













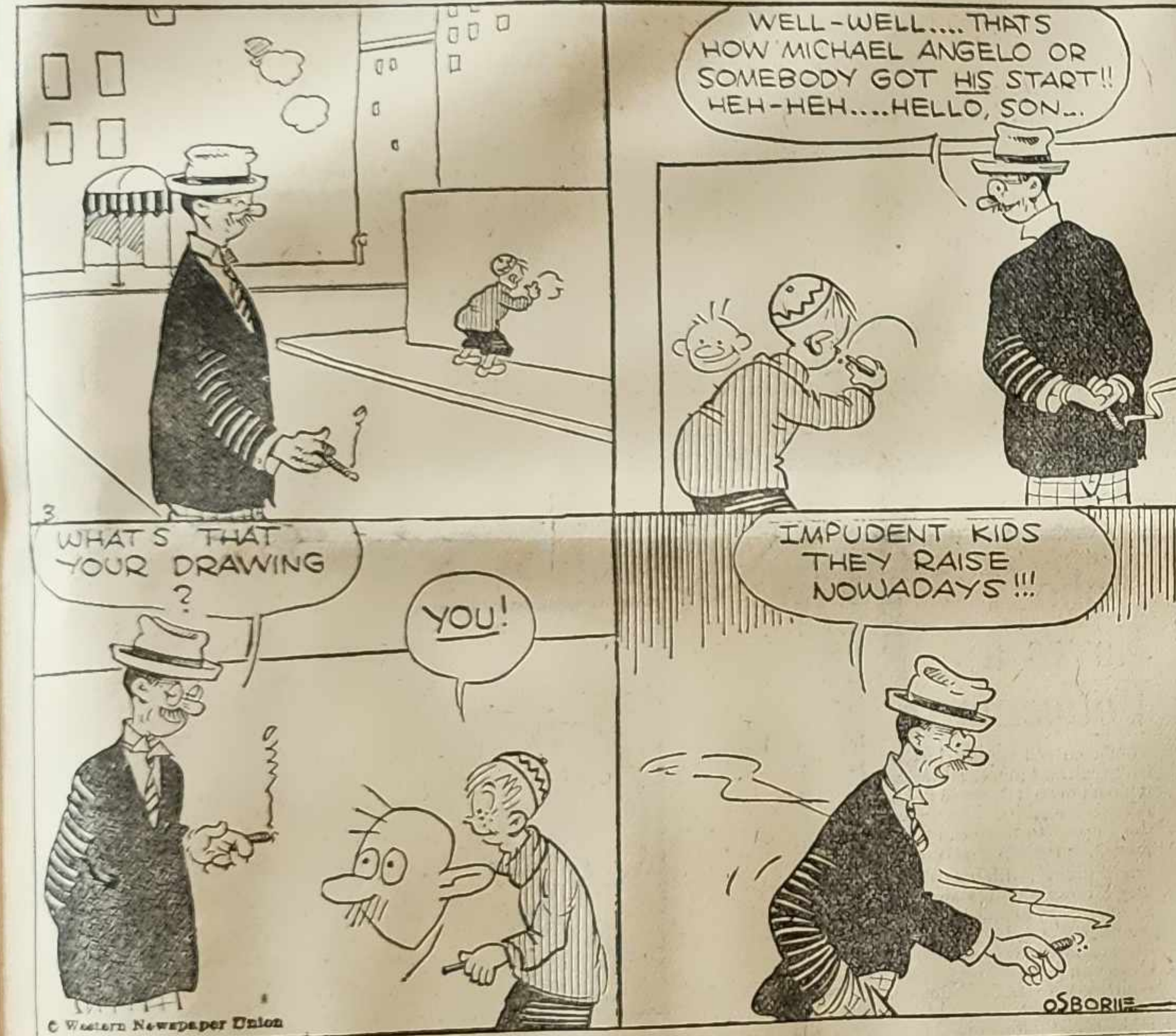
# OUR COMIC SECTION

## Events in the Lives of Little Men



## THE FEATHERHEADS

## Such Training?



## FINNEY OF THE FORCE

## Oh Boy, If He Meant It!



## VOCABULARY INDEX TO MENTAL ABILITY

Vocabulary is a fairly reliable index to a person's mental ability, states Calvin T. Ryan in an article "Speech Habits and Personality," in Hygeia Magazine. A man's language is considered the shaper of his thoughts and no longer as a mere conveyance of thought, he declares. Precocious children who learn to talk before the normal age have been found to have abnormally large vocabularies and to be above the average in intelligence, Mr. Ryan writes. The children who begin to talk later than the normal period have been found to have small vocabularies for any certain age and to be below the average in intelligence.

We are called a lip-lazy people, says Mr. Ryan. We are told that we do not love our language. Boys and girls graduate from high school, go into college and professional school without learning to speak grammatically. They have never been taught the seriousness of speech habits, and they do not realize that a listener is entitled to think that a slovenly speaker is a slovenly thinker.

Thanks to our modern science, mental and physical, we are now able to recognize the cause and effect of speech abnormalities and to do something for most of them. Speech clinics are becoming almost as popular as baby clinics were 25 years ago and ways have been found to remedy stammering, stuttering and organic malformations of the organs of speech.

Parents and relatives of young children who set a bad example by incorrect speech are detoured by Mr. Ryan. For the normal child, learning to talk is not only a great event but a great task. If he is normal and acquires habits that are abnormal, the result is nothing short of a disaster.

This Machine Age studies of how machinery causes unemployment by replacing man power have been made from time to time during the past fifty years. The latest study of this kind, made for Collier's Weekly, reveals a razor-blade machine which takes the place of 500 men, and a railroad switching device which supercedes 108 men. Machines have now displaced 9 out of 10 shoe workers, it is shown.

Cancer Blood Alkaline Cancer victims have blood more alkaline than normal, and the increased alkalinity seems to be related to the speed with which the disease ends fatally.

### Nut Trees in Variety

In Baldwin, L. I., on the main business street within 500 feet of the railroad station is the largest collection of nut trees in the country, and for that matter, in the world. Not the largest in area, for it covers less than seven acres, but in its confines are more varieties of nut trees than are to be found elsewhere.



## Can thank her neighbor for easier washdays

It's still struggling along with washboard and boiler, if you hadn't insisted that I try Rinso. Why, it makes washday much, much easier! All I do is soak, rinse and hang out a snowy wash. It's almost too good to be true.



**Save the clothes**  
Why scrub clothes threadbare, when Rinso makes them whiter—softer. Rinso is a thick suds for dishwashing! Get the BIG package.

Great in washers, too; the makers of 40 famous washers recommend Rinso. And just try its thick suds for dishwashing! MILLIONS USE RINSO in tub, washer and dishpan.

# Play Safe!



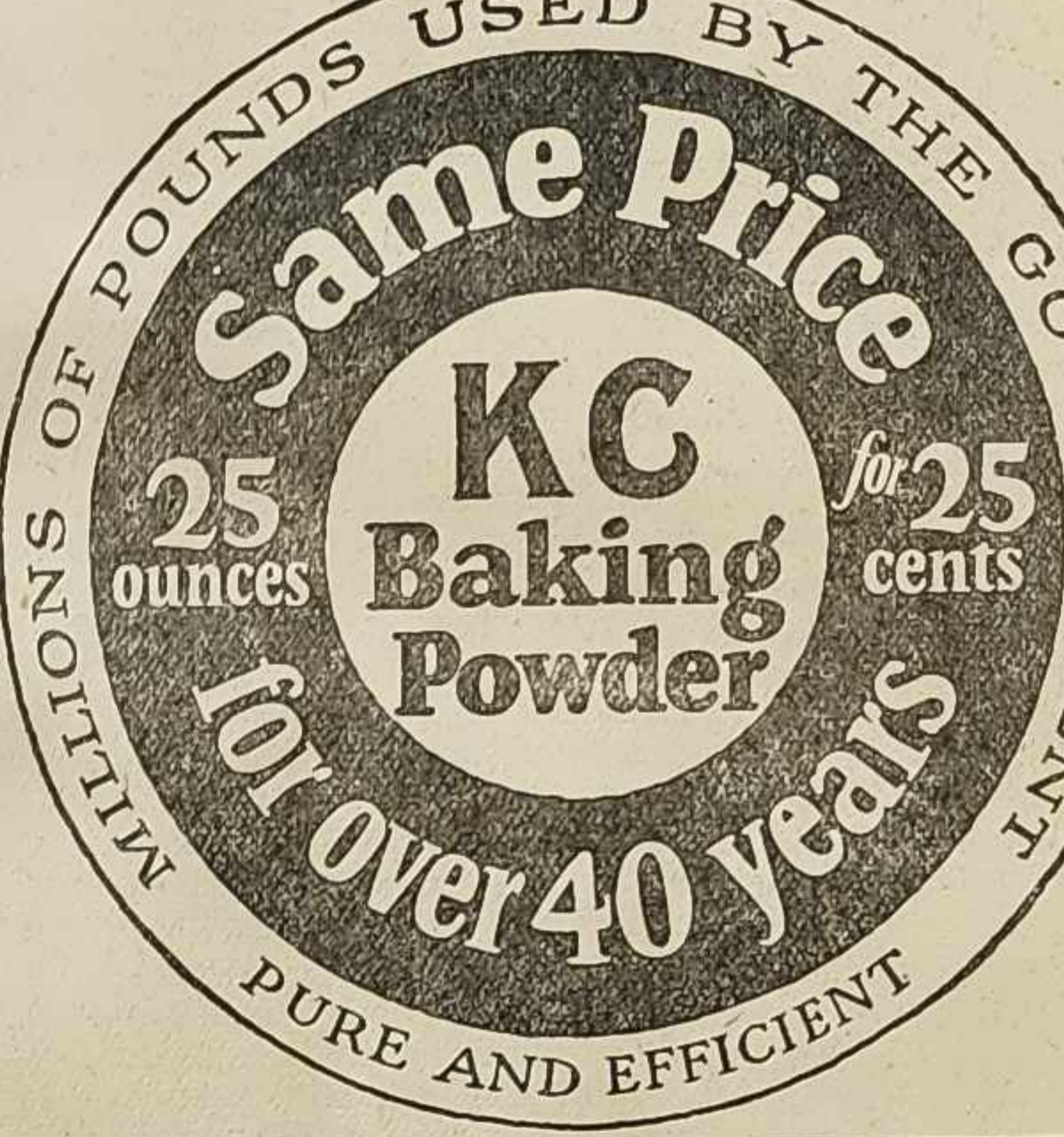
Use the MALT SYRUP that millions have found most dependable

The Big 3 lb. Can

AN ALL BARLEY MALT

**"That's Blatz!"**

BLATZ BREWING CO. Milwaukee ESTABLISHED 1851



World Has Changed  
In the year 1905 I had the privilege as a young officer of being invited to lunch with Sir William Harcourt. In the course of the conversation I asked the question, "What will happen then?" "My dear Winston," replied the old Victorian statesman, "the experience of a long life has convinced me that nothing ever happens." Since that moment, it seems to me nothing has ceased happening.—Winston Churchill in "The World Crisis."

Conscience doesn't keep children awake.

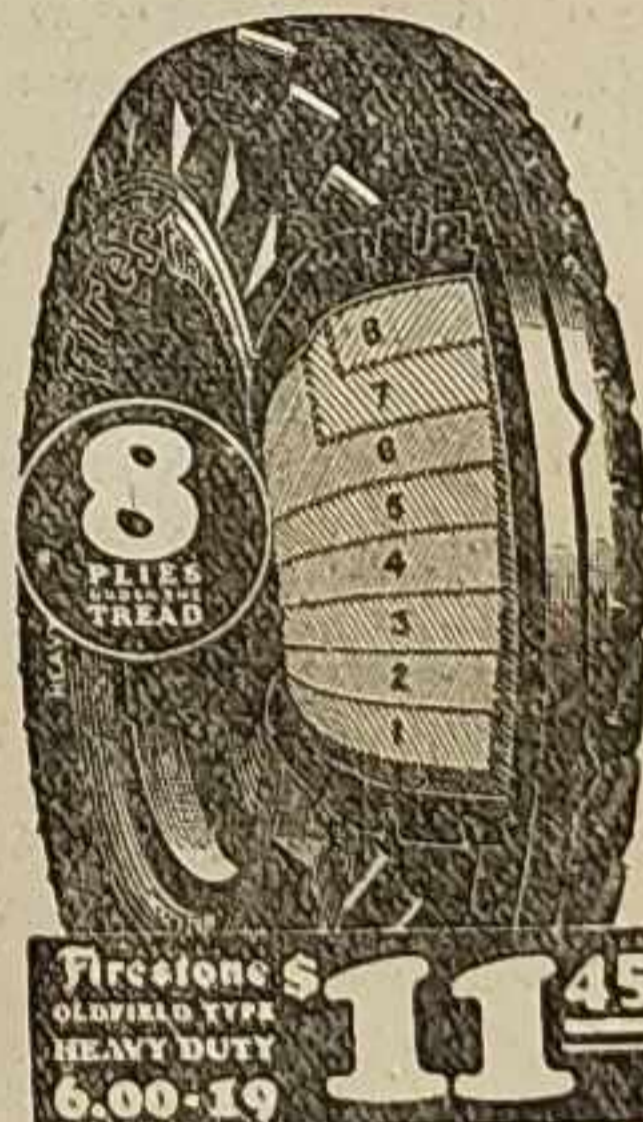
# BIGGEST TIRE VALUES bring RECORD SALES

CAR OWNERS have shown their appreciation of Firestone extra values by giving Firestone Service Dealers a record-breaking business. During May, June and July more car owners came into Firestone Service Dealers and Service Stores and bought more Firestone Tires than in any like period in history.

Firestone Tires with two extra cord plies under the tread and the patented process of Gum-Dipping with uniform quality and the Firestone name and guarantee on every tire give greatest safety and greatest values at no higher cost than special-brand mail-order tires, made by an unknown manufacturer who takes no responsibility for your safety or your service.—Firestone control every step in tire making with only one small profit from Plantations to Firestone Service Dealers and Service Stores.

Drive in TODAY and equip your car with Firestone Gum-Dipped Tires—the safest, most dependable tires made.

Listen to the VOICE of FIRESTONE every Monday night over N.B.C. nationwide network



## COMPARE PRICES CONSTRUCTION AND QUALITY

MAKE OF CAR	TIRE SIZE	Firestone			Special			Others				
		Old	Mail	Cash	Old	Mail	Cash	Old	Mail	Cash		
Ford	4.40-21	4.98	4.98	6.00	4.35	4.35	8.50	Buick	5.25-18	7.90	7.90	15.30
Chevrolet	4.50-20	5.65	5.65	10.90	4.78	4.78	9.26	Auburn	5.50-18	8.75	8.75	17.00
Ford	4.50-21	5.65	5.65	11.10	4.85	1.85	9.40	Gardner	5.50-19	8.00	8.90	17.30
Chevrolet	4.75-19	6.65	6.65	12.90	5.68	5.68	11.14	Marmon	6.00-18	11.20	11.20	21.70
Whippet	4.75-20	6.75	6.75	13.14	5.75	5.75	11.26	Peerless	6.00-20	11.47	11.47	22.30
Packard	5.00-19	8.98	8.98	13.00	5.99	5.99	11.66	Chrysler	6.00-21	11.65	11.65	22.60
Dodge	5.00-20	9.10	9.10	13.90	6.10	6.10	11.90	Franklin	6.50-20	13.45	13.45	25.40
Willis-K	5.00-21	9.35	9.35	14.30	6.35	6.35	12.40	Cadillac	7.00-20	15.35	15.35	29.80
Willis-K	5.00-21	9.50	9.50	14.70	6.50	6.50	12.80	Packard				
Nash	5.00-20	10.10	10.10	15.90	6.10	6.10	12.90					
Nash	5.00-21	10.35	10.35	16.30	6.35	6.35	13.40					
Olds	5.25-20	11.50	11.50	17.70	7.37	7.37	14.52					

Firestone Service Stores and Service Dealers Save You Money and Serve You Better

# Firestone

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### Must Have Had Wings

Foreman—Well, everything all right?

Night Watchman—Yes, I haven't seen so bad for the first night. I've checked off everything, and there's only one thing missing—the steamroller.

### Poultry Raiser

"For better laying, a farmer told me to feed my hens green stuff."

"What green stuff?"

"I should assume eggplant."



### WAS WELL TRAINED

another little race this year. I've had fine training dodging autos.

### Expecting Too Much

A woman whose housewifely feats were always pushed to the limit of endurance and strength was observed to have changed her routine.

"No, I've let up a little on don't my work that way," she admitted. "I've found that I can't wash, iron and be a Christian all in one day."—Christian Register.

