

Maiden Voyage



KATHLEEN NORRIS

"It was going to be," Ruth said, raising her face for Tony's kiss.

"Well, that's very nice," Ruth approved. "Oh, I have to go, and I hate to go!"

"I hear my perfectly good husband called on you the night we got back from Los Angeles last week," said Ruth.

"Not last week, the week before," Tony smiled at the long cold glass of iced tea in her hand.

"She certainly is beautiful," Caroline Polhemus thought. "I wonder if she's always so nervous."



"Well, Come if You Can."

eyes and that dark hair—but, of course, it's the shape of the face, and the big mouth and big teeth—either beautiful or homely, I would say.

"Why doesn't she love Joe?" the visitor speculated, as Tony and Ruth began a little murmured conversation of their own.

"And I ought to be going this moment," Tony finished, putting down her empty glass.

"I should think it would be a lovely trip for you," the older woman protested mildly.

"Ah-h-h!" Ruth said. "Here's Larry!" He came in, looking rather pale and tired on this hot day.

"Greeny is afraid to ask me for my copy, even, and Fitch hasn't been out at all."

"You mean you two haven't seen each other since the other night?" Ruth asked.

"Here, I'll give it to her!" Larry followed her to the door.

"Of course, of course that's it! Good heavens, how completely obvious. One could see it the instant he came in—poor kid! She wouldn't."

"Is she clever, Larry?" He was murmuring to Mrs. Patterson.

"I like her awfully," Joe admitted, flushing. "And do you think she likes you?"

"No, I don't think so, Carrie. I think I'd know it if there was anyone else."

"I think you wouldn't," his sister assured him, affectionately scornful. She watched Larry curiously, closely, all through the evening.

"Come right down." For some reason she felt ashamed of herself, chilled. But there was little time to think.

"This is a lovely place," Tony said, almost timidly. For something in his manner was new, was a little formidable.

"Dear Tony," she read, "I can't lunch today; something has come up that I can't get out of. I'm sorry."

and stupid in the bright noon sunlight. Why should she be having lunch with Larry, or, for that matter, why shouldn't she?

"Well, what did you think of the famous Caroline?" "Oh, she's beautiful." Had they come here to talk of Caroline?

"He's marrying one of the Bly girls, isn't he?" Ruth asked interestedly. "Mary Rose—yes. The little curly one. There are five of them, I believe, but only three out."

"I didn't. She came over to Piedmont to cover a club story a couple of years ago, and had tea with Ruth and your grandmother. She got a great case on Ruth, and they've been friends ever since."

"The Faulkners are in Pekin—he's military attaché, and it's a chance to see China under the most pleasant auspices—Tony, my dear," Larry said, breaking off the brisk, interested thread of his conversation.

"I know," she said, in the pause. "It isn't what I want to do or ought to do, Larry," she said, in a low tone, looking down at the tablecloth without seeing it or seeing anything.

"I'm not going over the whole thing; what she did for me years ago, what she's always done for me, what—what our kid meant to her and to me." Larry

"Come along with me," Tony said, almost timidly. For something in his manner was new, was a little formidable.

"I'm not going over the whole thing; what she did for me years ago, what she's always done for me, what—what our kid meant to her and to me." Larry

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Simple Lines in This Exclusive Model, Which Is a Perfect Utility Frock



Pattern No. 1873-B

Checks in crepe, silk, pique, linen or cotton lead the way to chic in this easy, casual, day dress. While the design emphasizes smooth slim lines, comfortable fullness for the skirt is provided by a wide inset at the front.

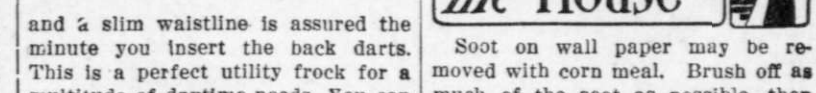
Vitamin D Diet Offers New Food Value, Study Shows

Experiments which suggest an unexpected human value to be derived from vitamin D were made public at the Massachusetts Institute of Technology.

The findings were derived from 1,000 X-ray photographs of rats which had been fed diets containing more or less vitamin D, comparable to the diets of human beings.

Investigators found that food residues were retained twice as long in the intestinal tract after a previous diet deficient in vitamin D as compared with retention from a diet in which this vitamin is plentiful.

All Around the House



Soot on wall paper may be removed with corn meal. Brush off as much of the soot as possible, then rub on corn meal until it becomes solid, and brush off.

Equal parts of alcohol and glycerin applied to the windshield of your automobile in rainy weather will keep shield clear.

When making tea double the amount of tea leaves used. When ice melts it weakens tea.

Pick the Winner "Why didn't you go to the help of the plaintiff," asked counsel, "when you saw the two men start fighting?"

How can you be engaged to a man of forty? He has, I hear, given you some magnificent presents.

"That's the point. A first love is romantic, but a last love is lavish."

ROSES ARE RED VIOLETS ARE BLUE—WRIGLEY'S GUM IS GOOD FOR YOU!

WRIGLEY'S SPEARMINT THE PERFECT GUM INEXPENSIVE - SATISFYING



Advertisement for Wrigley's Spearmint gum, including a cartoon and promotional text.

Vertical advertisements on the left margin, including 'Maiden Voyage' and 'Kathleen Norris'.

CHAPTER XVIII—Continued
CHAPTER XIX

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*In a class by itself
for VALUE*

STEEL MAKERS say—"Ford buys the best steel." Other suppliers of materials and parts will tell you—"Nobody checks up as closely on quality and price as Ford."

This means a great deal to you as a motorist. It is our way of safeguarding the interests of every purchaser and it leads to this—"The mechanical depreciation on a Ford is less than most cars, especially after the first year."

This is one sign of the extra value in the Ford V-8. Accuracy in manufacturing is another. (The Ford is made to unusually close precision limits.) And there is a long list of fine-car features that are exclusive with Ford in the popular field.

Have you a V-8 engine in your car? You pay \$1645 for it in any other car but Ford.

Does your car have Center-Poise Riding? Ford gives you this modern feature—"a front-seat ride for back-seat passengers."

Does your car have fool-proof Super-Safety Mechanical Brakes? The Ford V-8 gives you this proved design, with 186 square inches of braking surface.

Does your car have a genuine steel body structure? Does it have Safety Glass all around? Ford is the only low-price car that gives you this extra protection without extra cost.

You get these fine-car features in the Ford V-8 because of Ford manufacturing methods and low-profit policy.

\$25 A MONTH, after usual down-payment, buys any model of the new Ford V-8 car—from any Ford dealer—anywhere in the United States. Ask about the new UCC 1/2% per month Finance Plans.

FORD V-8

OUR GUESTS... Ford Sunday Evening Hour, Columbia Network. Fred Waring and His Pennsylvanians on Tuesday nights (Columbia) and Friday nights (N.B.C.). See radio page for details

FOUR CORNERS

Wm. Koch was a Campbellsport caller Saturday.
Albert Butzke was a caller at the Henry Butzke home Tuesday.
Mrs. Harry Odekirk spent Tuesday with her father at Campbellsport.
Mrs. Wm. Odekirk spent Sunday with Mrs. J. Odekirk at Campbellsport.
Mr. and Mrs. Peter Ketter and Mrs. Julia Miller spent Sunday at the Henry Ketter home.
Mr. and Mrs. Wm. Klabuhn, Sr. and Mrs. M. Weasler were Fond du Lac callers Monday.
Mr. and Mrs. John Fishang of Ran-

dom Lake were callers at the M. Weasler and Mary Furlong homes Friday.
Wm. Klabuhn, Jr. of Milwaukee spent Saturday and Sunday with his parents, Mr. and Mrs. Wm. Klabuhn, Sr.

Mr. and Mrs. Walter Buettner of Milwaukee and Mr. and Mrs. Wm. Klabuhn Sr. were callers at the Robert Buettner home Sunday.

Mr. and Mrs. Wm. Klabuhn, Sr., Mr. and Mrs. Herman Bartelt of Wauwatosa and Mr. and Mrs. Elton Schultz spent Friday evening at the Henry Ketter home, it being Alvin Ketter's birthday anniversary.
About 25 neighbors and friends gathered at the home of Mr. and Mrs. Elton Schultz to help celebrate their 6th wedding anniversary. The evening was spent in a pleasant way and at 11

o'clock supper was served, after which their friends departed for their homes wishing the couple many more years of married life.

—Dr. C. I. Perschbacher and family and Dr. R. G. Perschbacher of Appleton, Carl Peters and family of West Bend and the W. J. Knickel family of Wauwatosa were Mother's Day guests at the home of Mr. and Mrs. A. A. Perschbacher.

—Mr. and Mrs. Edgar Becker and family, Mr. and Mrs. William Becker of Milwaukee, William Windorf and sons, Lehman and William Jr. and Miss Doris Windorf visited with Mr. and Mrs. Ernst Becker and sons on Mother's Day.

West Bend Theatre

Admission: Sunday Mat. 10c and 25c, until 6 p. m. After 6 o'clock 10c and 25c. Sunday continuous from 1:30 to 11 p. m. Students Prices 25c any time.

Friday and Saturday, May 15 and 16
JIMMIE ALLEN in
"The Sky Parade"
with William Gargan, Katherine DeMille, Kent Taylor, Billie Lee
Added: Comedy, "Beware of Blondes;" Travel, "Sunday Sports in Mexico,"

Sunday, May 17
WARNER BAXTER in
"Robin Hood of El Dorado"
with Ann Loring, Bruce Cabot
Added: Comedy, "Fresh From the Fleet;" Oswald cartoon, "Slumberland Express" and latest News Reel

Monday and Tuesday, May 18 and 19
"Boulder Dam"
with Ross Alexander, Patricia Ellis, Lyle Talbot
Special Added 2-reel Subject
"Camera Thrills"

Comedy, Theima Todd and Pert Kelton in "Pan Handlers;" Sport Reel "Fighting Fish"

Wednesday, May 20
JEAN HARLOW in
"Riff Raff"
with Spencer Tracy
Added: Color Cartoon and Travel Talk—Latest News

Coming May 24
Ronald Colman in
"Under Two Flags"

MERMAC

Friday and Saturday, May 15 and 16
HARRY CAREY in
"Rustler's Paradise"
Added: Comedy "Gold Bricks," Cartoon "The Runt," Musical "Vitaphone Music Hall," Novelty "Camera Hunting," and Chapter 6 of "Custer's Last Stand"

How's Your Eyes

Very few people have normal eyes. Is it not sensible to have your eyes examined? Let us serve you.
Registered Optometrist in Charge
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Big Free Show

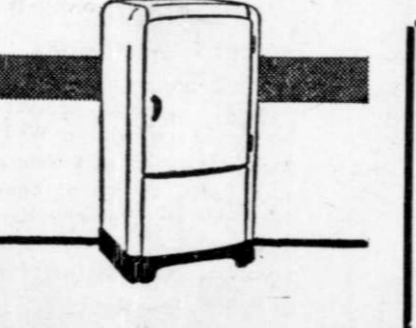
BY PLYMOUTH--DODGE DODGE TRUCKS
—SEE—
5--Stirring Talking Pictures--5

AT REX GARAGE

KEWASKUM
Wednesday Evening, May 20th at 8 o'clock
THREE-FREE PRIZES-THREE
BRING THE FAMILY
Remember the Date

OWN A MONEY-SAVING NORGE

THE ONLY REFRIGERATOR THAT GIVES YOU Rollator Refrigeration
MONTHLY PAYMENTS AS LOW AS



ASK ABOUT 10-YEAR WARRANTY ON ROLLATOR COMPRESSION UNIT

LOUIS BATH

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More Miles Per Gallon is Good

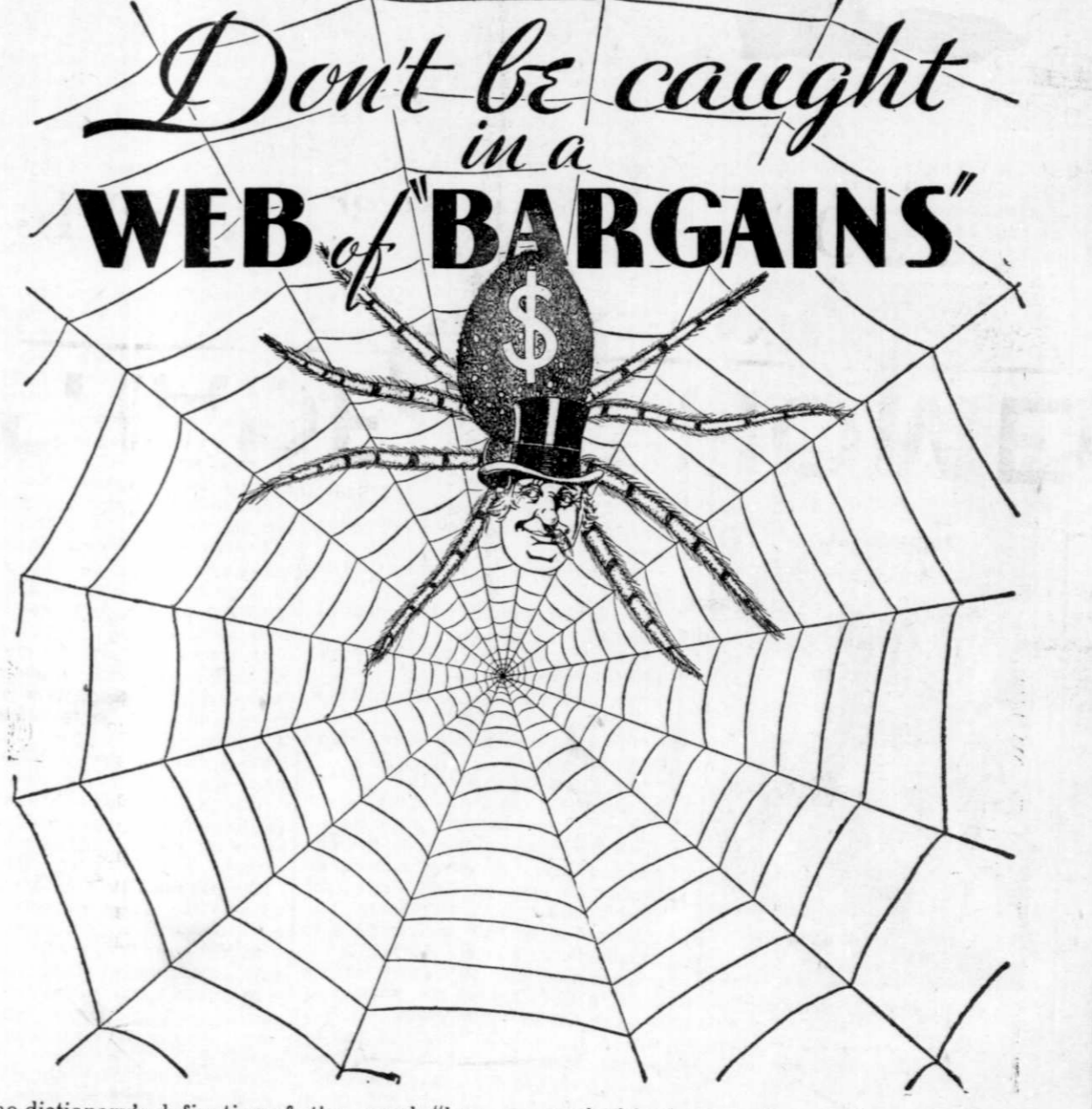
More Miles Per Dollar is Better
Enthusiastic sales talk often begins and ends with gasoline mileage. Some salesmen would like you to believe it is the whole story of automobile economy. But drivers ought to know better.
Gasoline mileage is more of a telling point than an economy factor. Here are the big items that make the Ford an economical car:
More value for every dollar you pay.
Lower cost for repairs and service. Long life, slow depreciation.
The up-keep cost of today's Ford is the lowest of any Ford ever built.
Quality means economy and the 1936 Ford V-8 gives you more real quality than any other low-priced car.

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The dictionary's definition of the word "bargain" is: "An agreement or transaction viewed as being advantageous or the reverse; an advantageous agreement; merchandise sold at cut-rate." In simple English this means that when you obtain a bargain the seller suffers.
No merchant or business will survive long without a profit on each transaction. You cannot hope to beat the other fellow at his own game. You cannot hope to profit by purchasing merchandise from a store or firm who makes a business of offering so-called bargains,
Spider-like, the aim of cut-rate chain stores and bargain-offering, big city department stores and mail-order houses is to use specially low priced articles as a bait to attract customers. Once en-

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THE BANK OF KEWASKUM
KEWASKUM, WISCONSIN
"The Old Reliable Bank of Good Service"
We sell a complete line of Life, Accident, Fire, Tornado and Automobile Insurance

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cold milk is absolutely necessary in the manufacture of first-class dairy products.
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One-piece Steel Rods... Anti-back lash Reels... Other Reels as low as... Waterproof Canvas Boxes... Minnow Buckets... 18-lb. test Silk Lines... Cane Poles... Cotton Lines, 84 ft.
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SATURDAY and SPECIAL... LARD, Swift's Silver Leaf, pound... 2 pounds for 50c... No. 1 Grade Big B... na, pound... 2 pounds for 50c... McLAUGHLIN... Phone 33F7