterns. C3192, 50c.

Send orders to: Homecraft Service, Journal Pub. Co., Inc., 2500 Buchanan, Kansas City 16, Mo.

been a subscriber to Renville Star-Farmer for 65 years... David Larson, 65, retires at Dassel after 42 years as a feed manufacturer... In 1905 William Schultz started as a Milwaukee Railroad waterboy at Olivia, in 1953 retires as track foreman with a lifetime pass for himself and Mrs. Schultz... Duluth's oldest professional cook, George Phillips, 75, has decided after 55 years of cooking 'em to start raising chickens—on a small Wisconsin farm... John Lind, Cambridge radio man who isn't exactly a youngster any more, has been making violins as a hobby since he was 12 years old—his best effort worth about \$300 on a normal market.



Surely God will not hear vanity, neither will the Almighty regard it.—(Job XXXV, 13.)

Vanity leads us into wilfulness, pridefulness, and selfishness; it will harden our hearts toward the weakness and the need of others. Worst of all, vanity tends to make us feel that we can do without God, and such an assumption can only lead to unhappiness and disaster, both for an individual and for a nation.

LONG LIFE, AND HEALTH!

Hennepin County Review helped their editor emeritus and regular editorial contributor celebrate a birthday. Nothing specially unusual about that, except that it was Lorenzo D. Davidson's 97th... Mrs. Mary Rich, Preston, is 100 years old and the widow of a veteran of the war between the states... Sam Gibbs, St. Peter, is "on the second lap" having recently celebrated his 101st birthday.



Now the God of hope fill you with all joy and peace in believing, that you may abound in hope through the power of the Holy Ghost.—(Romans XV, 13.)

If all of our hopes for happiness are based only on our own day dreams and wishful thinking, then there will be but discontent and disappointment for us, and worry and anxiety as we seek ever greener pastures. But never failing is the reward of our firm faith in the Lord and His love.

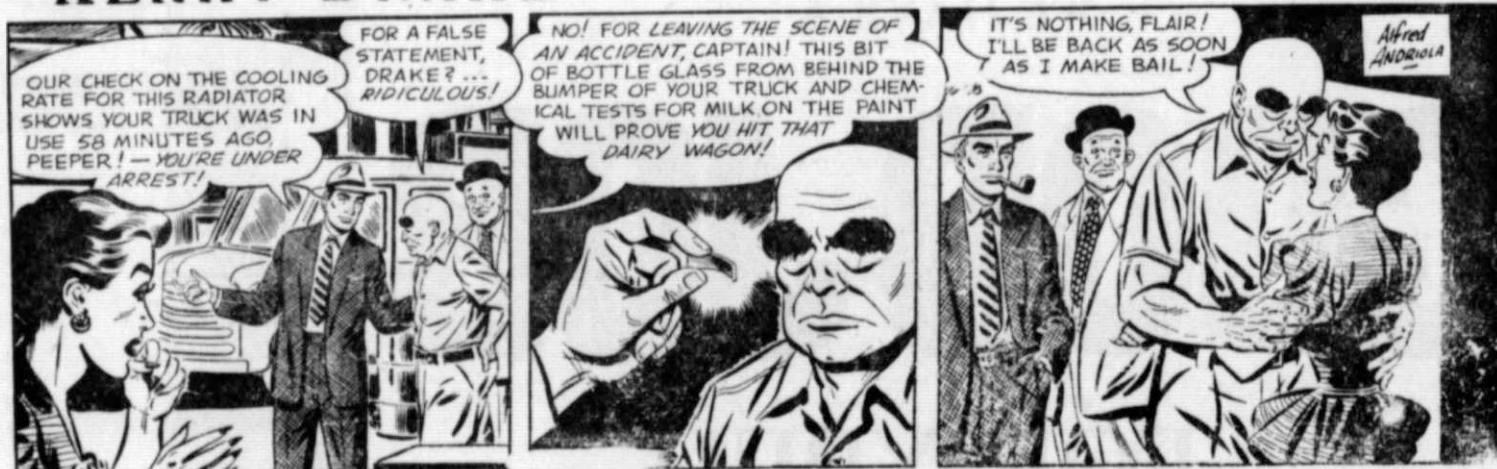
Which? Shopper — I wish to buy a fashionable dress. Clerk — Yes, madam; will you have it too tight or too short, or both?



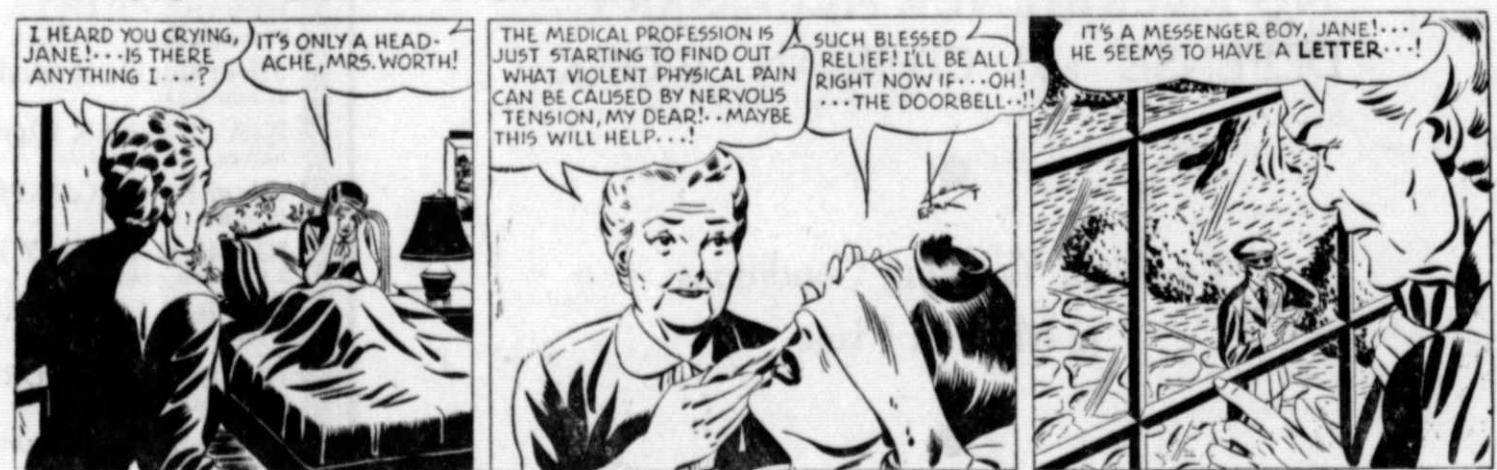
THOSE WERE THE DAYS



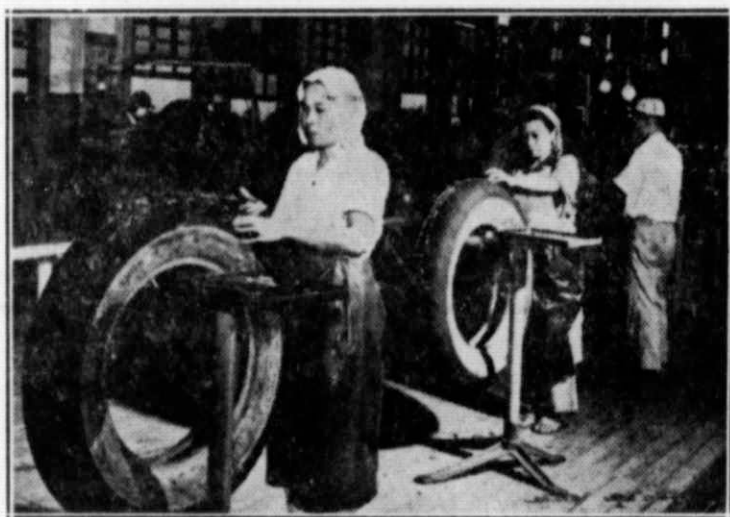
KERRY DRAKE



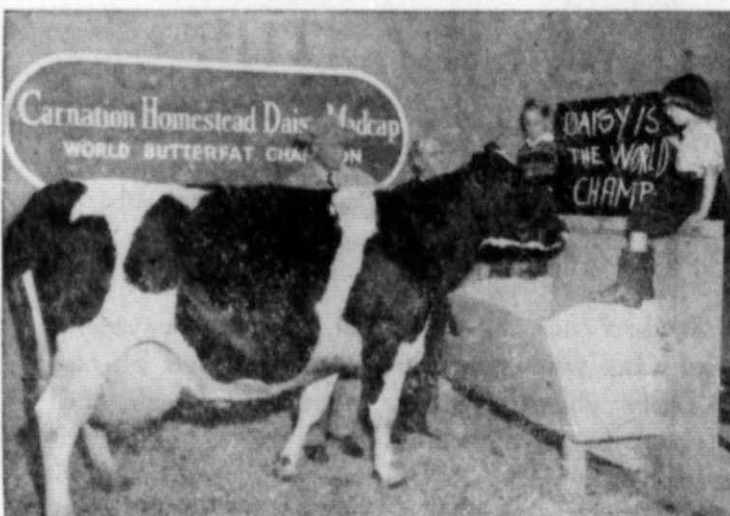
MARY WORTH'S FAMILY



HAIR BREADTH HARRY



JAPANESE WOMEN RENOVATE TIRES FOR U.S. ARMY VEHICLES —In the ordnance plant at Yokohama native women have been trained in preparing heavy tires for rebuilding for further use by the Armed Forces. More than 55,000 vehicles have been collected for rehabilitation and are being made serviceable at a saving of millions of dollars for American taxpayers. (Department of Defense photo).



THE KIDS' SIGN is correct—Carnation Homestead Dairy Madcap this month smashed the world's butterfat production record. Janice and Bobbie Pfeiffer, five-year-old twin children of the manager of Carnation Dairy Farm, Carnation, Washington, show their sign to Daisy, Governor Arthur B. Langlie of Washington (center) and Henry Duve, farm cattle superintendent. Daisy completed 365-day test by giving seven times amount of milk obtained from average dairy cow. This was average of 46 quarts of milk containing enough butterfat to prepare more than five pounds of butter each day.

STRICTLY FRESH

A MISSISSIPPI man made sure he didn't serve his prison sentence on the county farm. He bought the farm.

A personnel expert states, "The brilliant lazy man makes the best executive." We know a lot of potential executives. They have half those qualities already.

Two burglars complained to police when another felon stole their loot. Cops got it back but returned

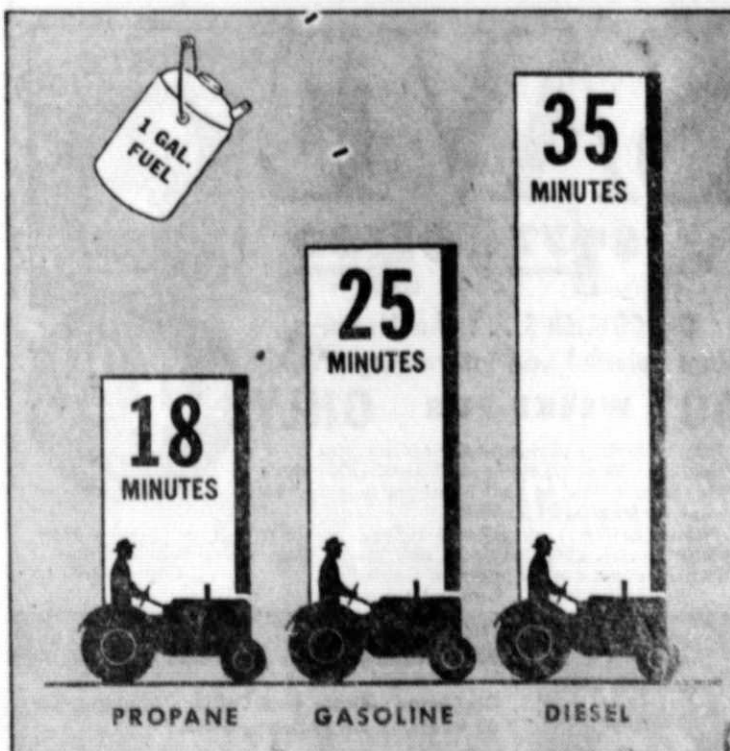


it to the original owner. Sometimes there ain't no justice.

Fashion models asked income tax deductions on depreciation of their beauty as they grow older. The Internal Revenue officials said: "American beauty never becomes obsolete." How true! Nor older.

A girl accused her boy friend of stealing her coat when he left her at a dance. Police found it in her garbage can. Sour grapes, eh!

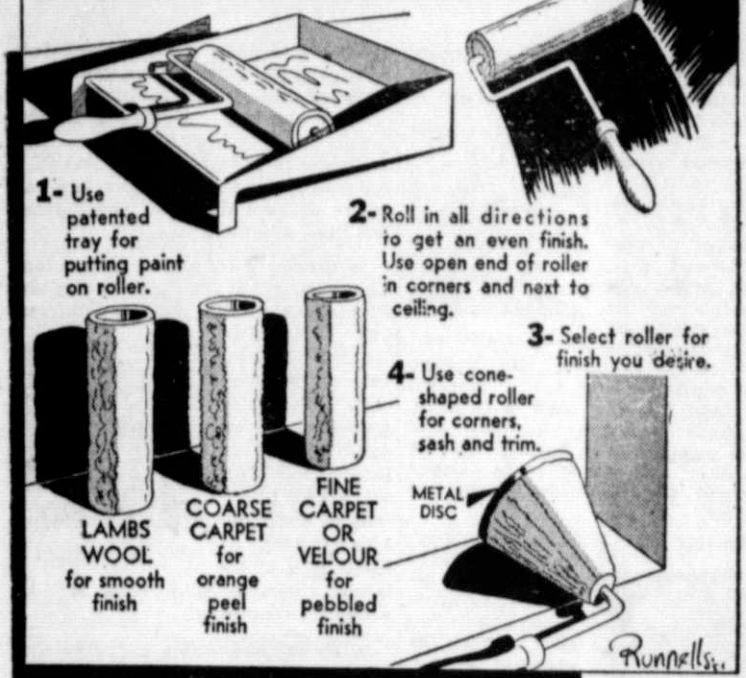
Tests Show Diesel Efficiency



How long will a tractor run on one gallon of fuel? The chart above shows the results of a recent test in which three tractors of the same make—but using different fuels—pulled the same load at the same speed. More than 3,000 farmers saw the diesel outlast propane and gasoline burning tractors by several minutes. The test was held during a tractor field day at the University of Nebraska. In another comparison of tractor fuels at Shattuck, Okla., three tractors pulled 5-bottom plows for a 12-hour period. One tractor, repowered with a 65 H.P. General Motors Diesel, plowed 12 acres more during the period and cost 45% less to operate than a butane tractor and 66% less than a gasoline tractor.



**TIPS ON PAINTING WITH A ROLLER**



**TIPS ON ROLLER PAINTING**

By using a roller, even the amateur can do a good job of painting.

Prepare the wall surface as for painting with a brush. A good surface is necessary for any paint job.

Some painters apply the paint first with a brush. Then they go over the paint with the roller before the paint has had a chance to dry. The roller leaves a smooth, orange peel, or pebbly finish, according to the type of roller used. The type of paint used also makes a difference.

Many people prefer not to use a brush at all. They use a pan or tray, as illustrated. It is important not to get too much paint on the roller. Experience will soon teach you how much paint to use.

It is often necessary to use a brush for some of the hard to get at corners.

Use the open end of the roller next to woodwork.

Some people use the roller for woodwork as well as for walls. But a brush is usually necessary for curved moldings. They may be finished with the roller.

Some people apply paint directly over wallpaper. While I do not approve of this practice, a good job may be done with a roller.



**HUMILITY FOR MAHATMA**  
—British Socialist Leader Clement Attlee removes his hat and shoes in reverent respect before laying a wreath on the tomb of Mahatma Gandhi in New Delhi. Attlee was en route to the Asian Socialist Conference at Rangoon.

**QUICK!**  
rub on  
**MUSTEROLE**  
to speedily relieve muscular  
**ACHES, PAINS**  
**STIFFNESS**

Give 'em  
**VELVEETA**

—because it's rich in food values from milk...  
**DIGESTIBLE AS MILK!**

**Miracle Whip**  
SALAD DRESSING

**ORDER TODAY**  
"MR. FIXUM'S HANDY HINTS" is a collection of 31 selected jobs from this column, printed in attractive form, for 35c.  
Send coins, not stamps, to Ernie Gardner, 14189 Faust Avenue, Detroit 23, Michigan.

**ODD TIMING**  
In June 1952 a Wisconsin man left a straw hat at a North Shore resort. In December, 1953, he stopped and picked it up. Compliments to the resort for keeping it, and queries to the owner, why, in mid-winter?



**PERMANENT PAPER DOLL**  
—Pretty as a picture after many washings is this cutout doll designed by Blanche Frame, a children's librarian. About to be bathed by Diane Parker, 8, of Chicago, it is printed and sold in book form. The doll is made of a papery fiber which can be cut out, stitched and stuffed. The book covers make a closet for doll clothes.

**Better tasting salads!**

**Psychiatry Lesson**  
THE IMPORTANCE OF GOOD HABITS

By Orin R. Yost, M. D.  
Medical Director, Edgewood Sanitarium

(Editor's Note: Dr. Yost is a graduate of the Medical College of Virginia at Richmond, studied psychiatry at St. Elizabeth's Hospital in Washington, D. C., taught psychiatry at Columbia University, New York, was division psychiatrist of the 79th division in World War II, and is presently Medical Director of Edgewood Sanitarium Foundation.)

"Sow a thought and reap an act; Sow an act and reap a habit; Sow a habit and reap a character; Sow a character and reap a destiny."

True it is that habit-formation is an all-powered vehicle for determining later behavior. If boys and girls, men and women realized the powerful strength exerted by habits, both good and bad, they probably would consign their unhealthy thoughts to the gutter and construct many new channels for conveying their good, constructive thoughts. If acts become habitual with us, before long, we are labeled as personalities of good, bad, fair, disreputable or noble character, according to the very thoughts which we had allowed to hold sway over our minds and hearts. "As a man thinketh in his heart, so is he."

Fortunate is that man, who during his childhood years, was reared in a wholesome environment conducive to the formation of good, wholesome habits. Fortunately also is that one who is sufficiently strong to break away from bad habits and to begin anew to form healthier ones. As we scan the roll of heroes and heroines, who when they learned of their own handicaps, earnestly tackled the difficult task of forming healthier habits, we are reminded of the culminating victory of Helen Keller, Johnny Weismuller, Franklin D. Roosevelt and others.

Some of the careless, undesirable habits which many individuals form include slovenly, irrational thinking, needless worrying, preoccupation with self, neglect of spiritual duties, entertaining morbid fears, improper sexual relations, intemperate drinking or use of addicting drugs, withdrawing from social life, useless hurrying under stress and strain, and so on. When such habits hold mastery over the individual, they begin to color his whole personality; and, if they increase their strength over a long period, the individual senses a feeling of frustration which he is not able to endure. Sometimes he even loses contact with reality and thus appears to have a changed personality.

While we are thinking about the powerful grip which our bad habits hold upon us, it will be good to remember that though the bad habit holds us with an octopus-like grip, it is often possible to break away. With the application of will power, faith in yourself, and a sincere desire to begin anew, you will be able to triumph over the "bad-habit slave."

If we wish to keep our mental house, our physical house, our spiritual house in good order, it is necessary that our habits be orderly. Our thinking must become more rational lest undesirable habits be sown and a harvest of ill health result.

For better mental health, on then with temperance in eating and drinking, planned budget, participation in wholesome social activities, attention to spiritual matters, straight thinking, control of temper, conscientious application to duty, observance of short, daily periods of rest, as well as of exercise and play. Many other constructive suggestions could be added to this list but the inculcation of these habits mentioned would prove of such importance that man would be convinced his sole desire was for satisfaction gained through sowing good habits. As a result, he would no longer doubt that vanity, self-indulgence, worry, laziness, impatience and intemperance would usher in a crop of dwarfed, emotionally-sick personalities.

used also makes a difference. Many people prefer not to use a brush at all. They use a pan or tray, as illustrated. It is important not to get too much paint on the roller. Experience will soon teach you how much paint to use.

It is often necessary to use a brush for some of the hard to get at corners. Use the open end of the roller next to woodwork. Some people use the roller for woodwork as well as for walls. But a brush is usually necessary for curved moldings. They may be finished with the roller. Some people apply paint directly over wallpaper. While I do not approve of this practice, a good job may be done with a roller.

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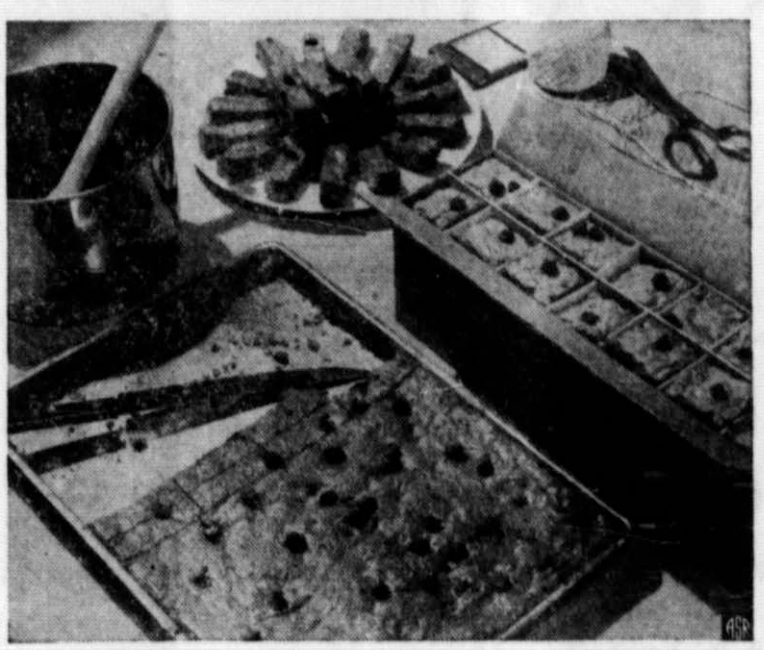
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Cynthia Shaw of Boston, Mass. will be one of America's few licensed lady airplane mechanics after study at Teterboro, N. J.

**Parah Anne's COOKING CLASS**

**Keep-Well Cookies From Home To Bake And Mail**



A delicious home-made cookie is always welcomed at college or by your boy in the service, particularly when it is the kind that mails without drying or crumbling. The bar cookies shown here, studded with chocolate morsels, are just what youngsters enjoy, and they are packed professionally with home materials. Just use any sturdy cardboard, and then cut small dividers to fit the size of the cookies. You can then stack the cookies safely in each compartment. These cookies are also good for snack or tea time treat. Cut them finger size for this purpose.

**Mailable Cookies**  
2 1/2 cups sifted all purpose flour 3 eggs  
2 1/2 teaspoons baking powder 1 cup chopped nuts  
1/2 teaspoon salt 1 package semi-sweet chocolate morsels  
1/2 cup shortening  
2 1/4 cups (1 lb.) brown sugar

Sift flour with baking powder and salt. Melt shortening in a large saucepan (2 1/2 to 3 quarts). Stir in the brown sugar and allow to cool slightly. Beat in eggs, one at a time, beating well after each addition. Add flour mixture, chopped nuts and semi-sweet chocolate. Blend well. Turn into greased pan (10 1/2" x 15 1/2" x 3/4"). Bake in moderate oven (350° F.) 25 to 30 minutes. When almost cool, cut into desired size squares or strips.  
YIELD: Approximately 48 2 1/2 inch squares.

**Creamed Oysters in Patty Shells**  
1/2 pound mushrooms  
8 tablespoons butter  
1/2 medium onion sliced  
6 tablespoons flour  
1 teaspoon salt  
1 teaspoon paprika  
1/2 teaspoon pepper  
1 cup boiling water  
2 cups top milk  
3 dozen oysters  
3 hard boiled eggs sliced  
6 patty shells

Wash and separate the mushroom stems from the caps. Saute the caps in 2 tablespoons of butter until golden brown. Simmer the stems with the onion slice and water until about 1/4 cup of liquid remains. Drain. Reserve the liquid. Cook oysters in some liquor until edges curl, drain and reserve the liquid. Melt rest of butter in a double boiler. Remove from heat and add flour, salt, paprika and pepper. Stir until smooth. Blend oyster liquor and mushrooms liquor and enough milk or cream to make 1 cup. Add the 2 cups of top milk. Stir until smooth and thick. Add mushroom, oysters and eggs. Heat well. Serve in patty shells.

**Holiday Salad**  
1 tablespoon gelatin  
1/4 cup cold water  
1 1/2 cups tomato juice  
1 bay leaf  
1 onion slice

Soften gelatin in cold water. Cook tomato juice, bay leaf and onion slice 5 minutes. Strain, add softened gelatin, stir until gelatin dissolves. Pour into greased individual molds. Chill until set.

**Cheese Layer**  
3 tablespoons gelatin  
3/4 cup cold water  
3 1/2 cups hot water  
3 3-oz. packages cream cheese  
2 cups flaked crab meat  
1 cup mayonnaise  
1/2 cup finely chopped celery

Soften gelatin in cold water and dissolve in hot water. Chill until partially set. Add softened cheese, blend. Add mayonnaise, crab meat and celery. Spoon over tomato jelly. Chill until firm.

Unmold on lettuce on a large platter. Garnish with sieved egg yolk. Center platter with petal cut cucumber, hollowed and filled with mayonnaise. Serve 25 to 30.

**Date Pudding**  
3 eggs  
1 pound dates cut in small pieces  
1 cup nuts chopped  
3 tablespoons flour  
1 cup brown sugar  
1/4 teaspoon baking powder

Beat egg yolk, add sugar. Mix well. Add dates and nuts, which have been floured with the flour. Put in well beaten egg whites. Put in greased muffin tins. Bake in an oven 350 degrees. Serve with whipped cream.

**Broiled Grapefruit**  
2 medium grapefruit  
4 teaspoons sugar  
8 teaspoons brown sugar  
2 tablespoons butter  
4 tablespoons sherry

Wash grapefruit, dry and cut into halves crosswise. Remove seed with fork. Then insert scissors or sharp knife under center core. Cut it free from grapefruit and discard. Loosen flesh sections by cutting around each section with a sharp knife or grapefruit knife along membrane and skin. Sprinkle each half with 1 teaspoon sugar and 2 teaspoons brown sugar. Dot each with 1/2 teaspoons butter. Broil for 10 minutes or until golden brown. Just before serving pour 1 tablespoon sherry over each half. Serve hot.

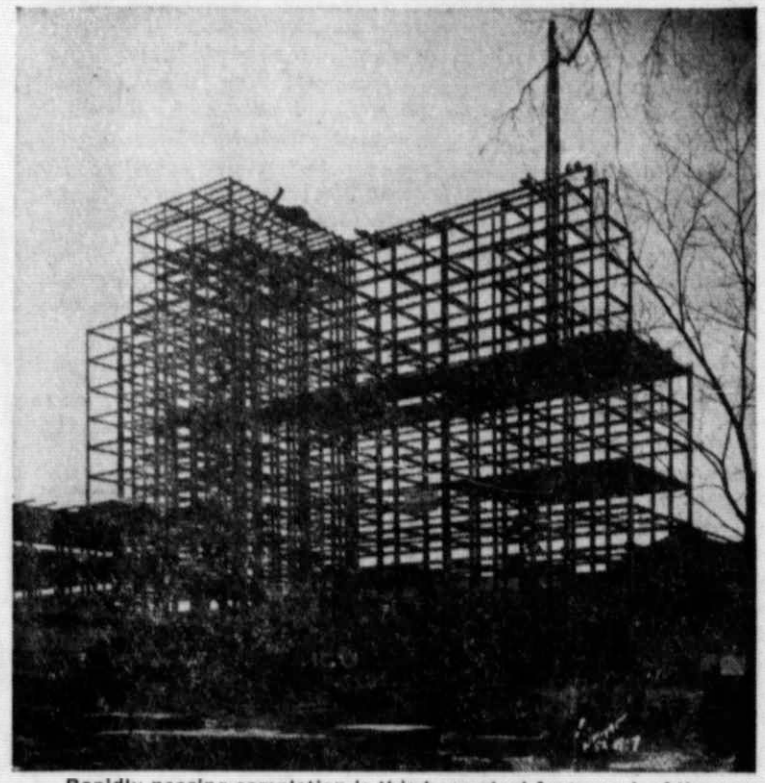
**Pineapple-Cucumber Salad**  
2 envelopes gelatin  
1/2 cup cold water  
1 9-oz. can crushed pineapple  
1 1/2 cups water  
2 tablespoons lemon juice  
1/2 cup sugar  
1 teaspoon salt  
1 green pepper minced  
1 cup cucumber diced

Soak gelatin in 1/2-cup cold water 5 minutes. Drain pineapple and to the juice add water. Bring this liquid to boil. Add softened gelatin, sugar and salt. Stir until gelatin and sugar are dissolved. Chill until slightly thickened. Fold in drained pineapple, green pepper and cucumber. Pour into individual molds. Chill until firm. Unmold on salad greens and serve with mayonnaise.

**Pattern of the Week**  
9035 34-50  
by Marjorie Martin

Pattern 9035: Women's Sizes 34, 36, 38, 40, 42, 44, 46, 48, 50. Size 36 takes 4 1/2 yards 35-inch. Send Thirty-five cents in coins for this pattern—add 5 cents for each pattern if you wish 1st-class mailing. Send to 170 Newspaper Pattern Dept., 232 West 18th St., New York 11, N. Y. Print plainly NAME, ADDRESS with ZONE, SIZE and STYLE NUMBER.

**MAYO MEMORIAL REACHES SKYWARD**



Rapidly nearing completion is this huge steel framework of the new Mayo Memorial Medical Center at the University of Minnesota. A memorial to the late Drs. William J. and Charles H. Mayo of Rochester, the new center will provide greatly expanded facilities for medical research in the University's School of Medical Sciences.

The Mayo Memorial—fourteen stories high—will tower over the campus, making a landmark visible for many miles. Funds for the project were provided by gifts of Minnesotans and others, made through the Committee of Founders established by the 1943 Legislature; appropriations by the 1945, 1947, and 1949 Legislatures; grants from the National Cancer Institute, the National Heart Institute, and the United States Public Health Service under the Hill-Burton act.

Construction of the 14-story building, which also will include a two-level underground garage and an auditorium, started in the summer of 1950 and is expected to be completed in 1954. The building was designed by the St. Paul architectural firm of C. H. Johnston, and the steel framework of 2,240 tons is being erected by U. S. Steel's American Bridge division.



**SKIFFING 'ROUND THE WORLD**—Off on a three-year trip around the world in his 15-foot stainless steel skiff, Capt. Alvin Rogers, seagoing Texan, is alone except for the ship's cat "Shark-bait." Rogers' first stop will be Cuba, later he plans going through the Panama Canal and across the Pacific to Tahiti. The ship carries enough provisions to keep him alive for a year. It is propelled by a 15-horsepower motor.



**MUSIC IN HIS EAR**—An enchanted junior Japanese cups his ear to catch every note from the first music box he has ever seen. He noticed it while walking through a Tokyo department store and opened the lid. His feeling of awe and wonder is clearly visible in the wide-eyed expression on his two-year-old face.

**Statue of Zeus Arrives at U. N. Headquarters**



Workmen at United Nations Headquarters uncrate a bronze statue of Zeus, the king of the gods of Greek mythology. The statue, a replica of an original made 2400 years ago, is a gift of Greece to U.N. The statue has been temporarily placed on view in a public lobby.

### Our Emotional Health

This column is sponsored by a group of Ozaukee and Washington county residents. Informal meetings are held to study emotional health under the direction of A. H. Abramovitz, Wisconsin State Board of Health, Division of Mental Health. The articles and film reviews appearing regularly are planned to communicate some of the understandings gained through guided study and to share with you knowledge about emotional health. Your opinions and questions which are sincerely welcome may be mailed to P. O. Box 245, West Bend, Wis.

#### EMOTIONAL HEALTH MOVIE IN PRE-VIEW FAMILY CIRCLES

Past-moving changes have been taking place in recent years. Life is now very different in fundamental ways from what it was a generation ago. Some people are so overwhelmed by the bigness and complexity of modern life that they cannot see effective ways of coping with it. Confusions, anxieties, and paralysis of constructive action result.

This film focuses on some of the fundamental changes that have taken place in the family which is the basic institution of our way of life. Many functions and responsibilities which formerly belonged to the fa-

milily have spread into the province of the schools and other community agencies. New and more subtle functions and responsibilities have been substituted. These the family may not understand well or know how to manage.

Because of the breaking down of old boundaries between the family circle and the other parts of the community it is important that there be developed a cooperative working relationship between home, school, and other agencies. This kind of cooperation requires mutual effort and mutual understanding. Without this sharing our children will suffer. They will be the victims of disharmony, inconsistency, and split responsibility.

Because the school has become a definite part of the family circle parents must acquire an understand-

ing of what the school is trying to do. They must know what methods are used and why and with what results. They need to know what they as parents can do to help with all this. Schools in turn must find out what emotional, physical, and cultural experiences the child has had in his life at home. They must recognize that these affect adjustment in the classroom. All need to see how parent-teacher teamwork can best achieve the common goal

of meeting the child's developmental needs—security, recognition, successful independence. This film suggests some of the ways in which good school-home relationships may be achieved.

If you desire to use this film or others in this series without charge write to:

Film Library  
State Dept. of Public Health  
Madison, Wis.

May we hear your opinions or questions after showing this film before your groups? Send correspondence to P. O. Box 245, West Bend, Wis.

### DOG LICENSES AVAILABLE AT TREASURER'S OFFICES

Dog owners are reminded that all local treasurers have a supply of 1953 dog licenses. They will continue to issue dog licenses until

March 1, 1953 when they will make settlement with the county treasurer. Payment can be made with regular tax payments to the local treasurer. A license for a male dog costs \$1.00, and a license for a female dog costs \$2.00. After the tax settlement is made with the county treasurer, all delinquent dog own-

ers will be reported to the district attorney, and thereafter a license will be available only at the office of the county clerk as per state law.

For every four people that sat at the dinner table in America in 1950, there will be five in 1975.

## National Heart Fund Drive Aided by Business Leaders

Representative leaders of the nation's business and industry have strongly endorsed the Heart Fund campaign being conducted during the month of February by the American Heart Association and its affiliates. It has been disclosed by Bruce Barton, prominent advertising agency executive and a Vice-President of the American Heart Association.

Mr. Barton declared that, "Today, business men realize that their greatest assets are not their plants, their patents or their stock on their shelves. Their greatest assets are their own lives and the lives of the men who help make the plans and execute the decisions." "As they see it," Mr. Barton said, "everything that protects those lives is an investment in the success and future of their business. I have asked the heads of several companies to express in their own words why they believe that the Heart Fund has a unique claim upon American business."

Among those expressing their approval of the Heart Fund was A. W.

Robertson, of the Westinghouse Electric Corporation, who wrote, "During four years as Chairman of the Board of Directors of the American Heart Association, I have been impressed with the number of significant and promising developments in the treatment of heart disease."

Charles E. Wilson, President, General Motors Corporation, declared: "I have seen heart disease at work. In industry we are vitally affected by the fact that diseases of the heart and circulatory system currently cause more than one out of every two

deaths and take a significant toll in a person's most productive years—between the ages of 25 and 60. "I doubt that there is a health problem of more immediate importance to industry, and I feel that for that reason the fight against heart disease deserves the fullest financial support."

Winthrop W. Aldrich, Chairman, Chase National Bank, gave his endorsement of the Heart Fund in the following words: "No section of the community is better qualified to assume leadership in connection with the problem of reducing the impact of heart and circulatory diseases than that of the American business."

"The support which industry can give to the program of the American Heart Association," Mr. Aldrich continued, "will undoubtedly accomplish a great deal toward the reduction of economic and human waste brought about by these ailments."



A. W. Robertson



W. W. Aldrich

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**HUTTON MEEKER**  
Technicolor  
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TUES.-WED.-MARCH 3-4

**RICHARD WIDMARK**  
**MARILYN MONROE**  
**DON'T BOTHER TO KNOCK**  
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**LOVERLY LAMOUR**  
MARTIN ROSE - BETTE COT - KATHY HOOVER - LEON ARDY

Sun.-Mon.-Tues.-Mar. 1-2-3  
Continous Show Sun. 1:30 p.m.  
She traded in stolen cattle and hunted men!

**THE REDHEAD**  
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Starring **MAUREEN O'HARA**  
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Wed.-Thurs.-Friday-Sat.----March 4-5-6-7  
When the mighty Sioux nation ruled the great plains!

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HE WAS ALL MAN!  
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**THE SAVAGE**  
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