







Store Open  
Friday  
Evening

# The Poull Mercantile Co.

West Bend, Wisconsin

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Friday  
Evening

## OUR EIGHTH ANNIVERSARY SALE

Is starting on its third week, and to keep up the volume of business and draw the big crowds as we have done since this big sale started, we are **SMASHING PRICES STILL LOWER**. We are determined to lower our stocks still more, and we have many new bargains to choose from, besides the hundreds of money-savers listed in our Big Double Page Sale Poster.

### The Big Sale of Men's and Young Men's SUITS AND OVERCOATS

will continue through the month of November.

No need of waiting for January Clearance Sales when you can buy now at prices that are 20% to 30% less the regular price.

### Hart Schaffner & Marx and A. B. Kirschbaum Co. All Wool Suits and Overcoats

Men! Come tomorrow or any day this week and share in these bargains

### Women's Winter Coats and Suits

During this sale we are offering wonderful values in Women's and Misses' Coats and Suits, Fall Skirts, sweaters for Women and Children, Fur and Plush Coats, Blouses and Aprons. Here is Your Chance to Select from the finest of this season's models and you get a full season's wear out of the garments at a saving of

**20 to 33 1/2% Discount**

Anniversary Prices on Hosiery and Underwear, Corsets, Ribbons, Silks, Dress Goods, Ginghams, Percales, Sheetings, Blankets, Etc.

#### SPECIAL VALUES FROM

### OUR BIG GROCERY DEPARTMENT

- 10c Jar Mustard.....6c
- 10-lb. Can Helmet Syrup.....55c
- 5-lb. Can Helmet Syrup.....28c
- Fancy Head Rice, clean and white, two pounds for.....25c
- Tip Top Lye, per can.....10c
- Mustard Sardines, can.....14c
- Amerikorn Breakfast Food, two packages for.....25c
- Alaska Style Herring, special, a dozen.....10c
- Galvanic Soap, a bar.....6c

**SPECIAL !!**  
Extra Fancy  
**PEABERRY COFFEE**  
Regular 40c  
grade, a lb. **30c**  
5 lbs. for **\$1.45**

#### CANNED FRUIT SPECIAL

- ORIOLE APRICOTS
- " PINEAPPLES
- " RASPBERRIES
- " STRAWBERRIES
- " YELLOW PEACHES
- 60c Syrup
- Large Size 2 cans Apricots } 3 Cans  
2-lb. 1 can any other } for  
can } 50c value } **\$1.00**

## The Poull Mercantile Co.

West Bend, Wisconsin

#### ST. KILIAN

Quite a few from here attended the Ashford Kirmes on Thursday. Born, to Mr. and Mrs. Geo. Zehren, a son, Monday. Congratulations. Mrs. J. Majerus of Campbellsport visited Sunday with the Wm. Boegel family. Mr. and Mrs. K. Tolzman of Fond du Lac were callers in our burg Wednesday. A miscellaneous shower was tendered to Miss Katie Amerling at her home on Saturday evening. Mr. and Mrs. John Tass and son Oswald of Kewaskum visited with relatives here Friday afternoon. Casper Straub, who was taken ill suddenly on Saturday noon, is some what better at the present writing. Don't fail to attend the benefit dance given by the base ball boys at Kirsch's hall, Tuesday evening, Nov. 16. The Casper Show given here Sunday and Monday evenings was largely attended in spite of the bad weather. Mr. and Mrs. Ernest Gilbert and Mr. and Mrs. H. W. Koch of West Bend were callers in our village on Friday afternoon. Mrs. Kathryn Beisbier left for Campbellsport Monday, where she will remain with Mr. and Mrs. M. Jaeger for some time. The following marriages were announced in church Sunday: Adolph Batzler and Mary Wenninger of Lomira and Paul Koenigs of Campbellsport and Sophia Strobel.

#### LAKE VIEW

Miss Meta Backhaus spent Sunday with Malinda Schultz. Miss Amanda Stange was a West Bend caller Wednesday. Mr. and Mrs. Fred Haack visited with Grandma Haack Sunday. Anton Backhaus and family spent Sunday with Wm. Koepke and family. Born, to Mr. and Mrs. Albert Kreif a baby boy, Nov. 4th. Congratulations. Miss Leona Kelling is visiting with the August Stange family for a few weeks. Anton Backhaus and family spent Sunday evening with Fred Haack and family. Leona Ramthun and Arno Garbish spent Sunday with relatives at Milwaukee. Mr. and Mrs. Herbert Haack spent Sunday with Bernard Haack and family. Mr. and Mrs. Joe. Moldenhauer visited with Chas. Lilgule and family Sunday.

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#### BEECHWOOD

Mrs. Edw. Stahl returned home Saturday from Sheboygan. Julius Reinke of Sheboygan spent Sunday with friends here. Frank Schultz and Alex Lubach motored to Sheboygan Friday. Mr. and Mrs. Martin Krahn transacted business at Plymouth Tuesday. Miss Golda Stahl is spending some time at Sheboygan with her sister Adeline. Misses Rose and Myrtle Mulvey spent Tuesday evening at the Wm. Glass home. Miss Irene Joslyn attended the teachers' convention at Milwaukee Thursday and Friday. Wm. Glass and daughter Elva and Miss Irene Joslyn spent Sunday at the Arline Lubach of Batavia is visiting with her grandmother, Mrs. C. F. Schultz and family for sometime. Misses Marie and Mildred Mulvey of Fond du Lac spent the week-end here with their parents, Mr. and Mrs. Jas. Mulvey. Mr. and Mrs. Julius Glander and Edw. Stahl motored to Sheboygan Saturday where they visited with Miss Adeline Stahl. The following spent Sunday at the home of Mrs. C. E. Schultz and family: Mrs. Walter Engelman, Mr. and Mrs. Eric Guenther, Mr. and Mrs. Alex Lubach and family of Batavia and Mrs. Albert Schultz of Milwaukee.

#### WEST WAYNE

Mrs. G. Kibble Sr., spent Monday with Mrs. D. Coulter. Roman Darmody is spending several days with his parents here. Mrs. H. Foerster visited last Thursday afternoon with Mrs. D. Coulter. Miss Rosella Coulter visited Sunday afternoon with Marcella McCullough. Miss Norma Schief attended teachers' convention at Milwaukee last week. Walter, Roy and Arnold Mintner visited last Sunday with the Rob. Fritz family. Mrs. J. Schmidt, Elizabeth Coulter and Estella Foerster visited last Friday with the D. Coulter family. Mrs. P. Darmody and son Roman and daughter Agnes visited Sunday with Mike Darmody and family. Mr. and Mrs. Rob McCullough and daughters visited Sunday evening with Mr. and Mrs. P. Darmody and

family. The following visited Sunday evening with Mr. and Mrs. Geo. Kibble and family: Mildred and Leona Coulter, Elsie Dopka, Geo. Krieser, Alvin Schrauth and Melvin Schaub. Mrs. Art. Haag and daughters Violet and Elizabeth and Lawrence Engler and Sylvia and Elvira Coulter visited Sunday afternoon with Mr. and Mrs. H. Foerster and family.

#### LAKE FIFTEEN

Chas. Krueger and daughter Elsie were Kewaskum callers Wednesday. Wm. Krueger and Charley Krueger were Kewaskum callers Wednesday. Mr. and Mrs. Gust Lavrenz spent Sunday with Mr. and Mrs. Herman Fick. Mr. and Mrs. Ervin Schmidt spent Sunday with Wm. Schmidt Sr. and family. Mr. and Mrs. Willie Wunder spent Sunday evening with Mr. and Mrs. Ed. Krueger. Mrs. Raether of Unity Wis., spent a few days with Mr. and Mrs. Willie Wunder. Otto Stern spent a few days with Mr. and Mrs. Wm. Schultz and daughter near Waucousta. Rev. and Mrs. Gutekunst and family of New Fane spent Sunday with Mr. and Mrs. John Gatzke and family. Mr. and Mrs. Wm. Krueger, Chas. Krueger and daughter Elsie were Campbellsport callers Saturday afternoon. Mrs. Wm. Krueger and children spent a few days of last week with her parents, Mr. and Mrs. M. Calvey at Round Lake. Herman Hinn and sister Rose of Fond du Lac spent on Saturday until Monday with Mr. and Mrs. Herman Butzke and family. Miss Amelia Petri returned to her home at Green Bay Friday after spending a few weeks with Mr. and Mrs. Wm. Wunder. Mr. and Mrs. Chas. Krueger and son Charley and daughter Elsie visited Thursday evening with Mr. and Mrs. Walter Krewald. Mr. and Mrs. Willie Wunder and Miss Alice Fleischman spent Thursday evening with Mr. and Mrs. Chas. Fleischman at Campbellsport. Mr. and Mrs. Gust Lavrenz and family and Mr. and Mrs. Rob. Buettner and daughter Ruth spent Sunday evening with Mr. and Mrs. John Gatzke and family. Mr. and Mrs. Chas. Krueger, Mr. and Mrs. Wm. Krahn and daughter Doris, Mr. and Mrs. Albert Krueger and daughter Ruth spent Sunday evening with Mr. and Mrs. Wm. Krueger and family. The following spent Sunday at the Chas. Krueger home: Mr. and Mrs. Albert Krahn, Mr. and Mrs. Albert Krueger and daughter Ruth of Scott, and Mr. and Mrs. Wm. Krueger and children of here.

#### BOLTONVILLE

Ben Woog shipped live stock Wednesday. Oscar Koth and family spent Sunday with Rich. Teschendorf and wife. Venus Van Ess and wife of Adell spent Sunday with John Schoetz and family. Fred Roessler and family of Milwaukee spent over Sunday with Ed. Koth and wife. Oscar Bartelt and family of Waucousta visited the John Schoetz family Sunday. Alvin Dunkin and wife of Minnesota are visiting with Mrs. Lamprecht for some time. Albert Ramel and wife and Adolph Heberer and family called on Fred Belger and family Sunday. Ed. Frohman and family and Julius Frohman left for a visit with friends in the northern part of the state. Wm. Brazelton and wife and Art. Woog and family spent Sunday with Ed. Beager and family at Fillmore. Walter Belger and family and Aug. Bilgo and Esthee and Emma Belger called on Paul Belger and wife Sunday. Don't fail to attend the Autumn Festival and Bazaar which will be held at the M. W. A. hall, Boltonville, under the auspices of the St. John of God church on November 14 and 15. Erwin Gall and family, Mr. and Mrs. F. Stieg of Port Washington, Mrs. Otto Backhaus, Herbert Backhaus and family, of Kewaskum, Mrs. R. Frauenheim of Round Lake, Oscar Frauenheim and family of Silver Creek and Otto Klein and family of Fillmore spent Sunday with Walter Frauenheim and family.

#### TOWN SCOTT

Leona Pesch spent Sunday with Marie Fellenz. Pauline Theusch spent Sunday with Dorothy Theusch. Eddie and Loraine Meilenger spent Sunday with Jake Theusch and family. Herman Gessner purchased a Fordson tractor from P. Slattery and O. Kaiser. Mr. and Mrs. Hubert Haack spent Sunday evening with Henry Schultz and family. Paul Doegnitz moved his family and household goods onto a farm near Silver Creek. Henry Schultz and family spent Sunday with John Gatzke and family near Beechwood. Chas. Backhaus and family spent Sunday with Mr. and Mrs. Martin Heise and family. Alvin Backhaus returned home after being employed at Martin Heise's during the summer months. Lena and Alma Fellenz left for West Bend Monday, after spending a few days at their home here. Mr. and Mrs. John Fellenz and Mike Schladweiler spent Sunday evening with John Pesch and family. Mr. and Mrs. Emil Gessner and son Frank spent Sunday evening with Mr. and Mrs. Rich. Teschendorf. Mr. and Mrs. John Pesch and Miss Emma Skelton spent Sunday afternoon with Mr. and Mrs. John Mertes. Henry Fellenz and family attended the wedding of Joe Fellenz and Barbara Zimmer at Menominee Falls last Saturday. H. C. Dornbush will be at McKinley School, Dist. No. 4, Scott on Wednesday evening, Nov. 17 with his moving picture machine. Everybody is cordially invited. No admission will be charged. Pauline and Dorothy Theusch and Ella Meilenger attended the farewell party given in honor of Miss Ella Gross Sunday evening. Miss Gross left for Milwaukee Monday, where she will be employed for the winter.

#### EAST VALLEY

Mr. and Mrs. G. Jautz were Kewaskum callers Monday. Mr. and Mrs. Wm. Pesch were to St. Michaels Tuesday. Nic Hammes was a business caller at Kewaskum Thursday. Wm. Pesch and son made a business trip to St. Kilian Friday. Catherine Hammes visited with Olive Rinzel Tuesday afternoon. Mrs. Wm. Pesch visited with relatives at Milwaukee Sunday and Monday. Mr. and Mrs. Noah Netzing spent Monday afternoon at the Peter Rinzel home. Mr. and Mrs. Berd. Seil and daughter visited with their folks at Cascade Sunday afternoon. Mr. and Mrs. Wm. Pesch and family entertained company from Milwaukee Saturday and Sunday. Mr. and Mrs. Chas. Pieper of Cascade visited with Mr. and Mrs. Berd. Seil Wednesday afternoon. Nic Hammes and daughter Catherine and son Anton were business callers at Beechwood Saturday. Mr. and Mrs. Noah Netzing and Olive Rinzel visited at the Nic Hammes home Sunday afternoon. Lawrence, Zeno and Alphonse Rinzel visited with Mr. and Mrs. Noah Netzing Wednesday evening. Wm. and Lawrence Berres, Olive Ketter and Ruth Berres called at the home of Nic Hammes Sunday. John Schiltz and Mrs. Wm. Calhoun of Round Lake spent Sunday with Mr. and Mrs. Peter Schiltz. Alvin and Ruth Berres of Milwaukee visited from Saturday until Monday at the home of Steve Ketter. Alphonse and Mrs. Anton Rinzel and sister Olive visited with Mr. and Mrs. Noah Netzing Monday evening. Mr. and Mrs. Noah Netzing called at the home of Mr. and Mrs. P. Bell and family Thursday evening. Mr. and Mrs. N. Netzing, Zeno and Veronica Rinzel autored to the home of John Rinzel near Campbellsport Friday evening. Mr. and Mrs. Anton Bertram and family and Miss Irene Bertram of Campbellsport spent Sunday afternoon at the Hubert Rinzel home. Mr. and Mrs. Henry Fellenz, Berd, and Elizabeth Fellenz of the town of Scott and Jake Fellenz and family visited with Mr. and Mrs. Steve Klein and family Sunday evening.

#### CEDAR LAWN

Since the frost Tuesday night the roads are rough. The farmers shipped stock to Chicago on Wednesday. Leonard Gudex transacted business at the County Seat Tuesday. The sugar beet growers finished de-

# SHOE VALUES

## COMPELLING INTEREST

OUR Stock of high quality, perfect fitting, stylish shoes for Women, Misses, Men and Young Men are priced at such figures as to interest everyone. The savings you can make buying now are large, especially striking are the big reductions in Men's and Women's Dress Shoes, while durable shoes for Boys and Girls are as low in price as they were five years ago. Our stock is large, every size and width is here and the greatest care is exercised to give your feet comfort.

### GROCERY SPECIALS

Campbell's Soup, 3 cans for.....	25c	K. C. Baking Powder, large can.....	15c
Pork and Beans, 2 cans for.....	23c	Milady Toilet Soap, 6 bars for.....	25c
Tuxedo Tobacco, per tin.....	12c	Macaroni and Spaghetti, 3 packages for.....	20c

STORE OPEN  
FRIDAY  
EVENING

## PICK BROS. CO.

CLOSED  
SATURDAY  
AT 6 P. M.

# GRAND OPENING

We have added and furnished an extra room in our furniture store to be used exclusively for demonstrating the New Edison Phonographs. Everyone is cordially invited to call at any time and play their favorite records privately. A visit will convince you that this is one of the finest demonstration parlors in this part of the state. Commencing Monday, November 15th, and until Christmas, we will give to each visitor purchasing a phonograph or records **ONE RECORD BRUSH ABSOLUTELY FREE**



DISC  
PHONOGRAPHS  
from  
**\$95 up**

AMBEROLA  
PHONOGRAPHS  
from  
**\$45 up**

## Try the Realism Test and find out!

We know you will choose your Christmas Phonograph only after a thorough investigation. That is right. Such an important gift ought to be chosen with care and discrimination. You will search after the best. You will want proofs to substantiate claims. We claim, that phonograph is best, which through its perfect realism, brings into your home the musical art,—the soul,—in fact,—everything the living artist can bring, excepting his physical presence.

### The NEW EDISON

"The Phonograph with a Soul"

Come into our store and ask for the Personal Favorites Realism Test. Make your own test of our claims for the New Edison's realism. This experiment determines, with your favorite music, whether the New Edison does make you feel the same emotions as the living artist. You must ask how you can have your New Edison immediately,—by our Budget Plan. It is a systematic, business way of buying your New Edison. You pay only a little, yet your New Edison is yours the moment you have ordered it.

## Special Bargains in Furniture from now until Xmas

# CLEMENS REINDERS

COMPLETE AND UP-TO-DATE STOCK OF EDISON AND VICTOR RECORDS Kewaskum, Wisconsin

livering their stock to Campbellsport Tuesday. Mr. and Mrs. Walter Urban of Fond du Lac visited at the parental home here Sunday. Three choice Chester-White brood sows, will farrow soon, and about twenty tons of hay, also oat straw from about fourteen acres for sale. Inquire of John L. Gudex, Campbellsport, Wis.

**EAGLE "MIKADO" Pencil No. 174**

For Sale at your Dealer Made in five grades  
ASK FOR THE YELLOW PENCIL WITH THE RED BAND  
EAGLE MIKADO  
EAGLE PENCIL COMPANY, NEW YORK

FOR SALE—2 full blooded Chester White pigs, a boar and a sow, 7 months old. Inquire of Jos. Schoofs, R. 3, Kewaskum Wis.—Adv. 11-13-14.





F. J. Lambeck, M. D. EYE, EAR, NOSE and THROAT GLASSES FITTED

OFFICE HOURS: 10 a. m. to 1 p. m.; 2 p. m. to 5 p. m. Telephone 9 170

G. KONITZ SHOE STORE

MRS. K. ENDLICH Carpet Weaver

FOR—BILL HEADS, LETTER HEADS, BUSINESS CARDS, CIRCULARS, PROGRAMMES, INVITATIONS, SALE BILLS, POSTERS, AND ALL SORTS OF Job Work

LOOK OUT FOR THE CARS DO YOU know of anyone who is old enough to read, who has not seen that sign at a railroad crossing?

THE VALUE of well-printed neat-appearing stationery as a means of getting and holding desirable business has been amply demonstrated.

THE VALUE of well-printed neat-appearing stationery as a means of getting and holding desirable business has been amply demonstrated.

THE BLUE MOON A TALE OF THE FLATWOODS BY DAVID ANDERSON

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THE RED MASK. Synopsis.—Never having known his father, and living with his mother on a houseboat on the Wash river, Pearlhunter—the only name he has—learns from her a part of the story of her sad life.

CHAPTER IV.—Continued. "I don't know that it's splendid," he said. "I'm going to buy some books; and then—"

CHAPTER V. Cabin of the Three Gables. For some distance back from the river the Earthmaker scrambled the Flatwoods. Scrambled—that's exactly what seems to have happened to a strip along the north bank.

CHAPTER VI. The girl ran to him and put her arms about his shoulders. He seemed not to feel her touch. Slowly and noiselessly he approached the Pearlhunter. A leaf couldn't have drifted across the floor more silently, or more involuntarily.

CHAPTER VII. The girl clung to him and tried to coax him, even drag him, back into his chair. He seemed to be utterly unaware of her weight. There was a knife in his hand. His hollow eyes never left the Pearlhunter's face.

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CHAPTER IX. The girl clung to him and tried to coax him, even drag him, back into his chair. He seemed to be utterly unaware of her weight. There was a knife in his hand. His hollow eyes never left the Pearlhunter's face.

opening led to another room on the west; a similar opening, with a curtain looped back and tied with a bit of ribbon, disclosed a room on the east. A closed door gave entrance to the third room, probably the kitchen, joggled a little to allow for a window near the northwest corner of the center room.

The half minute or more he had spent looking over the room had given him time to recover his calm, and now his glance came back to the ruin in the chair.

The Wild Man was whetting his knife against his palm, mumbling and muttering. He seemed to gloat over the glitter of it—and the girl within easy reach of his hand. The Pearlhunter stiffened; gathered himself to spring. She happened to look up, caught his eye, and shook her head.

"He wouldn't harm a fly." "But the knife?" "He plays with it by the hour. That knife," as if weighing the thought it raised. "He keeps it with him night and day. I fear death will sometime come of that knife!"

"Seven years he's been as you see him. Up to that time he was the most wonderful father a girl ever had. He wasn't gray until then, and he didn't wear a beard. Those who knew him then wouldn't know him now. It was seven years ago this June—the twentieth. I remember it because it was my birthday—I was twelve. That evening I heard a groan at the kitchen door. I ran out, and there was Daddy, holding to the door post to keep from falling, his hands covered with blood, and blood all over his face and hair. I helped him in, washed off the blood and discovered it came from a wound in his head. I bound it up the best I could and ran to the village for the doctor.

"When he came, he said Daddy had been shot. There was a long scar—like a groove—that the doctor said was made by the bullet. It had caused concussion of the brain. Since that

he has been like this. The knife he must have taken from the person that shot him, for he had none of his own. It was clutched tight in his hand when I found him—the knife, and this—"

She beckoned him across the room to the book case. It was the first carpet the Pearl Hunter had ever walked over. He set his feet down like a man crossing thin ice.

"You mustn't let Daddy see it. He will go wild if you do. I used to keep it stuck behind the picture, but it worked out into sight one day, and he drove the knife through it before I could get it away from him. If he ever finds the man it belongs to he'll serve him the same way, I'm afraid. Sometimes I think that's why he hunts the woods—to see if he can find him. There, you can see where the knife went through."

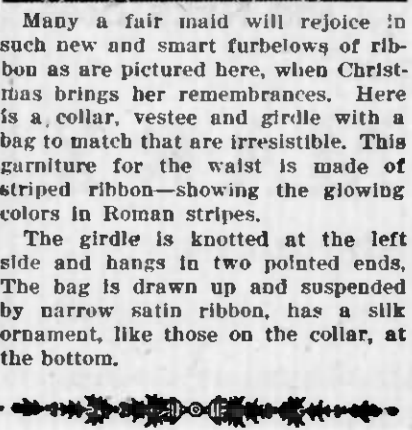
Suddenly, without warning, a deep groan set the silence shivering. The girl crammed the pocket back behind the books; the Pearlhunter whirled.



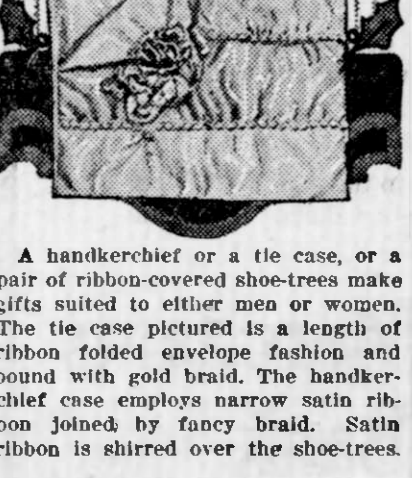
Christmas brings to the baby many dainty gifts. A pillow of wash silk and a little jacket of pink flannel are shown in the picture above, both of them glorified by trimming of narrow satin ribbon.



Many a fair maid will rejoice in such new and smart furbelows of ribbon as are pictured here, when Christmas brings her remembrances. Here is a collar, vestie and girdle with a bag to match that are irresistible.



A handkerchief or a tie case, or a pair of ribbon-covered shoe-trees make gifts suited to either men or women. The tie case pictured is a length of ribbon folded envelope fashion and bound with gold braid.



Among little gifts, that always please dainty women, are sachets. A series of gayly colored satin bags, tied with narrow ribbons and pinned to a wider band with tiny safety pins, make a gift worth while, each bag ready to be transferred to the clothing. Another sachet is heart-shaped, edged with narrow ribbon frills, and three little bags are surmounted by a tiny doll.

Philadelphia's Early Day. Up to 1720 hunting partridges, doves and pigeons was common in the streets of Philadelphia. Then a law was passed against the practice.

Thousands Have Kidney Trouble and Never Suspect It

Applicants for Insurance Often Rejected.

Judging from reports from druggists who are constantly in direct touch with the public, there is one preparation that has been very successful in overcoming these conditions. The mild and healing influence of Dr. Kimer's Swamp-Root is soon realized. It stands the highest for its remarkable record of success.

Cutting Down Expenses. "Blinley has given up bachelor life and gone and got married."

DYE RIGHT

Buy only "Diamond Dyes"

Heaps of People There. A little boy who visited a large city for the first time, was amazed at the number of people on the streets.

BOSCHEE'S SYRUP

Allays Irritation, Soothes and Heals Throat and Lung Inflammation. The constant irritation of a cough keeps the delicate membrane of the throat and lungs in a congested condition.

What Johnny Meant. "Next boy!" exclaimed the teacher. "Can you give a simile to the word 'maiden'?"

Catarrh

Catarrh is a local disease greatly influenced by constitutional conditions. HALL'S CATARRH MEDICINE is a Tonic and Blood Purifier.

Ask Your Neighbor

MILWAUKEE, WIS.—For the last twenty years I have used Dr. Pierce's Golden Medical Discovery at times, as a general tonic, with excellent results.

Over fifty years ago Dr. Pierce manufactured this "Discovery" from roots and barks—a corrective remedy, the ingredients of which nature had put in the fields and forests, for keeping us healthy.

