

**Lower Cost ..
.. Higher Yield**

**McCormick-Deering
Potato Planters**

One and Two-Row

ECONOMICAL machine planting is at its best in the new McCormick-Deering. These modern planters handle small, medium, or large seed with unequalled accuracy. Furnished with them, at no extra cost, are three different sets of interchangeable picker heads.

The McCormick-Deering One and Two-Row Potato Planters have distinctive features you'll like, including a foot throw-out... and a planting mechanism which starts and stops automatically with the lowering or raising of the furrow opener and covering disks. One lever gives complete control.

Wouldn't you like to come in and see these new McCormick-Deering planters? We will be glad to demonstrate them.

A. G. Koch, Inc.
Kewaskum, Wis.

IGA SPECIALS!

CALIFORNIA PRUNES, 30-40 size, 17c
25 pound box \$1.87

FRANK'S SAUERKRAUT, 25c

MATOMES 19 ounce can 25c
3 for

APPLE SAUCE 3 for 25c

RED 'A' COFFEE, 43c

PORK and BEANS, 19c

SHRIMP, 15c

READY TO SERVE SOUP, 25c

BOILED APRICOTS, 27c

ROLLED OATS, 19c

GRAPE JAM, 25c

JOHN MARX

OPENING ANNOUNCEMENT
Thursday and Sunday, April 30th and May 1

SPECIALS

Big Double Dip Ice Cream Cones... 5c
2 Pounds Spiced Cookies... 19c
2 Pounds Chocolate Cookies... 27c
2 Pounds Ideal Cup Coffee... 29c
Matches, carton of 6 boxes... 21c
Gilt Edge Tissue, 6 rolls... 25c

Special Bargains on Baked Goods
Saturday and Sunday

Reinder's Sweet Shop
Free Delivery After 6 A. M.
Kewaskum, Wis.

Your Lawn Mower
Needs Attention

Bring it in and we will properly adjust, sharpen, or repair it according to its needs. Fair allowance given on trade-ins of used lawn mowers

LOUIS BATH MACHINE SHOP
Kewaskum, Wisconsin

ASKUM STATESMAN
L. J. HARBECK, Publisher
W. J. HARBECK, Editor

Published as second-class mail matter at the post office, Kewaskum, Wis.

SINGLE COPIES 5 CENTS

TERMS—\$1.50 per year; 75c for six months. Advertising rates on application.

Friday April 29, 1938

EDITORIAL

MAY 1ST TO MARK NATIONAL CHILD HEALTH OBSERVANCE

In 1925 the Congress designated May 1 as an annual date for national observance of child health, conditions and aims, with a view toward giving all American youngsters, instead of only part of them, a square deal in point of equal advantages for healthy and vigorous life.

The date was well chosen. On May day our whole wonderful country is in bloom, the birds make music, the air tingles with the fragrance of the teeming earth, the outdoors rings with the shouts and laughter of children—and all of these things remind us of the eternal cycle of birth, life, death.

Lincoln said at Gettysburg that our nation was "conceived in liberty and dedicated to the proposition that all men are created equal."

A study of maternal, infant and child health conditions of today shows that the above is still a distant goal. A child whose mother has not received medical supervision during the prenatal period, or who is not getting proper food and care, can by no philosophical feat be shown to have been created the equal of more fortunate babies.

Federal census figures show that Wisconsin infants and mothers are among the most favored in the nation. In 1936 our state enjoyed the 11th lowest infant death rate and the 5th lowest maternal death rate among the states. Another study, however, disclosed that in keeping babies alive during the first month after birth, Wisconsin was far down the list, in 22nd place.

"Come on, Wisconsin, let's go! Maternal and child health 365 days each year."

AROUND THE TOWN

—Mr. and Mrs. Myron Perschbacher spent Sunday at Hartland.

—Rev. Jos. F. Beyer of Johnsburg was a Kewaskum caller Monday.

—Mrs. Jack Tassar and Rosalind Smith spent Monday in Milwaukee.

—Mr. and Mrs. Chas. Groeschel spent Tuesday afternoon at Fond du Lac at the Baker nursery.

—Ed. Marquardt of Beechwood was a Sunday guest of Mr. and Mrs. Henry Weddig and children.

—Mrs. Jos. Eberle, daughter Lorraine and Mrs. Norbert Becker were Fond du Lac visitors Friday.

—Mr. and Mrs. Harvey Ramthun spent Sunday with Mr. and Mrs. Art. Schuessler at Appleton.

—Mr. and Mrs. Harold Petri and family of West Bend visited with Mrs. Ferdinand Raether Sunday.

—Mr. and Mrs. George Klasinger and family of West Bend visited with Mike Eath on Sunday afternoon.

—Dr. and Mrs. A. D. Backus and family of Cedarburg visited with Wm. F. Backus Saturday afternoon.

—Mr. and Mrs. Ernst Becker were guests of Mr. and Mrs. Walter Becker at West Bend Sunday evening.

—Walter Reichman Jr. of Chicago is spending the week with his grandparents, Mr. and Mrs. S. N. Casper.

—Mr. and Mrs. Louis Windorf of Kenosha visited Sunday with Mr. and Mrs. William Windorf and family.

—Mr. and Mrs. William Bussil and family of Milwaukee spent Sunday with Mr. and Mrs. August Miller.

—Mrs. Henry Backus returned home on Monday from a week's visit at Watertown at the George Rau home.

—Mr. and Mrs. J. J. Schlosser of Milwaukee spent Sunday with Mr. and Mrs. Jacob Schlosser and family.

—Mr. and Mrs. Engelbert German of West Bend were Sunday guests of Mr. and Mrs. Jos. Eberle and daughter.

—Mr. and Mrs. Ray Casper of Milwaukee were Sunday visitors with his parents, Mr. and Mrs. S. N. Casper.

—Mr. and Mrs. K. A. Honeck and daughter Lorraine visited with Mr. and Mrs. Louis Nehls at Juneau Sunday.

—GO TODAY OR TO-NIGHT! To Miller's Super Bargain Expansion Sale. Many super bargains at both Miller furniture stores.—adv.

—Mr. and Mrs. August Bilgo and sons visited with Mr. and Mrs. Reubea Dreier and family at Fond du Lac on Sunday.

—Mrs. Augusta Bratz and daughter Helen of Random Lake called on Mr. and Mrs. John Klessig last Thursday evening.

—Master Jimmy Bohm of Milwaukee spent several days with relatives here Mr. and Mrs. Theo. R. Schmidt and children.

—Mr. and Mrs. Albert Schaefer, daughter Elaine and gentleman friend of Milwaukee visited relatives in Kewaskum Sunday.

—FREE—\$100.00 in merchandise given free in 32 prizes. Be sure to get your free coupons at both Miller furniture stores.—adv.

—Mr. and Mrs. Lowell DeTienne and son of Milwaukee were Friday visitors with Mr. and Mrs. Roy Schreiber and daughter Jacqueline.

—Mrs. Leo Vyvan and Mrs. Chas. Groeschel spent Wednesday and Thursday at the home of Vic Thompson and family at West Allis.

ELMORE

Mrs. Killian Emmer of Minneapolis spent several days with relatives here Mr. and Mrs. Edwin Moore of Wilmette, Illinois, visited the Harvey Scheurman family Sunday.

Mr. and Mrs. Irvin Dieringer and family and Mrs. Rose Dieringer visited relatives at Milwaukee Sunday.

Clarence Schrauth has disposed of his milk route and expects to engage in road construction work soon.

Mr. and Mrs. John Mathieu spent Sunday afternoon with Mrs. Kathryn Schmitt and family at St. Killian.

Mr. and Mrs. Robert Nelson and daughter Roberta of Oostburg spent the week end with relatives here.

Mrs. Anna Straub, who had spent the winter with her daughter, Mrs. Killian Emmer at Minneapolis, has returned

GROCERY BARGAINS

COFFEE		SOAP	
Old Time, with coupons	25c	Oxydol or Rinso	21c
Bliss, 1 lb. can	21c	Clean Quick Soap Chips, 5 lb. box	29c
Hill's Coffee, 2 lb. can	51c	Chipso, large box	19c
Chase & Sanborn, 1 lb.	24c	Lux and Lifebuoy Soap, 3 bars	19c
		Laundry Soap, 5 Giant bars	23c
Purity Condensed Milk, 2 tall cans	13c	Baker's Sweet Chocolate, per bar	9c
Peanut Butter, 1 lb. jar	15c	Pillsbury's Farina, 14 oz. pkg.	9c
Heinz Fresh Cucumber Pickles, 24 ounce jar	23c	Starch, Gloss or Corn, 16 oz. pkg.	9c
11 1/2 ounce jar	13c	Cocoa, Baker's or Hershey's, 8 ounce pkg.	9c
Pure Jam, 16 ounce jars	23c	Royal Gelatine Dessert, 2 pkgs.	9c
Juneau Brand Wax Beans, 19 ounce can	10c	Seedless Raisins, 15 oz. pkg.	9c
Diced or Shoe String Carrots, at	10c	RIPPIN' GOOD COOKIES Plain, lb.	10c
Heinz Pork & Beans, baked, 12 ounce can	10c	Fancy, lb.	15c
Buffet Size Pineapples and Peaches, 8 ounce can	9c	All kinds of Fresh Fruits and Vegetables at all times.	
Peas, Corn, Wax and Green Beans, 10 1/2 oz. can	9c	Bananas, 5 lbs. for	25c
Juneau Sweet Corn, 20 ounce can	9c	Apples, Winesaps, 6 lbs.	25c
San Rey Peas, 20 ounce can	9c	Grape Fruit, large, 5 for	23c
Brick or American Cheese, per pound	19c	Kellogg's Corn Flakes, 2 pkgs.	25c
		Get 1 pkg. Wheat Krispies Free	
		40-50 Prunes, 2 lb. pkg.	17c
		Straw Berries Daily at Best Prices	

L. ROSENHEIMER
DEPARTMENT STORE
KEWASKUM, WIS.

STRAIT GATE
BY RUTH COMFORT MITCHELL

Sarah Lynn Dana was tricked into love. First came a romantic moonlight plane ride with handsome Gunnar Thorwald, crack Norwegian flyer who slugged women like poison. Next came Sarah Lynn's conquest of the air, an adventuresome episode that opened new vistas for the dark-haired Dana girl. It gave her a common interest with Gunnar Thorwald, whose attention finally blossomed into love. Then... near-tragedy struck, and Sarah Lynn emerged a cripple, the bird with a broken wing. Could Gunnar Thorwald love a cripple? Find out by reading "Strait Gate," regularly in this paper.

FOLLOW IT REGULARLY

In This Paper

Miss Dorothy Backhaus, teacher of the Elmore school, is confined to her home by illness. Miss Mae O'Brien of Glen is substituting.

Mr. and Mrs. Tony Schaefer of Milwaukee and Mr. and Mrs. Paul Kleinhans of West Bend spent Saturday evening with Mr. and Mrs. Al. Struhsing.

Mr. and Mrs. Alvin Foerster, who have been residing in the Dellert residence, have moved to the home of the latter's parents, Mr. and Mrs. Otto Schmitt near Ashford.

Ideal temperature conditions exist when chicks have a range in temp. always available. There should be plenty of heat under the hover and the front of the house should be quite cool.

Pay Taxes
Like Rent

Some people have a savings account just for taxes. Each month they deposit one-twelfth of their yearly taxes. When tax time comes they have the money. Tax worries, penalties, etc., do not bother those who follow such a plan. We invite you to join others who save here for that purpose.

Bank of Kewaskum
Kewaskum, Wisconsin

2% interest paid on savings accounts

Member of the Federal Deposit Insurance Corporation.

Local Markets
RECEIVED THURSDAY EVENING

Barley 40-50c
Oats 30-35c
Beans in trade 4c
Cow hides 3c
Calf hides 3c
Horse hides \$2.00
Eggs 15c
Potatoes 45c

LIVE POULTRY

Leghorn hens 18c
Heavy hens, over 5 lbs. 18c
Light hens 21c
Leghorn broilers 21c

A Confirmation Gift Worth While

Show your love and affection for all time by giving your child a reliable watch from Endlich's. A good watch will be a constant reminder of your thoughtfulness. It is not too early to select THAT watch now, if you desire, we will hold same until needed. Autograph Album with each Confirmation Watch.

Eyes Tested—Glasses Fitted
Wm. Endlich, Optometrist

Endlich Jewelry Store
Established 1906

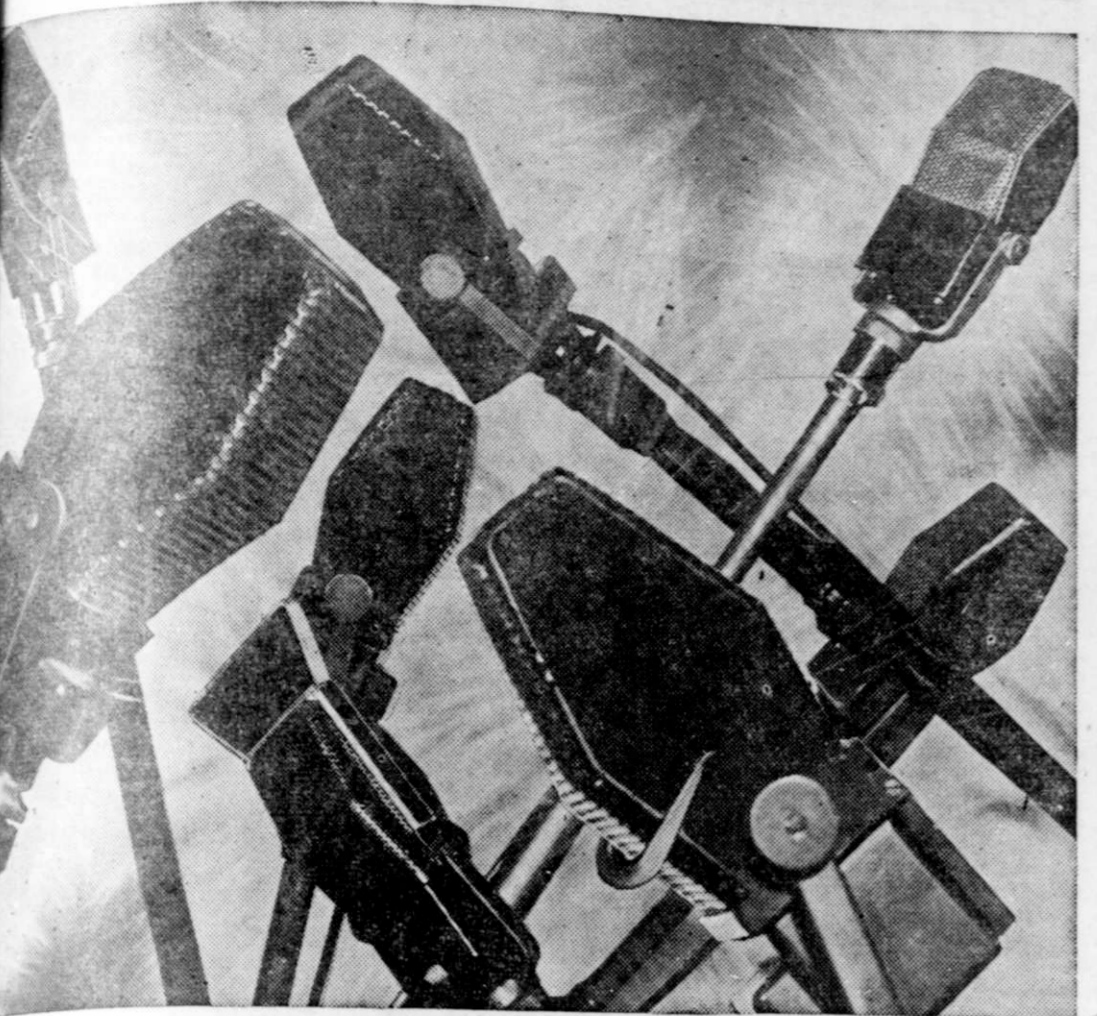
EBERLE'S BEER GARDEN
LUNCHES AT ALL HOURS
Specials on Saturday Evenings
LITHIA BEER ON TAP
Finest Liquors and Mixed Drinks

SUBSCRIBE FOR THE KEWASKUM STATESMAN NOW.

Math. Schlaefel OPTOMETRIST
Eyes Tested and Glasses Fitted
Campbellsport, Wisconsin

SUBSCRIBE FOR THE KEWASKUM STATESMAN.

TITLE OF MICROPHONES



Short Wave Propaganda Machines Fight Wars Once Waged With Guns; Even Uncle Sam Does His Part!

By JOSEPH W. LABINE

Two hundred years ago Italy and Great Britain might have fought over their current differences in northern Africa. They foresake armed force in favor of a more subtle effective—weapon. Short wave radio broadcasts are the war in Palestine, just as Russia and Germany are waging an aerial offensive against each other.

The whole world is engaged in a terrific battle of microphones, with unending streams of propaganda that preach conflicting philosophies into the beleaguered listener's ear. Americans know of this battle; they know how Russia, Great Britain and Germany are leading the attack with powerful broadcasts that emit propaganda.

More dramatic by far was the recent radio clash between Great Britain and Italy. In Palestine, where revolts between Arabs and Jews have been commonplace and distressing, Great Britain charged the Arabs via short wave broadcast. It was discovered that someone had thoughtfully provided Arabs with hundreds of radio sets.

Great Britain immediately leveled powerful transmissions at the Arabs. She, too, distributed receivers, locked so the owners could tune only British programs.

Irrespective of the doctrines they preach, the short wave barons employ similar tactics. Political Broadcasting "Culture."

Observers are convinced that in the last analysis radio is being boomed as part of a general preparation for war. When and if a conflict does come, these vast communication systems will be of inestimable importance.

Some say that radio favors the democracy in propaganda wars, because dictators refuse to risk the loss of that hypnotic effect afforded by personal appearances.

Verbal barrage over Mexico, a stamping ground of the broadcasters.

speeches would become tiresome, so music is often interspersed. The favorite means of disseminating propaganda is through "news reports." Interesting and informative, these broadcasts provide sugar-coated pills of bias for the credulous listener.

Broadcasts are usually made in several languages. Italy transmits in English, Spanish, Serbian, Chinese, Japanese, Turkish, Greek, French, Portuguese and Albanian.

Few continents are more courted by broadcasters than South America. Mussolini, catering to the Latin in kinship of his listeners, is making a heavy play for our southern neighbors.

Both NBC and Columbia have established international broadcasting departments. The former operates 16 hours a day via short wave in six languages, Spanish, Italian, French, German, English and Portuguese.

Licensed Receivers. By contrast, two other democracies—Great Britain and France—have government-operated systems which derive their revenue from listeners' licenses.

In the world's mad attempt to contact people with short wave can be read two opposing purposes. The kindlier explanation is that foreign broadcasts are breaking down national boundaries and creating a greater understanding among the peoples of the earth.

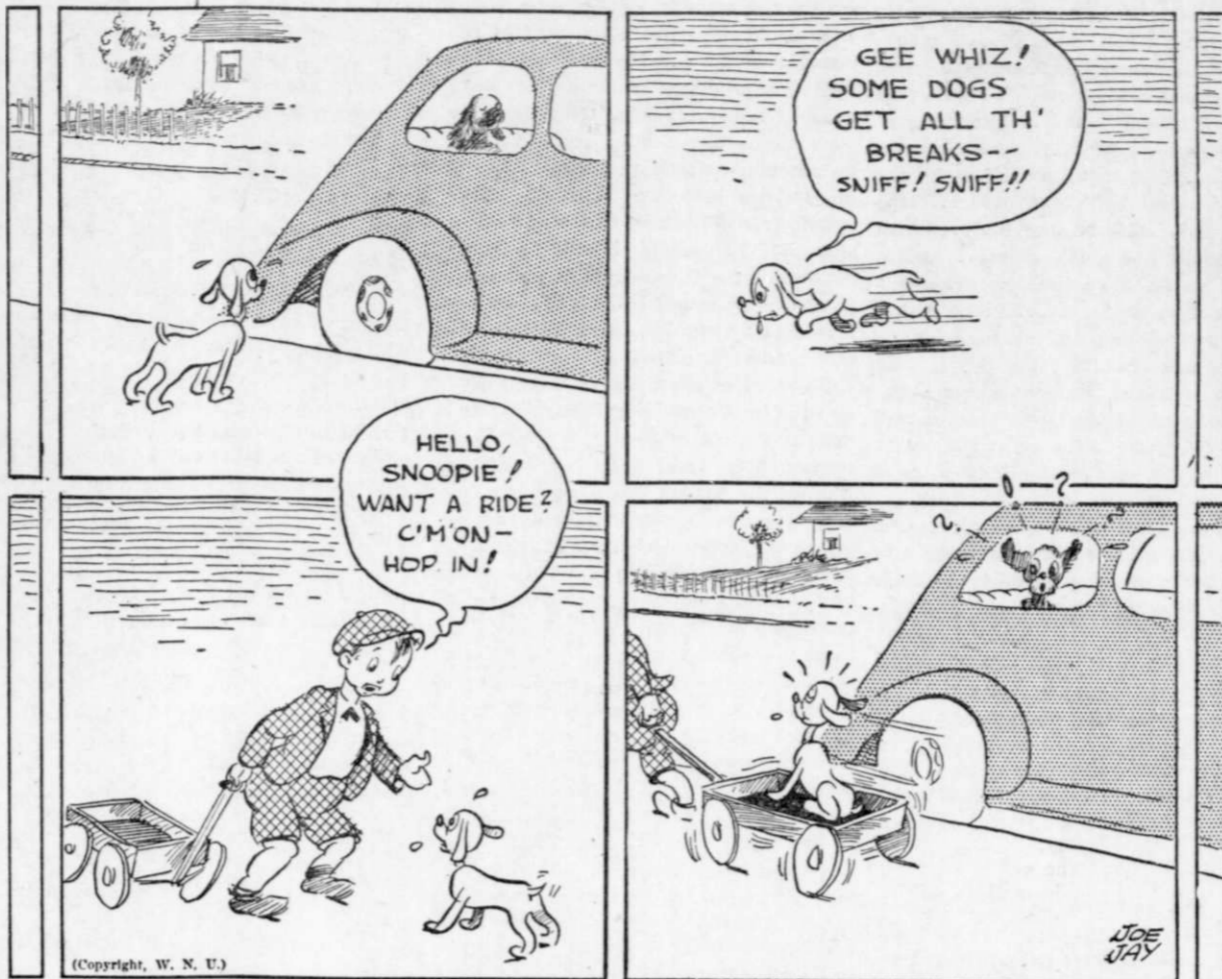
Unfortunately, such is not the case. Observers are convinced that in the last analysis radio is being boomed as part of a general preparation for war.

Some say that radio favors the democracy in propaganda wars, because dictators refuse to risk the loss of that hypnotic effect afforded by personal appearances.

Verbal barrage over Mexico, a stamping ground of the broadcasters.

OUR COMIC SECTION

Snoopie



(Copyright, W. N. U.)

The FEATHERHEADS

By Osborne

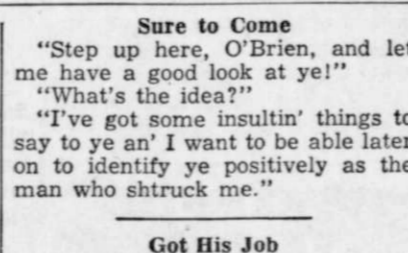
FINNEY OF THE FORCE

By Ted O'Loughlin



“Your wife told me she was dumbstruck when you came home tipsy last night.”

Value Received First Guest—Why did you give the coatroom attendant such a big tip? Second Guest—You should have seen the overcoat she handed me.



“Step up here, O'Brien, and let me have a good look at ye!”

Putting It Off Algernon—I've been going to the dentist's for three weeks now. Clarence—Really! Having a lot done? Algernon—I won't know until I get there.

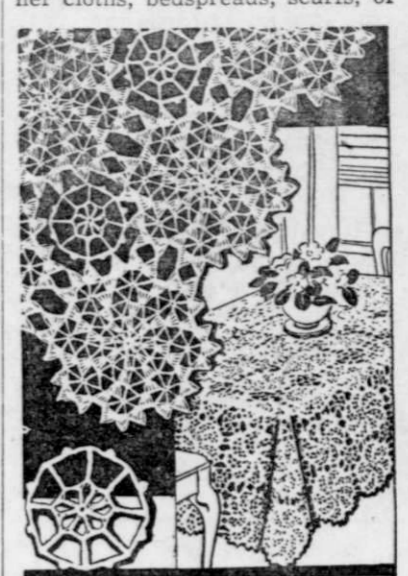


White Potato—Oh, Miss Sweet Potato, you are so sweet.

Flatterer “I am looking for something nice for a young man,” said the pretty young shopper. “Why don't you look in the mirror?” suggested the shop assistant.

Medallions Easily and Quickly Made

These two medallions... the small one very open to set off the spirals of the larger one... can be used to form any number of lovely household treats... dinner cloths, bedspreads, scarfs, or



Pattern 1651 doilies. Delightful pick-up work... so easy to do, your crochet hook will just fly from one to another. Pattern 1651 contains directions for making a 6 inch and a 2 inch medallion (size in string) and joining them to make a variety of articles; illustrations of the medallions and of all stitches used; material requirements; a photograph of medallions.

Fingerprints Faked French police are baffled over a demonstration in Paris of a method of faking fingerprints. The demonstrator said that one must have a genuine fingerprint to start with, and this can be obtained by shaking hands with the "victim."

LINEAGE LONGER THAN A KING'S!

For 80 years, generation after generation of flower and vegetable seeds have been grown and gradually perfected by the unique Ferry-Morse Seed Breeding Institute.



FERRY'S SEEDS GET RID OF BIG UGLY PORES

PLENTY OF DATES NOW... DENTON'S FACIAL MAGNESIA MADE HER SKIN FRESH, YOUNG, BEAUTIFUL. Romance hasn't a chance when big ugly pores spoil skin-texture. Men love the soft smoothness of a fresh young complexion.

Form for Denton's Facial Magnesia with fields for Name, Street Address, City, State, and a coupon for a sample.

