



### Fabric Elegance for Formal Gowns

By CHERIE NICHOLAS



ACCORDING to the present trend of formal fashions, no matter how sumptuous and glamorous your new evening gown may be, there is no chance of it overplaying a role of elegance. The program of after six o'clock dress for the now-present autumn and winter social season is just like that—trending toward an era of grande dame modes the equal of which have not been beheld for many a decade past.

Not only are fabrics, laces, jewelry, furs and all such elegancies which go to make for formality of the most luxurious sort this season, but the very staidness of the new silhouette lends itself impressively to the scene. In this era of splendor for the evening mode, ladies are taking on sirenlike and statuesque "lines" which only sheath-fitting gowns which dare to flare not at all until they have reached a sufficient distance below the knee, can impart.

If there is one requisite more than another which a program of elegance in dress calls for, it is that the fabrics employed be as beautiful as looms and hand-weaving can make them. Which is eminently true in regard to the lovely velvets, the gleaming satins, the enchanting laces and the scintillating metal cloths which are glorifying the scene of action at the present moment.

If one can afford but one handsome evening dress by all means let it be of black velvet for as every knowing woman will agree there is nothing which so flatters as this lovely material. You will notice that the hand-made velvet costume pictured to the left in this group adopts the very latest styling which calls for a flounced hemline. This ankle flare is headed with a ruche which is lined with black taffeta. The pointed-at-the-shoulder long sleeves are also a significant style

feature. As to the extreme décolleté, this gesture of a high front neckline with a very low-cut line at the back is characteristic of the majority of the newest evening gowns. The velvet theme is accentuated in the gloves which are of this same—a thoroughly modern dinner gown this, in the strictest sense of the word.

The gown to the right in the picture is one of those adorable lace creations which add infinitely to feminine charm. Leiong gives this model outstanding distinction in that the lace is in the new and lovely wild blackberry shade and is of cobweb delicacy. Also the movement which places fullness at the back through cascades of the lace is very important, for the latest imports stress fanciful back treatments. Again we see the higher neckline at the front sloping to waistline depth at the back. As to lace as a medium for dressy dinner gowns and dance-party frocks too much emphasis cannot be placed upon its high-style standing.

The entrancing frock centered in the foreground is of gleaming, scintillating brocaded silver lame, for, as we intimated before, metal weaves abound in the realm of evening materials. We may expect to see more beautiful gold and silver (particularly the latter) fabrics this season than usual. In fact the glittering note resounds throughout the entire evening dress program. Schiaparelli here interprets the new bateau neckline combined with a low back, and of course being formal this dress has a train.

### BLACK SHEEP TWEED IS NEWEST FABRIC

The black sheep has come into his own. He always was a sort of romantic and interesting old fellow, and now he has given the coat of his back to make some of the season's most stunning sports clothes, to be worn by lovely ladies.

Black sheep tweed is the newest of the new fabrics, sponsored by Schiaparelli and shown in clothes made by American designers. A rough, rich, flecked tweed with homespun look. It uses the undyed wool of the black sheep, which isn't black at all, but a deep brown or gray. And is it a knockout? It is.

One of the nicest sports outfits of the season has a jacket of gray black-sheep tweed flecked with yellow, with a gray skirt and a blouse of gray knitted silk jersey. Black-sheep tweed also fashions a stunning full-length coat with a civet cat bow tie with long ends.

Another new fabric known as New Jersey, but having no connection with the state, is used in a gray sports suit with alternate blouses, one of red silk jersey and the other of the same material in black.

### Hem Takes on Importance on Longer Autumn Skirts

Hems never have been so important. With the lengthening of skirts they have been made to swish with a vengeance by means of trimming them with all sorts of flounces, knife-pleating, box pleats, pressed flat, puffs of the same or contrasting materials and double-bias folds. Bows pulled out flat and applied against the skirt somewhere between the knee and the ankle also are being used by many dressmakers to give a decorative look to the new swirling skirts—Mae Westish, of course.

### Children's Clothes

Early showings for juveniles by special houses would indicate that this winter will see the prominence of velvets and ribbed materials for youngsters' fashions which follow more closely than ever the tendencies of the "haute couture" for grownups.

### Seasonable Notes From Fashion Centers

Gray shoes are a new note in fall footwear. The shirtwaist vogue is taking its high C in nice shape.

If milady's eyelashes do not match her gown she is not in style.

The velvet blouse with the cloth suit is holding its own as a fall classic.

Double-breasted jacket suit and matching brimmed hat of rabbit's hair.

### CHIN FLOWERS



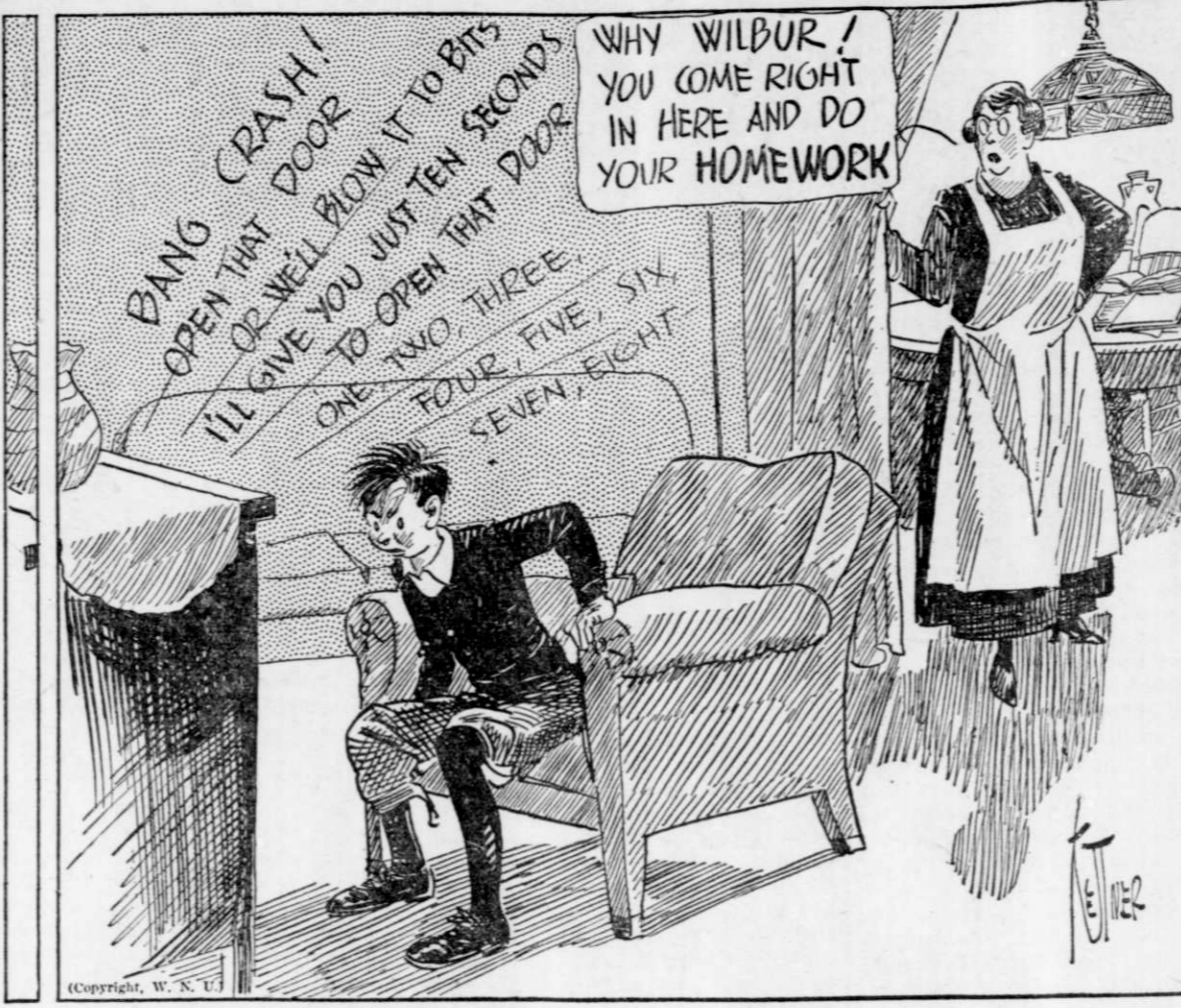
They are called chin flowers because you wear them right close up under the chin. They really began as an evening novelty and as such serve admirably in adding a pretty touch to the new high-in-front necklines which so many of the smartest metal cloths and other rich fabric formal gowns feature. The favorite type for wear with these dressy night creations is the enormous velvet pompy which is positioned right up under the chin.

### Hug-Me-Tights Back

Hug-me-tight jackets such as grandmother wore are here again. Among the models displayed in fall fashion shows was a black wool frock topped by a sleeveless waistlength hug-me-tight jacket crocheted with heavy white silk and wool thread.

## OUR COMIC SECTION

### Events in the Lives of Little Men



### THE FEATHERHEADS



### Liquidated

Motion, Not Promotion  
"Is your boy Josh burning midnight oil?"  
"No," replied Farmer Cornstossel, "but he keeps the gasoline going about 18 hours a day."—Washington Star.

### FINNEY OF THE FORCE



### Talkie Trouble

CROSSWORD PUZZLE grid with horizontal and vertical clues.

Cost Plus, Probably Guide—Yes, it took millions of years for the Grand Canyon to be carved out as you see it today.



ADVICE  
"What did he say?"  
"Why, he suggested, in a very rude manner, that when I died I bequeath my head to a collar-button factory."

Advertisement for Wrigley's Spearmint Gum, featuring a box of gum and the text 'NOW IS THE TIME TO BUY!' and 'WRIGLEY'S SPEARMINT GUM THE PERFECT GUM'.

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A Few Little Smiles cartoon strip.

CAUTIOUS  
"Senator," remarked a confidential friend, "do you propose to run for office again?"  
"Of course, I do!" replied Senator Sorghum.

WOOF! WOOF!  
"I see," remarked Mrs. Grouch, looking up from the paper, "that fellow who married the lady evangelist says he is going to prove he can get along without any woman."

MORE THAN ONE WAY  
"So Florence is leaving her husband, eh?"  
"Well, she only married him for his money."

MAYBE NOT A GORGE  
"Have you a gorge?" asked a motor tourist with an eye on a mountain scenery.  
"Well, sir, we supply a Cresson dinner for 75 cents."—Louisiana Courier-Journal.

ALAS!  
In darkest Africa two natives were watching a leopard chasing a fat man.  
"Can you spot the winner?" asked one.  
"The winner is spotted," replied the other.—Montreal Gazette.

APTLY QUOTED  
She had trouble with her way to a bridge party, arrived with her brand new coat, stained and dirtied. "Hi," commented, as she mounted the stairs of the house where the party was being held, "behold the grandeur was grease."—Cleveland Dealer.

Crossword puzzle grid with clues and solution.

ARE WOMEN POOR SPORTS? ... Game laws, according to Miss ...

THE STUDENT FRATERNITY MURDER

by Milton Propper

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CHAPTER VIII—Continued

Why didn't you let us know you needed money, Ned? Stanton admonished. ...

that of his schoolmates as they regarded him in shocked awe. ...

at Aberdeen awaiting him. It was just a telegram, verifying Walter Randall's tale of the gambling episode ...

Closing the door, he motioned him to a chair beside his desk. Scattered on top lay the records of Randall's transfer to Philadelphia ...

Life's Real Goal in Happy Union? Wife's Testimony Worthy of Consideration, in the Abstract.

TO MOTHERS whose children won't EAT

Nature knows best. Never coax a child to eat! Remove the cause of a youngster's poor appetite ...

What SHE TOLD HORN-OUT HUSBAND

She could have reproached him for his fits of temper—his "all in" conditions ...

TO-NIGHT

Quick relief for acid indigestion, heartburn, only 10c.

FF COMES FAT

Wipes—Bust—Chin GET THAT KRUSCHEN FEELING

NASAL IRRITATION

Believe all dryness and irritation by applying Mentholatum

ENTHOLATUM

WAR RESINOL

SEALED SEVERE ECZEMA

When 35 years ago, when I had, I developed a severe eczema behind my left ear ...

Doan's

Take Warning When Bladder Irritations Break Rest

Doan's

Have to get up at night?

Doan's

Doan's

Doan's

Doan's

Doan's

Doan's

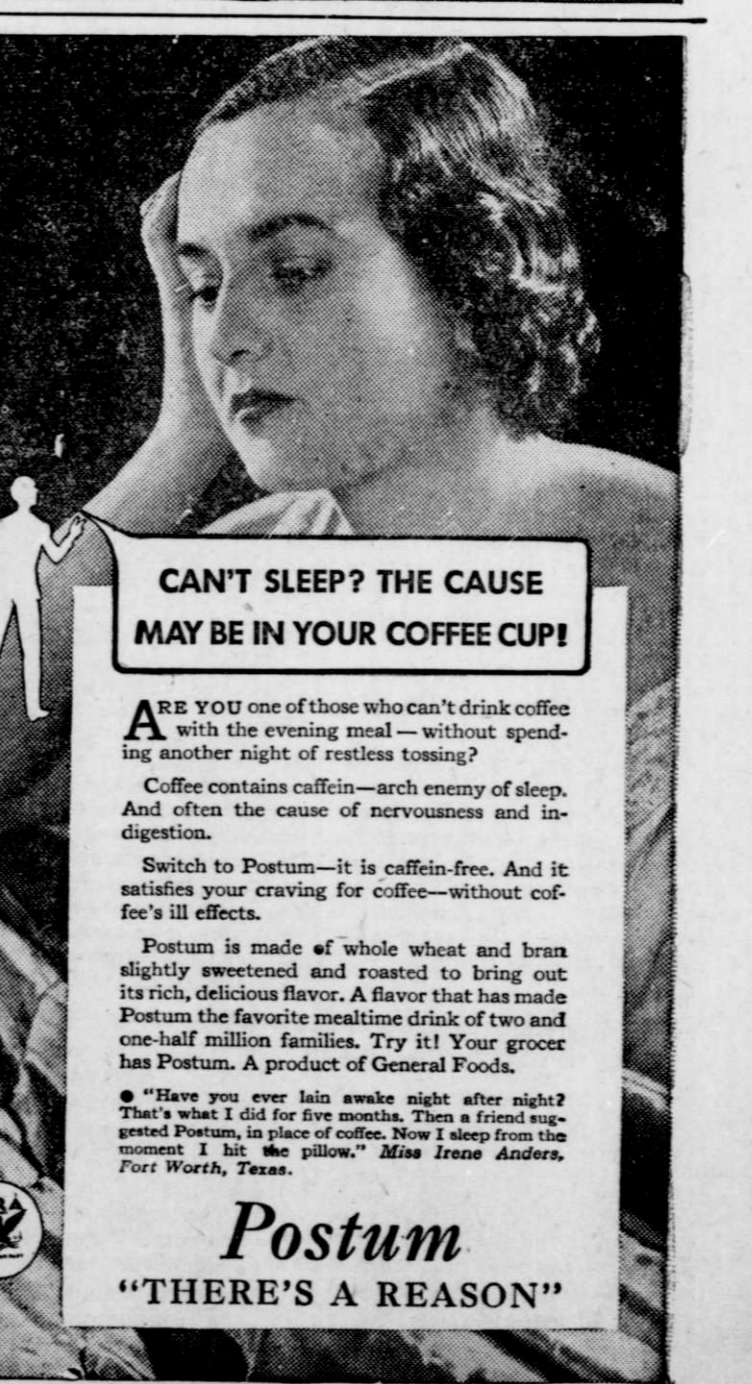
IN THE PRECEDING CHAPTERS Stricken during initiation into Mu Beta Sigma fraternity, Stuart Jordan, university student, dies suddenly.



"You Took It for Yourself" Rankin Began, Breaking the Tension.



ALL RIGHT, TELL ME... HOW CAN YOU GET MY CLOTHES WHITER? LADY, I'M 2 HELPERS IN 1.. GOLDEN SOAP AND LOTS OF NAPHTHA



CAN'T SLEEP? THE CAUSE MAY BE IN YOUR COFFEE CUP!

ARE YOU one of those who can't drink coffee with the evening meal—without spending another night of restless tossing?

Postum "THERE'S A REASON"









