







## NEW SPRING RUGS AND LINOLEUMS, ETC.

If you are thinking of buying a rug this Spring, don't fail to see our big new line of room size and smaller rugs.

New linoleums, draperies, curtain goods, stair carpets, etc. Printed linoleums, 6 feet wide, good patterns, special square yard 59c

Extra good printed linoleums, 6 ft. wide, special a yard 75c  
Printed linoleum, 12 feet wide, a square yard 96c

New fibre rugs. These rugs are made of a very strong fibre in tan colors only, with green, blue and brown borders. A fine rug for dining or bedroom and a practical outdoor rug for your summer home or porch.

3x6 ft. at \$2.50 8x10 ft. 11.85  
6x9 ft. at \$8.50 9x12 ft. 13.75

Complete line of curtain goods, lace curtains, draperies, silk-lines.

Good grade Brussels rugs in 6 different patterns, 9x12 ft., worth more money than we ask, special \$15.00

Heavy Brussels rugs, seamless, extra quality, good patterns, size 7x9 ft. \$17.50

High grade Exmoor seamless rug, size 9x12 ft. at \$22.50  
Regal Brussels rug, heavy grade and long wearing, 9x12 feet, at \$27.50

Richtex seamless brussels rug, a splendid value at the price, 9x12 ft. \$34.00

Superior seamless velvet rug, 9x12 ft., a big bargain at \$28.50

Quality Axminster rugs, 9x12 ft. special \$30.00

9x12 ft. grass rugs \$10.00  
54 in. x 90 in. grass rugs \$3.75

22 in. stair carpet, yd. 45c & 60c  
27 in. Brussels stair carpet, a yd. 75c, 90c, 1.15 and 1.50

Small rugs in Brussels, velvets and Axminsters at 1.50, 2.00, 2.50 up to 7.50.

Curtain rods, sash rods, double rods for all windows.

## GROCERY BARGAINS

Best creamery butter, lb. 44c  
Self-rising buckwheat, 4 pound sack 34c

Fancy broken rice, lb. 9c  
Large package Snow Boy washing powder, special 19c

Large package Armours quality oats, special 25c  
All coffees are advancing, but we are still selling our special blend coffee at 21c a lb. Try this with your next order.

We have a limited lot of extra fine early seed potatoes while they last, bushel 1.00  
5 rolls toilet paper for 22c

Mouse traps, 2 for 5c  
Rat traps, each 10c

Large Postum cereal, pkg. 23c  
Spaghetti, macaroni, noodles, 3 packages for 25c

Ready made dresses, direct from New York. Special values in silk dresses in blue, gold and striped at 15.00, 16.50 and 18.00.

## The Poull Mercantile Co. West Bend Wisconsin

## THE DAILY REPORTER FOND DU LAC WISCONSIN


The Daily Reporter has its own leased wire running direct into its office connected with New York, Chicago, San Francisco, and all other big news centers. It gives you the news while it is news of the World, State and Trade some. Reporters markets fresh every day by our own wire. Best Sporting page in state in charge of competent sporting editor. Features of Newspapers Feature Co. New York for the whole family. The famous Rowley Studies every week. Special articles by best paper men every week. It's the paper you'll like. Take advantage of this special offer. The Reporter gives you more news and features every day than Chicago or Milwaukee papers.

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Over 25,000 people read THE DAILY REPORTER every day. Let the Daily Reporter keep you posted. Order by Money Order. Enclose Order or stamps. Paper will stop at end of subscription.

### SPECIAL OFFER \$1.00 Four Months

THE DAILY REPORTER, Fond du Lac, Wis. Enclosed find \$1.00 Send Daily Reporter four months to  
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R. F. D. \_\_\_\_\_ Box No. \_\_\_\_\_  
Post Office \_\_\_\_\_  
NOTE! All mail subscriptions stopped promptly on expiration of time paid.



## Announcement

On Monday, April 15, 1918, we will open our garage and Ford Service Station at Kewaskum and will be ready to serve our patrons at both the West Bend and Kewaskum Ford Service Stations

**WEST BEND MOTOR CO.**  
Kewaskum, Wisconsin

## West Bend Potting Works

WEST BEND, WISCONSIN

Watch - This - Space - Next - Week

Subscribe for the Statesman and Get into the fast filling ranks

### ST. KILIAN

Rev. Falsbisoner was a Milwaukee caller Wednesday.  
Wendel Petri of Wayne spent Saturday in our burg.  
Quite a few attended the dance at Allenton Easter Monday.  
Mr. and Mrs. George German were Kewaskum callers Monday.  
Miss Elizabeth German of Allenton visited over Sunday at home.  
Miss Rose Schmitt of Allenton spent Sunday here with relatives.  
Miss Theresa Kern of Milwaukee is spending a few days with her parents.  
Miss Visula Straub spent Monday with her sister, Mrs. John Tiss at Kewaskum.  
Andrew Strachota returned home last Monday from a three weeks trip to California.  
Ed. German and family of Milwaukee spent Sunday with the George German family.  
Miss Elizabeth Schmitt visited a few days with the Mike Schmitt family at Allenton.  
Mrs. Andrew Strachota and children spent Wednesday with friends at Campbelleport.  
Peter Kral and family of Milwaukee spent Sunday with Mrs. Frank Flasch and family.  
Mrs. John Kern of Hartford is visiting with her parents and other relatives since Saturday.  
Miss Theresa Kral returned home on Saturday after spending a few weeks in the Cream City.  
Mrs. Adam Kahut and son Peter and daughter Anna spent Sunday with the George German family.  
Mrs. Henry Barth of St. Lawrence spent a few days with her mother, Mrs. Peter Kirsch and family.  
The following attended a meeting at Fond du Lac Wednesday held by the Council of Defense: Andrew Strachota, John Flasch, Andrew Flasch, John Felix, and Henry Wagner.

### NEW FANE

John Oppermann had a lathing bee Wednesday.  
Arnold Harris from Chicago visited a few days with John Schlosser and family.  
Mr. and Mrs. John Schlosser spent Sunday with Dan Goshoy and family at Barton.  
Mr. and Mrs. Ed. Schultz from Van Dyme visited with Henry Firks and family Sunday.  
John Schlosser received a letter from his son Joe, from France, stating that he is well.  
Nic. Schiltz received his call Saturday and had to leave for Fort Stevens, Oregon Tuesday.  
The Misses Anna Schenberger and Emma Fett are visiting with relatives at Elkhart Lake since Saturday.  
Hubert Rinzel, August Heberer, Wm. Pesch, Wm. Quandt and Jacob Schiltz were business callers at Fond du Lac Wednesday.  
April showers wash and clean old Mother Earth of winter's germs and impurities. Hollister's Rocky Mountain Tea does the same thing for your stomach, bowels, blood—purifies a cleans you thru and thru, a thro Spring remedy. 35c. Tea or Tablets. —Edw. C. Miller.

### BATAVIA

Grandma Laux is quite ill at this writing.  
Miss Lillie Schultz has employment at John Emley's.  
Rob. Conrad was a business caller at Sheboygan Saturday.  
Aug. Bartelt of Sand Lake was a business caller here Sunday.  
Wm. Moos, O. Voigt and John Sauter were business callers at Sheboygan Saturday.  
Mr. and Mrs. Rob. Ludwig and daughter Irene spent Saturday at Plymouth on business.  
Albert Krueger and family moved onto the Anderson farm recently purchased by Fred Melius.  
The sewing club was pleasantly entertained by Miss Hulda Scheuerer at the Frank Diener home Tuesday evening.  
The patriotic mass meeting held at the firemen's hall Thursday evening was well attended, Mr. Buchen and Mr. Broughton of Sheboygan were the speakers.  
Mrs. Chas. Spradow and children, Walter and Adelia, Arno Spradow and lady friend of Elmore spent Sunday with Mrs. H. F. Holtz and children.  
Mr. and Mrs. H. W. Leifer and daughter Elaine, Mrs. H. F. Holz and children, Miss Thekla and Walter Leifer were entertained at the home of Mr. and Mrs. Albert Capelle last Sunday.  
The members of the Red Cross cleaned up the firemen's hall Friday, after this they will hold their meetings at the hall and anyone wishing to work is welcome to attend the meetings.  
Harold Helling of Plymouth passed away in death at Columbus, Ohio. He was the only son of Mr. and Mrs. Wm. Helling of Plymouth. Last fall when the country's call of distress came to him he enlisted into the service of Uncle Sam, taking enlistment in the aviation corps. He was detailed at Fort Omaha, Nebraska where he remained a few months, then he was transferred to Columbus, Ohio only a week ago where he was taken ill with pneumonia. He leaves to mourn his parents and one sister who is quite ill at this writing.  
Anton Herdrich, aged 83 years, died Thursday, April 4th, following an illness of several years' duration. Mr. Herdrich was born in Germany, March 6, 1835. He came to America when in his teens, residing at Milwaukee, later at Elmwood and twenty-five years ago he came here where he remained until the time of his death. Mr. Herdrich is survived by his son, Samuel Herdrich, on the homestead, and his step-son, Philip Haag, of the town of Sherman. Mrs. Herdrich died June 2, 1915. The funeral was held last Saturday from the local M. E. Church, the Rev. Otto of West Bend officiating. Interment took place in the Pilgrim's Rest cemetery.

### ROLL OF HONOR

Corp. Jack Tessar, Co. D, 119th Machine Gun Battalion, Section A 32nd Division, American Expeditionary Forces, via New York.

Corp. Edwin Backus, 4th Co., 119th Machine Gun Battalion, American Expeditionary Forces, via New York.

Sup. Serg. Ralph Petri, 4th Co., 119th Machine Gun Battalion, American Expeditionary Forces, via New York.

Private Arnold Hansen, 4th Co., 119th Machine Gun Battalion, American Expeditionary Forces, via New York.

Serg. Theo. Schmidt, Co. A, 107th Field Signal Battalion, American Expeditionary Forces, via New York.

Private Carl Schaefer, Co. C, 107th Field Sig. Bat., American Expeditionary Forces.

Private Walter Schaefer, Co. C, 107th Field Sig. Bat., American Expeditionary Forces.

Private A. L. Rosenheimer, Co. C, 107th Field Sig. Bat., American Expeditionary Forces.

Private Jos. Westerman, 3rd Co., 119th Machine Gun Battalion, American Expeditionary Forces, via New York.

Private Gregory Harter, American Expeditionary Forces, 32nd Div, 107th Engineers Co. E.

Private Mike Darmody, Battery C, 331st F. A., Camp Grant, Rockford, Ill.

Private Daniel J. Schrauth, 345th Inf. M. G. Co., Camp Pike, Little Rock, Arkansas.

Private Edwin A. Miller, Headquarters Co., 361 Regiment, Lewis Branch, Tacoma, Wash.

Private John Meinecke, U. S. A., American Expeditionary Forces.

Corp. Adolph Meinecke, U. S. A., Pershing's Expeditionary Forces.

Private Alfred Meinecke, U. S. A., American Expeditionary Forces.

Private Walter Mathieu, U. S. A., American Expeditionary Forces.

Ordnance Serg. John C. Dahls, Advance Ordnance Depot No. 1, U. S. Military P. O. 712 A. E. F.

Lieut. Sylvester Driessel, 117th Engineers Corps, Camp Bowi, Ft. Worth Texas.

### WAYNE

Farmers are busy seeding in this vicinity.  
Mrs. C. W. Bruessel spent a day at Kewaskum on business.  
C. C. Schaefer of Kewaskum was a village caller Wednesday.  
Andrew Martin Sr., was a business caller at West Bend Thursday.  
Art. Martin was a business caller at Theresa Station Wednesday.  
Several people from here received their supply of coal this week.  
Arthur Koch of Kewaskum was a business caller in this vicinity Tuesday.  
Dr. Geo. F. Brandt of Kewaskum was here on professional business on Wednesday.  
Henry Menger and family of Allenton spent Sunday with relatives and friends here.  
Mr. and Mrs. Val. Bachman of Kewaskum spent one day last week with their sons here.  
S. Moses and Geo. Metzger of Kewaskum were here on business Wednesday afternoon.  
Arney Bartelt and wife of Cascade spent Sunday with the latter's mother and family here.  
John Brandt, painter contractor, visited his son Chas. and wife at Kewaskum Thursday.  
Laura Abel spent last week with her mother and family, and other relatives and friends here.  
Mrs. George Petri spent last week Friday at Milwaukee and West Bend with relatives and friends.  
Kate Steichen returned home from Milwaukee this week, after spending several weeks there with relatives and friends.  
Farmers in this community would do well to keep their chickens from the roadway now that the automobile season has opened.  
Mrs. John Petri and daughter, Mrs. A. Martin Sr., and son Arthur spent last Sunday evening at Kewaskum, where they attended the show at the Opera House.

### LAKE FIFTEEN

Henry Lavrenz was a Milwaukee visitor last week.  
Carl Raether of Unity is visiting here with relatives and friends.  
Walter White returned home last week Thursday from Milwaukee.  
Herman Hin of Fond du Lac spent a week with Mr. and Mrs. Herman Butzke.  
Buddy Beckmann of Milwaukee spent Sunday with Mr. and Mrs. Gus Lavrenz.  
Mrs. Willie Wunder and Mrs. Edwin Kruewald spent Wednesday with Mrs. Chas. Kruewald at New Fane.

—Among the purchases of the Quartermaster's Department are 61,000,000 pounds of prunes and dried beans 275,000,000 cans of tomatoes, condensed milk, and baked beans; 40,000,000 yards of mosquito bar; 75,000,000 yards of olive drab; 20,000,000 woolen blankets; 31,000,000 pairs of woolen drawers; 50,000,000 pairs of heavy stockings; 11,000,000 wool coats. The Ordnance program includes the purchase of 23,000,000 grenades, 725,000 automatic pistols, 250,000 revolvers, 23,000,000 projectiles for heavy artillery, 427,246,000 pounds of explosives, 240,000 machine guns, and 2,384,000 rifles.

# Men Take Notice

NEVER before have circumstances permitted us to unreservedly recommend to you the buying of your clothing as a positive money saving opportunity. Clothing has already advanced in price, but this advance is insignificant compared to those advances which conditions will force in the next six and twelve months. We have foreseen these advances and have purchased heavily, now giving you a very exceptional opportunity to buy your clothes at present wholesale prices. We urge you to buy now—don't delay—every word in this advertisement is of great value to you if you will act.

## PICK BROTHERS COMPANY

West Bend, Wisconsin

## Pay By Check

In addition to knowing for a certainty where your money went—You possess a receipt.

## Buy Your Liberty Bond Now

## FARMERS & MERCHANTS STATE BANK

KEWASKUM, WISCONSIN

"The Bank of the People and For All The People"



## LITHIA BEER

delivered to you promptly—simply call up phone No. 9.

The quality beer for the home

## West Bend Brewing Co.

West Bend, Wis.

RHEUMATIC PAINS RELIEVED

"I have used Chamberlain's Liniment for pains in the chest and lameness of the shoulders due to rheumatism, and am pleased to say that it has never failed to give me prompt relief," writes Mrs. S. N. Finch, Batavia, N. Y.

**MATH. SCHLAEFER OPTOMETRIST**  
Eyes Tested and Glasses Fitted  
Campbelleport, Wisconsin

**O**WING to the continued advance in prices of wheat flour substitutes, we are compelled to make the following changes in baked goods:

**7 cent Bread at 8c**

**14 cent Bread at 15c**

**14c doz. Rolls at 15c**

We are again ready to serve our customers with Sugar Rolls.

**ROMAN SMITH**  
**BAKERY**  
Kewaskum, Wisconsin

**Ever Miss a Train?**

It's mighty irritating. It means a loss of time, and time is money these days. A good watch will pay for itself if it will always get you there on time. Come in and let's talk watch, it won't oblige you buying—but if you should buy—let us sell you a reliable one.

**MRS. K. ENDLICH**  
Jeweler & Optometrist  
KEWASKUM, WISCONSIN

**FUNERAL PARLOR**  
**FRANK A. ZWASKA**  
UNDERTAKER  
LADY ASSISTANT



**AUTO AND CARRIAGE SERVICE**  
OPEN DAY AND NIGHT  
Especially Equipped to Ship Bodies From Hospital  
2201 Center Street, Corner 2nd.  
Milwaukee, Wis.  
Phone Kilbourn 1318

**HIGHEST PRICES PAID IN CASH**

For Scrap Iron, Bones Furs, Hides and Everything You Want to Sell by  
**S. MOSES, Kewaskum, Wis.**  
Telephone 1091

**NOTICE TO CREDITORS**  
State of Wisconsin, Washington County Court.  
In Probate  
In the matter of the estate of Jacob Weimer, deceased.  
Letters of administration on said estate having been granted to Nick Gungler and an order allowing and limiting the time for creditors to present their claims against said estate, and fixing the time and place for examining and adjusting the same having been entered.  
Notice is hereby given, that creditors are allowed until the third Tuesday in August, 1918, to present their claims against said deceased to this court for examination and allowance, and that said court will on the first Tuesday of September, A. D. 1918, at the court house in the city of West Bend, in said county, examine and adjust all claims so presented against the said Jacob Weimer, deceased.  
Dated March 21, 1918.  
By order of the Court, F. O'MEARA, County Judge  
Bucklin & Gebel, Attorneys  
(First publication March 30, 1918)

**NATURE CURES, THE DOCTOR TAKES THE FEE**  
There is an old saying that "Nature cures, the doctor takes the fee," but as everyone knows you can help Nature very easily and thereby enable it to effect a cure in much less time than is usually required. This is particularly true of colds, Chamberlain's Cough Remedy relieves the lungs, liquefies the tough mucous and aids in its expectoration, allays the cough and aids Nature in restoring the system to a healthy condition.

**K. EWASKUM STATESMAN**  
**HARBECK & SCHAEFER, Proprietors**  
Entered as second class mail matter at the post office, Kewaskum, Wis.  
SUBSCRIPTION \$1.50 PER YEAR  
PUBLISHED EVERY SATURDAY

**Time Table—C. & N. W. Ry**  
**NORTH BOUND**  
No. 205 ..... 8:52 p. m. daily except Sunday  
No. 112 ..... 12:37 p. m. daily except Sunday  
No. 173 ..... 5:00 p. m. daily except Sunday  
No. 107 ..... 8:28 p. m. daily  
No. 245 ..... 8:34 p. m. Sunday only  
No. 141 ..... 8:42 p. m. Sunday only  
**SOUTH BOUND**  
No. 206 ..... 9:48 a. m. daily except Sunday  
No. 210 ..... 12:37 p. m. daily except Sunday  
No. 214 ..... 2:34 p. m. daily  
No. 216 ..... 5:47 p. m. daily except Sunday  
No. 108 ..... 7:32 a. m. daily  
No. 244 ..... 11:19 p. m. Sunday only  
No. 220 ..... 7:28 p. m. Sunday only  
No. 164 ..... 9:50 a. m. Sunday only

—Did you get your Liberty Bond yet?  
—Fred Buss spent Thursday at Milwaukee.  
—Miss Irene Peters spent Sunday at Milwaukee.  
—John H. Martin was a West Bend caller last Sunday.  
—Miss Elsie Guth was a Milwaukee caller Saturday.  
—Arthur Koch transacted business at Milwaukee Friday.  
—The annual pay of the army now exceeds \$500,000,000.  
—Miss Mary Rempel was a visitor at Milwaukee Friday.  
—Pat. McLaughlin was a West Bend visitor last Sunday.  
—Theo. and John Schoofs were West Bend callers Monday.  
—S. C. Wollensak and family motored to Fond du Lac Thursday.  
—Mr. and Mrs. Peter Mies of Mayville were visitors here Thursday.  
—The Navy rating in 1917 cost \$0.438, as against \$0.37684 in 1916.  
—Henry Oppenorth of Milwaukee transacted business here Monday.  
—Anton Schaefer and family were callers at Milwaukee last Saturday.  
—Dr. and Mrs. Karl Hausmann were visitors at Milwaukee Saturday.  
—Wm. Endlich spent Wednesday and Thursday on business at Milwaukee.  
—Mrs. John Andrae spent the week-end with relatives at Milwaukee.  
—Norton and Oscar Koerble spent Wednesday with friends at Milwaukee.  
—Arnold Kumrow of West Bend was an over Sunday visitor in the village.  
—Production of 10,000 new automobile trucks is in progress for the Army.  
—Our 35,000-ton cruiser, capable of 35 knots, will be the fastest in the world.  
—About 60,000 officers and men are engaged in coast patrol work of the Navy.  
—Miss Edna Altenhofen was a week-end guest of relatives at Milwaukee.  
—Louis Petri and Leo Gremminger of Campbellsport were callers here Tuesday.  
—B. Ullrich of Campbellsport was a business caller in the village last Saturday.  
—Mrs. Chas. Bruessel of Wayne was a visitor in the village one day last week.  
—Mr. and Mrs. L. P. Rosenheimer and daughter Ruth spent Tuesday at Milwaukee.  
—Our 14-inch guns weigh nearly 95 tons and are over 58 feet long, costing \$118,000.  
—Joseph Oppenorth and family of West Bend spent the week-end here with relatives.  
—Miss Marie Hermann of Milwaukee spent Saturday and Sunday with her parents here.  
—Mrs. John Petri and daughter and Mrs. A. Martin Sr. and son spent Sunday in the village.  
—Rev. Ph. Vogt assisted Rev. July in Thirteen hour devotion at Campbellsport last Tuesday.  
—P. W. Clark and son Eugene of Fond du Lac called on old friends in the village last Sunday.  
—Attorney W. O. Meilahn of Milwaukee motored here Saturday and spent the day with relatives.  
—Mr. and Mrs. John Enders of Wehono spent a few days of this week with the John Harter family.  
—The Navy now has in its possession a stock of supplies sufficient for average requirements for one year.  
—B. H. Rosenheimer visited his brother, Newton, at the St. Agnes hospital at Fond du Lac Thursday.  
—Mrs. John Volk and children of Waheno spent a few days with her parents, Mr. and Mrs. John Harter.  
**FOR SALE—One Peninsular Range, good as new.—Dr. N. Hausmann.**  
—Tattooing and crocheting of every kind done. Inquire of Edna Groeschel, Kewaskum, Wis. 3-23-3.  
**FOR RENT—**A six room electric lighted, steam heated flat apply to Geo. H. Schmidt, Kewaskum, Wis. 3-30-3.  
—American troops permanently took over a part of the firing line as an American sector in January, 1918.  
—Miss Mathilda Klein and Eugene McDevitt of Milwaukee visited Saturday with the Joseph Hermann family.

—Eugene Haessly and family of West Bend spent Sunday with the Geo. Schleif family north of the village.  
—August C. Voeks, who is stationed at Camp Grant, Rockford, Ill., visited with his folks Saturday and Sunday.  
—Mrs. Herman Dreschuetz of Escanaba, Mich., spent several days of the past week with the Fred Schultz family.  
**NOTICE—**Until further notice I will grind feed on Wednesdays and Saturdays only.—Jac. Schiltz. 4-6-2.—Adv.  
—Mrs. August Schultz and Mrs. Artzberger of Watertown spent last week Friday with the Henry Quade family.  
—Mrs. Henry Beckhaus and Mrs. Frank Heppe and daughter Ruth were Milwaukee visitors last week Friday.  
—More than 70,000 acres of land in this country has been planted with castor-bean plants to produce oil for aircraft.  
—Mrs. Martha Marx spent several days this week in Milwaukee with her sister, Mrs. Metz, who is quite seriously ill.  
—Mrs. Wm. Schultz and Miss Anna Martin spent the latter part of last week with the Louis Schaefer family at Juneau.  
—Mrs. Geo. Schneider of Oshkosh spent last Saturday and Sunday with her parents, Mr. and Mrs. Nic Haug and family.  
—Esther Haug returned from Campbellsport Sunday where she had been employed in the Kay Poley household.  
—Mr. and Mrs. George Siebert of Plymouth arrived here this week for a few days stay with the Henry Quade family.  
—Miss Helen Marx returned to Milwaukee Sunday after a week's visit here with her mother, Mrs. Martha Marx and family.  
—Mrs. August Koch of Campbellsport and Miss Frieda Kocher spent last week Wednesday with August Schaefer and family.  
—Mrs. John Schrauth and daughters have moved their household effects to the village of Barton, where they will reside in the future.  
—George Metzger moved his family and household goods from Knowles into the Wesenberg residence on Fond du Lac avenue this week.  
—During 12 months the Army hospitals increased from 7 to 63 in number and from 5,000 to 58,400 beds; 30,000 more beds are being added.  
—Miss Katherine Hermann returned to Milwaukee Sunday afternoon after a few days visit with her mother, Mrs. Jos. Hermann and family.

**TINNER WANTED—**A young married man preferred. All year job for the right man. Apply at Geo. P. Wild, Schleisingerville, Wis.—Adv.  
**FOR SALE—**Three work horses, one black team and a gray mare. Inquire at the Kewaskum Creamery. 3-30-3.  
—The opening dance at the North Side hall will be held on May 12th. As usual, Mr. Eberle will see to it that his guests will be well entertained.  
—The local members of the Royal Neighbors of America are making arrangements for a cinch party to be given under their auspices on May 18th.  
—Rev. Garland is of valuable assistance as a detective in "If I Only Had a Million" to be given on Friday, April 19th. Dont fail to see it.—Adv.  
—Mrs. John Schoofs left Tuesday for Milwaukee for a visit with her son William and daughter, Mrs. Wm. Schill and Richard Schoofs at St. Francis.

**FOR SALE—**Single top buggy and single buggy harness in first class condition. Call on or write to F. Fuehrhammer, R. D. 1, Kewaskum, Wis.—Adv.  
—Philip Schaefer, who was at the State Hospital at Winneago for the past two years, was transferred Wednesday to the County Hospital at Fond du Lac.  
—The approaching marriage of Miss Mary A. Schmidt of the village and Jos. Honeck of Milwaukee was announced in the Holy Trinity church last Sunday.  
—You didn't know that an English lord attends our high school did you? If you wish to see him come to the Junior play, "If I Only Had a Million," on April 19th.—Adv.  
—The Jackie Band of thirty pieces passed through this village on the noon train Wednesday on their way to Fond du Lac to participate in the big Liberty Loan drive held there.  
**WANTED—**Girl for general house work in farm home. Wages \$5 to \$6 per week. Mrs. Ernest Hoefft, Crooked Lake, Route 20, Cascade, Wisconsin. 3-3-30 pd.  
—Adolph Backhaus has engaged Gibson's Harp orchestra to furnish music for the dance to be given at the Kewaskum Opera House on April 28th. Mr. Backhaus has also made arrangements for the opening dance at the South Side hall, to be given on May 26th.

—John W. Schaefer & Sons unloaded a carload of Overland autos here last Saturday. They also sold an Overland touring car to Wm. Schaefer of the town of Barton during the past week.  
—What would you do if you suddenly inherited a million? Leo Brodzeller will give you a suggestion in the play "If I Only Had a Million" which will be given on Friday, April 19th.—Adv.  
—The disbursements and outstanding obligations of the Navy during the first year of the war are estimated at \$1,881,000,000. The total naval appropriations, real and pending, are \$3,333,171,665.  
—Several hundred submarine chasers, built since the war, have been delivered to the Navy by 31 private concerns and 6 navy yards; many of these boats have crossed the Atlantic some in severe weather.  
**FOR SALE—**Sliding table saw frame, 300 chick brooder, coal burning self-feeding, self-regulating; Appleton seeder, Cream separator.—John Feuerhammer, Campbellsport, Wis., Phone 204.—Adv.  
—Word was received here this week of the arrival of a "little blacksmith" at the home of Mr. and Mrs. Edward Spoerl, at Knowles, on April 3rd. Mr. and Mrs. Spoerl are former Kewaskum people and their many friends extend hearty congratulations.  
—Newton Rosenheimer was taken to the St. Agnes hospital at Fond du Lac Tuesday, where he underwent an operation for appendicitis. Mrs. Rosenheimer, who is spending part of her time with her husband at the hospital, reports him to be getting along nicely.  
—Little August Koch was very severely burned on one of his legs last week Friday when he got into a pail of boiling water which was being used for scrubbing the store building. The little fellow is getting along very nicely according to late reports.  
—Erna, the infant daughter of Mr. and Mrs. Chas. Meilahn, passed away in death last Tuesday afternoon, at the age of one year, five months and twenty-nine days. The funeral will be held today, Saturday, from the house to the Ev. Luth. St. Lucas church. Interment will be in the congregation's cemetery.  
—Mrs. De Lacey and Mrs. Smythe consider themselves brilliant matchmakers, but in Kathryn Smythe's opinion they have nothing on Jean De Lacey. Would you like to form your own opinion? Then come to the Junior class play, "If I Only Had a Million," to be given at the Opera House on Friday, April 19th.—Adv.  
—Frank Rose, the old dynamite dealer, of the town of Kewaskum, wishes to notify the people of this community that he has sold out his interest in the business to Jos. Roden, who will conduct same in the future. Anyone in need of work of this kind done or doing dynamiting should give the young man a call. Fresh supply of dynamite just received.  
—Don't forget the class play Friday evening, April 19th, at the Kewaskum Opera House. The class has selected the three act comedy, "If I Only Had a Million" and the proceeds will go towards the soldiers benefit fund. The Kewaskum Quintette will furnish music for dancing after the play. Be sure to attend, have a good time, and also help a good cause.  
—The following from here attended the services held at Campbellsport in memory of the late Private Pearson L. Brown last Saturday: Principal A. L. Simon of the Kewaskum High School, the Misses Lorinda Schaefer, Lazetta Schaefer, Hulda Quandt, Mae Raether, Corina Schaefer, Gertrude Mohme and Cora Beittling, Harry Schaefer, August Bilgo, Mrs. A. A. Perschbacher and daughters Gladys and Evelyn, and Mrs. Ralph Petri.  
—A surprise party was tendered at the home of Mr. and Mrs. August Schaefer last Tuesday evening. The following were present: Mr. and Mrs. Al. Kocher and family, Oscar Kocher and wife, Clarence Kocher and wife, Joe, Wilger, Henry Kuester, the Misses Clara Kuester, Laura and Esther Kocher of West Bend; Wm. Kocher and wife, R. C. Kocher, Belle Horner, Frieda Kocher, Walter Kocher, Allie Berres, and Wm. Goebel of Barton; Leonard Koch and wife, Frieda, Rosa, Alma and Willie Koch, and Henry Petermann of the town of Auburn; Mr. and Mrs. Art. Buddenhagen and family, Mr. and Mrs. John Kocher, Mr. and Mrs. Wm. Wendorf and family, Mr. and Mrs. Fred Schleif and family, Frank Gonnering and wife, Elmer Schaefer and wife, Mr. and Mrs. Wm. Schaefer and family, the Misses Dohlia Strupp, Helen Schaefer, Luella Keller, Aurilla Dickmann and Adela Wendorf, the Messrs. Roman Strupp, Walter Roehrdanz, Aug. Roehrdanz, Walter Keller, Paul Kurt, Theo. Paschki, Milton Schaefer and Herbert Kocher and Art. Klukas. Dancing was the main pastime of the evening. Music was furnished by the Kocher's orchestra of Barton. At midnight a delicious lunch was served, after which the guests departed for their respective homes, all reported having had a jolly old time.

**WE CAN Supply Your Wants**  
—in—  
**SEEDER POINTS**  
VanBrunt, Monitor, Appleton, Ideal, Etc.

**Seeds**  
Red Clover, Alsike and Timothy  
**Seed Corn**

**L. ROSENHEIMER**  
Kewaskum, Wisconsin

**LOCAL MARKET REPORT**  
Barley ..... 1.75 to 1.80  
Wheat ..... 2.00 to 2.25  
Red Winter ..... 2.00 to 2.25  
Rye No. 1 ..... 2.25 to 2.65  
Oats ..... .85c  
Timothy Seed, per cwt ..... 6.00 to 8.00  
Red Clover Seed, per 100 lbs \$25 to \$27  
Alsike Clover Seed, per 100lbs \$17 to \$20  
White Clover Seed, per 100 lbs ..... \$25  
Butter ..... .38c to 40c  
Eggs ..... .30c  
Unwashed wool ..... .65c to 70c  
Beans, bu. .... 7.00 to 7.50  
Hides (calf skin) ..... 13c to 20c  
Cow Hides ..... .9c to 10c  
Horse Hides ..... 5.00 to 5.50  
Honey, lb. .... .15c  
Potatoes, new, assorted well \$0c to \$2c  
**Live Poultry**  
Spring Chickens (young roosters) ..... 27c  
Old Roosters ..... .18c  
Geese ..... .22c  
Ducks ..... .24c  
**Dressed Poultry**  
Spring Chickens ..... .28c  
Geese ..... .23c  
Ducks ..... .24c  
**Dairy Market SHEBOYGAN**  
Sheboygan, Wis., April 8—12 factories offered 855 cases longhorns. The bid on 130 was passed and the balance sold as follows: 35 at 21 1/4c, and 690 at 21c.  
**PLYMOUTH**  
Plymouth, Wis., April 8—23 factories offered 2,500 boxes of cheese on the call board today and all sold as follows: 100 twins at 21c, 130 cases young Americas at 21 1/4c, 600 daisies at 21 1/4c, 400 at 21 3/4c, 75 double daisies at 21 1/4c, 117 cases of longhorns at 21 1/4c, 55 at 21 1/4c, 588 at 21c, 135 boxes square prints at 22 1/4c, and 200 at 22c.  
—The air personnel in the first year of war increased from 65 officers and 1,120 men to one hundred times that number. Eleven kinds of schools have been installed.

**WE CAN Supply Your Wants**  
—in—  
**SEEDER POINTS**  
VanBrunt, Monitor, Appleton, Ideal, Etc.

**SEEDS**  
Red Clover, Alsike and Timothy  
**SEED CORN**

**L. ROSENHEIMER**  
Kewaskum, Wisconsin

**"Let's Keep The Glow in Old Glory"**

**SUBSCRIBE**  
for United States of America  
4 Per Cent Gold Bonds of the  
**THIRD LIBERTY LOAN**  
through the  
**Bank of Kewaskum**  
Kewaskum, Wisconsin  
"The Old Reliable Bank of Good Service"

**The Best is None too Good for Our Customers**  
This motto, means that Highest Quality Merchandise, plus Honest Prices, plus Cheerful Service, have made permanent friends of all our patrons. We, of course, wish to retain this reputation for our store, and have purchased the best stock of spring merchandise that present day markets afford. These goods are arriving daily at our store and we invite the people of Kewaskum and vicinity to call and inspect these lines.  
**NEW SAMPLES FOR SPRING SUITS AND OVERCOATS**  
are now here and ready for your inspection  
Just received a new selection of Emerson Records, including all the popular and patriotic airs  
About Farm Machinery we wish to say that any one in need of Farm Machinery or Implements, should place an order early, not on account of the price only, but more so to be assured of prompt delivery. Shortage of material and delays in freight may cause many late orders to remain unfilled.  
**A. G. KOCH** Kewaskum, Wisconsin.  
"The Store of Big Values"









# J. H. KLEINHANS

AUTOMOBILES and FARM MACHINERY  
CAMPBELLSPORT - WISCONSIN

We Believe in Giving Our Customers THE BEST  
For Their Money. That's Why We Sell The

## Maxwell and Patterson Automobiles

### Biggest and Best Stock Of Farm Machinery In The Community

We Cheerfully Demonstrate

Service and Repair Work a Specialty

### WHEN KEWASKUM SAW FIRST AUTO

Since the automobile has taken so prominent a place in the business world it will be of interest to our readers to know when the first automobile appeared on the streets of Kewaskum. The article explaining the event is taken from the Statesman's issue of August 10, 1899 and is as follows:

"The first automobile seen on the streets of Kewaskum rolled in here Thursday noon from Milwaukee, in charge of Philip Odenbrett and son George, the well-known piano tuners of that city. They made the run from the Cream City to West Bend in 2 1/2 hours, but it took them 3/4 of an hour to come from the latter place to Kewaskum owing to the sandy hills on the road.

The rig was stored in Perschbacher's carriage repository, where it attracted a great deal of attention until yesterday, when the owners left for Fond du Lac. The vehicle can be guided through crowded city streets or run over a country road at the rate of from 3 to 20 miles an hour, and in coming in here it was pleasing to note that the carriage was not noisy and frightened no horses.

The power used is called a hydro-carbon motor. The motor is 6 horse power, and with a charge of 3 gallons of gasoline it will run 75 miles over fair country roads. The carriage costs \$1,000, weighs 1,500 lbs., and carries 3 persons if necessary. It is provided with pneumatic tires and has an alarm gong to announce its approach. It is guided by means of a pair of levers at the right of the seat, and the speed can be regulated by pressing a button at the left foot of the driver, who can also put on the brakes in like manner. The running gearing is of steel tubing and has ball bearings throughout. The "motor" also has acetylene lamps, which light up the road nicely."

From the article it is plainly seen that in those days the automobile was a curiosity. This is only nineteen years ago, and yet during that time the automobile has become an essential in carrying on the world's business. It is estimated that in the United States at the present time there is one automobile for every twenty persons, and its demand is still growing.

To keep pace with this demand the dealers of this community have provided up-to-date garages and service stations and the varied makes of motor cars give the people of this territory a selection of the most popular makes of cars to choose from.

In Kewaskum the Dodge and Kissel cars are sold at Schaub's garage; The West Bend Motor Co. sells the Ford; A. A. Perschbacher specializes in the Buick and Chevrolet lines; John W. Schaefer & Sons have the Overland and Willys-Knight and George Kippenhagen sells the Studebaker cars. At Campbellsport Curran and Schmidt are the local representatives of the Paige Co.; The Campbellsport Auto Sales Co. sell the Buick, Chevrolet and Oldsmobile cars; J. H. Kleinhans deals in the Maxwell and Patterson line; the Ford is sold at the Campbellsport Ford Service Station and Boisjor & Jaeger sell the Crown-Elkart.

A. Van De Zande

I. Klotz

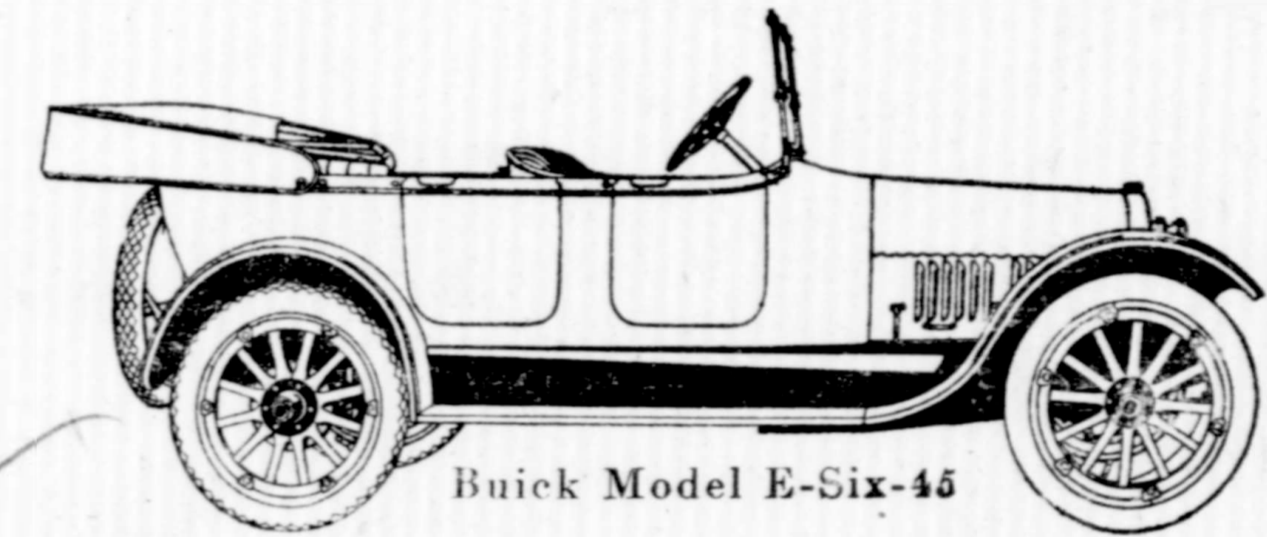
## Campbellsport Auto Sales Company



THE BUICK line of four and six cylinder valve-in-head motor cars for nineteen-eighteen is complete from every standpoint of finish and refinement. Eight models provide a car for every demand.

Not only are Buick cars correct in principle and design but each part used in their manufacture is made of the best procurable material subjected to such treatments as will produce the lightest possible cars consistent with safety and efficiency in performance.

Each Buick car built must merit the distinction of being a car of absolute dependability as there is no other way in which to retain the confidence now placed in them by the motor buying public. The name Buick is the quality guarantee of an organization with nearly twenty years experience in building high grade valve-in-the-head motor cars.



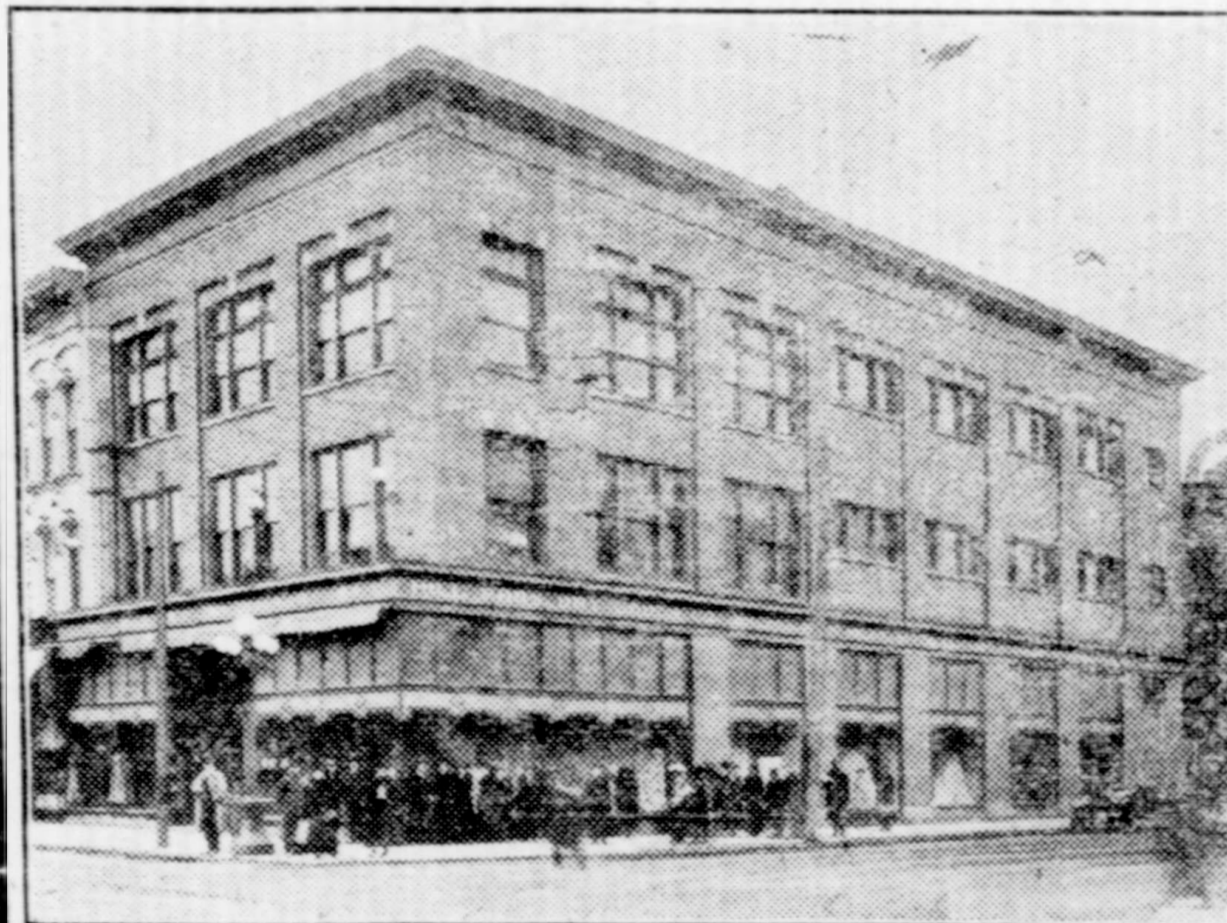
Call on us for an inspection of the  
**Buick, Oldsmobile and Chevrolet Autos**

We have a Spacious Garage and  
Up-to-Date Repair Department

### Campbellsport, Wis.

### HITCH TO THE HOUSE OF HILL

THE STORE YOU LIKE



Individuality is the key note in our Summer Silk and Wash Fabrics. Every piece of material has the Hill Mark of Quality.

## Hill Bros Dry Goods Co.

Prompt Service—Quality Merchandise

Main Street and Forest Avenue  
Fond du Lac :: Wisconsin

### AMERICA CAN HELP

\*\*\*\*\*  
\* ONLY AMERICA CAN HELP. \*  
\* "On your side are boundless \*  
\* supplies of men, food, and material; \*  
\* on this side a boundless demand \*  
\* for their help. \*  
\* "Our men are war-weary and \*  
\* their nerves have been strained \*  
\* by more than three years of \*  
\* hard, relentless toil. \*  
\* "Our position is critical, particularly \*  
\* until the next harvest, \*  
\* but the United States can save \*  
\* us. \*  
\* "You Americans have the men, \*  
\* the skill, and the material to \*  
\* save the allied cause." \*  
\* SIR JOSEPH MACLAY, \*  
\* British Shipping Controller. \*  
\*\*\*\*\*

### Great Wheat Stocks Isolated.

It's the shortage in ships that is putting the Allies and the United States on wheat rations. Great stocks of wheat are isolated in India, and Australia. At great sacrifice in ship space and use the Allies are forced to secure some wheat from Argentina.

On January 1, Australia had stored 100,000,000 bushels of wheat that was ready for export—but there were no ships. Then came the new crop with an exportable surplus of 80,000,000 bushels. Now Australia has approximately 180,000,000 bushels waiting for ships.

India, at the same time, had 70,000,000 bushels of wheat stored for export. During April 50,000,000 bushels more out of the new crop will be added to the pile.

Argentina closed the last shipping season with 11,000,000 bushels of wheat left in the stock available for export. The new crop will add 185,000,000 to the left over.

It is not a problem that the world does not exist in the world—it is entirely a problem of shipping, which has thrown on America the obligation of dividing our stock with the Allies.

### EVERYONE MUST HELP.

Wars cannot be fought without money, and upon the Treasury centers every financial demand upon the Nation.

The rich of this country cannot alone meet the needs of the Nation; the men of the country cannot do it alone; the women of the country cannot do it alone; but all of us, the people of the United States, disregarding partizanship, forgetting selfish interests, thinking only of the supremacy of right and determining to vindicate the majesty of American ideals and secure the safety of America and civilization, can do the great and splendid work which God has called upon us to do.

W. G. McADOO,  
Secretary of the Treasury.

### DOBIN IS WASTEFULL

In these days when our attention is daily and hourly called to our wastefulness and the necessity of conservation of all food products, and for increased acreage for the production of same, we are asked to consider our one-time friend and college chum—the horse, says Newman's Pep.

Because Dobin is wasteful. Because down Dobin's esophagus travels a large proportion of our three principle crops—the hay crop, the oat crop and the corn crop. We do not plead for hay because we wish to protect our breakfast food supply, but that ground which is raising hay for Dobin could be very well raising for the undeniably common people. The value of the hay crop in the United States is over one-half billion dollars, and the horse eats nearly all of this.

The great economic saving is readily apparent if even 50 per cent of the acreage used for growing hay could be devoted to raising a food product. Likewise the oat—the simple but highly important oat. We need it, but while we are needing the horse is eating it. This hadn't enter be. The value of the oat crop is nearly, if not the equal to the hay crop.

Consider, too, the corn crop. The horse has practically got a corner on it.

Now the horse is not necessary. Motor trucks do his work better, faster and more economically.

And motor trucks do not eat hay nor oats nor corn. All the millions of acres which are now devoted to the raising of these crops for horses could be set free to raise these same crops for ourselves and our Allies.

There is, therefore, but one conclusion. The horse is one of our greatest sources of wastefulness.

### Did It Ever Occur to You

This price is not the first thing to be considered in a job of printing! Throwing type together in a haphazard way does not require any knowledge of the printing art. That isn't the kind of work you want. But artistic typography in stationery and advertising reflects credit to any concern. Our knowledge of printing gained by long experience enables us to produce

Attractive Printing for Every Purpose

Don't order anything in this line until you call on us.

### AMERICAN NAVY ELIMINATES WASTE



SLICING BACON ON BATTLESHIP



BAKETS in the American navy are classed as the best fed body of men in the world. In the ship's galleys every effort is made to eliminate waste. In the upper photo one of the cooks on the North Dakota is operating a meat slicer that cuts bacon with the least possible wastage. Bacon is badly needed in the allied armies and navies. The allied needs in pork products are 150,000,000 pounds monthly, three times as much as before the war. Another waste eliminator on the North Dakota is the potato peeler, shown in the lower photo. Nothing is lost except the actual potato skin. There is a sufficient quantity of po-



HOW THE YELL POTATOES ARE PEELING

tatoes in America for greater use in every home and for all needs of army and navy. Eat more potatoes, eat less wheat.

# THE PERFECTION MILKING MACHINE

The Perfection Milking Machine will save you time and labor. Its use will enable you to milk more cows with less labor.

The Perfection Milker is Safe because it produces Nature's action. It is sanitary, it is simple, practical and durable.

It is easy to operate and easy to clean. It makes Dairying more attractive and the cost of upkeep is slight.

## Thousands of Users Say So!

Then why milk by hand? Get a Perfection Milker. Think it over and let us hear from you. Price of milker and installation cheerfully submitted.

# L. ROSENHEIMER

## Kewaskum - Wisconsin

### Choice Groceries

**JOHN MARX**  
KEWASKUM, WISCONSIN

### Flour and Feed

### PROTECT YOUR BEST FRIEND.

Every horse deserves a Good Blanket; it is not a difficult matter to satisfy him if you look over my stock of Blankets at \$3.50 and up to \$12.00 per pair.



#### Gloves and Mittens

I carry a large stock of Canvas Gloves and Mittens to be sure that you are getting the right article at the right price—Buy at Val. Peters' Harness Shop

**VAL. PETERS, Kewaskum, Wis**

### P. L. GEHL & SON MONUMENTS

SPECIAL DESIGNING TO ORDER  
PHONE 125  
Hartford - Wisconsin

### TIME TO ACT

There are 4,000,000 automobiles in the United States. Even the non-owner admits the automobile a necessity.

Fully 3,000,000 of the owners CANNOT afford to lose their cars. Their car is an investment, the same as their home. They use their car in daily business. Stealing a car stagnates business, robs the country's resources, and the failure the land over to give the motorist justice due them in the courts is assuredly undermining that confidence the American public bestows in the American bar of justice.

A thief steals a \$2,000 automobile, is caught and tried, facts sustained, yet in the majority of cases a weeping relative or the judge's refusal to realize that the automobile represents so much hard earned money is the cause of either dismissal or that joke called paroled sentence. The same thief goes to the penitentiary if he steals \$2,000 cash.

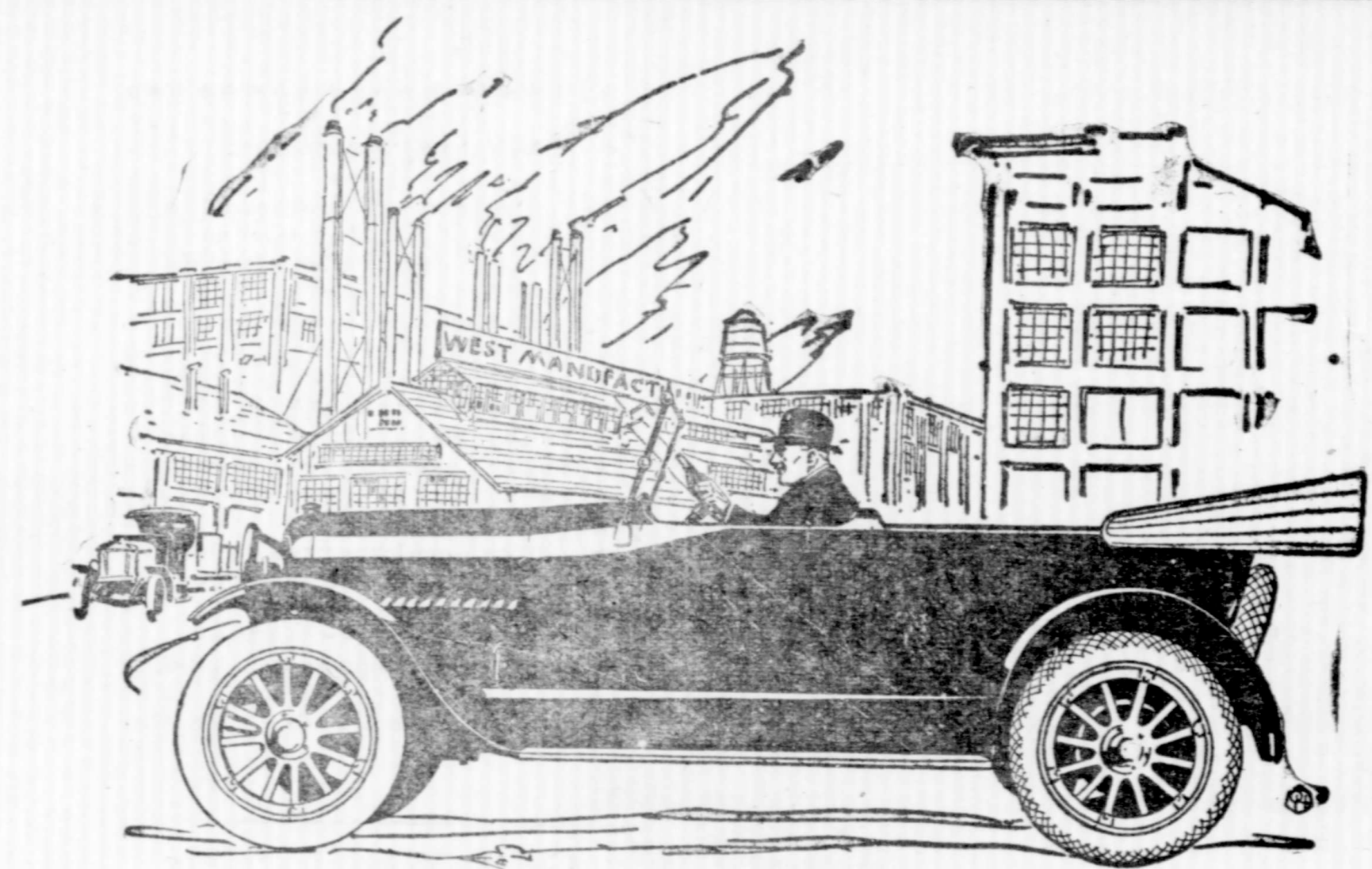
A thief is a thief whether he steals cash or automobiles and if the cancerous growth of auto thefts is to be checked the sentence must be the same. There is no such person as a joy rider—he's a thief, pure and simple, although on account of tender years clemency is rightly due here sometimes.

The appalling number of car owners who recover their car and then refuse to prosecute are encouraging another theft. The average business thief knows he has a fifty chance to get off clear because of the car owner's apathy or the clemency of the courts.

Another thing: Insurance companies will soon refuse to insure automobiles if present thefts continue to increase. Then you, Mr. Car Owner will ASSUME ALL THE RISK!

We demand of the courts sentences in auto theft cases commensurate with the crime. The patience of 4,000,000 motorist voters is keyed to the breaking point. One just conviction is worth more than fifty arrests.

We demand of the motorists full zealous co-operation, even to the extent of each considering himself entrusted with the welfare of his brother motorists and to urge and encourage prosecution.



## PAIGE

*The Most Beautiful Car  
in America*

In these war times each of us must multiply his energy, his labor, his usefulness. Each of us must do more work, save more time and Cover More Ground.

There are fewer of us left to carry on the Big Business of the country and make it bigger, to organize the war work, to treat the sick, to raise the crops, to meet every need and situation. We've got our work cut out for us.

And the economic answer is the motor car. It isn't a recreation vehicle any longer. It is a Business Necessity. The motor car—almost as much as the motor truck—is helping to win the war.

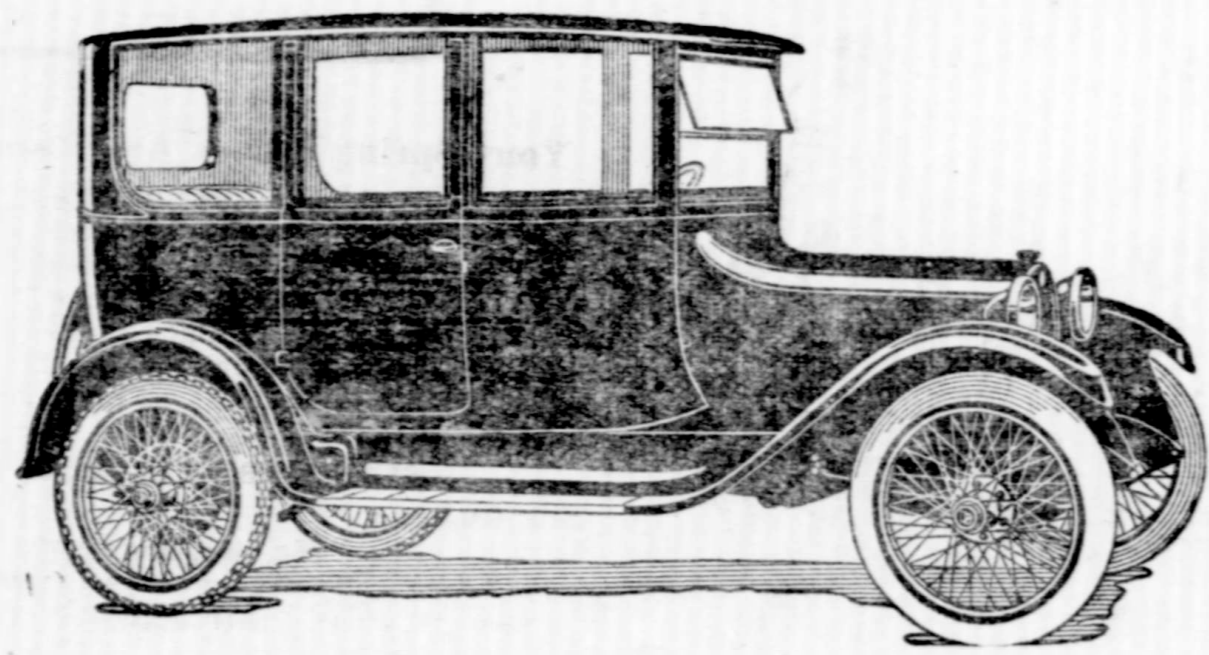
YOU can increase your own effectiveness, you can conserve your own energy, time and health, by doing as thousands have already done, by buying a Paige Linwood "Six-39." It will Help.

Essex "Six-55" 7-passenger \$1830; Coupe "Six-55" 4-passenger \$2850; Town Car "Six-55" 7-passenger \$3230; Limousine "Six-55" 7-passenger \$3230; Sedan "Six-55" 7-passenger \$2850; Larchmont "Six-55" 4-passenger \$1950; Linwood "Six-39" 5-passenger \$1395; Glendale "Six-39" Chummy Roadster \$1395; Cabriolet "Six-39" \$1690; Dartmoor "Six-39" 2 or 3-passenger \$1395; Sedan "Six-39" 5-passenger \$1925.  
All Prices f. o. b. Detroit

PAIGE-DETROIT MOTOR CAR COMPANY, DETROIT, MICHIGAN

**CURRAN & SCHMIDT**  
CAMPBELLSPORT, WIS.

# THE DODGE CAR



## The Car for Service in All Kinds of Weather

The mere convenience of the DODGE CAR is almost forgotten, now, in the greater practical purpose it is serving. Economical, and easy to drive, it is speeding the war work of men and women alike, and keeping them fit in all weathers.

It will pay you to visit us and examine the DODGE

The gasoline consumption is unusually low.  
The tire mileage is unusually high.

Sedan or Coupe, \$1350. Touring Car, Roadster or Commercial Car, \$885.  
(All Prices F. O. B. Detroit)

**SCHAUB'S GARAGE**  
WM. SCHAUB, Proprietor.  
**Kewaskum, Wisconsin**

## ALLIES DEMAND MORE CEREALS

American Meat Restrictions Relaxed to Effect Greater Wheat Savings.

### ARGENTINE ARRIVALS SHORT.

Meat Supply Here Considerably Enlarged — Food Administration, However, Warns Against Waste.

The allies have made further and increased demands for breadstuffs, these enlarged demands being caused to some degree by shortage in arrivals from the Argentine. It is, therefore, necessary for the U. S. Food Administration to urge a still further reduction in the consumption of bread and breadstuffs generally if we are to meet our export necessities. The Food Administration has issued a statement explaining the situation in detail, particularly the reasons which lead it, for the purpose of centering effort for the time being upon the cereal situation to relax temporarily the restrictions on meat consumption.

Experience shows, this statement says, that the consumption of breadstuffs is intimately associated with the consumption of meat. For various reasons our supplies of meat for the next two or three months are considerably enlarged, and we can supply the allies with all of the meat products which transportation facilities render possible and at the same time somewhat increase our own consumption.

In these circumstances the Food Administration considers it wise to relax the voluntary restrictions on meat consumption to some extent with a view to further decreasing bread consumption.

Conservation of food must be adjusted to meet necessities from time to time, for neither production, nor allied demands are constant factors, nor can any of these factors be anticipated for long periods in advance in the disturbed conditions in which we at present live. While the world situation is not one that warrants any relaxation in the efforts to eliminate waste or to relax economy in food, the Administration desires to secure better adjustment in food balances.

So long as the present conditions continue the only special restrictions we ask are the beefless and porkless Tuesday.

The meatless meal and the porkless Saturday are no longer asked.

The farmers of the United States are responding to the national call to increase hog production. Their increase, to all appearances, is being attained more rapidly. Of more immediate importance, however, are several complex factors which have effected an immediate increase in meat supplies.

The transportation shortage before the government took over the railroads, the bad weather in January and early in February, the large percentage of immature corn in the last harvest and the necessity of feeding this corn as rapidly as possible to save it from decay, have not only resulted in backing up the animals—particularly hogs—on the farms for a longer period of feeding, but have resulted in a great increase in their average weight and will result, with improved transportation conditions, which already appear, in larger than normal arrivals at market for the next two or three months. The weight of hogs coming to the market for the past two weeks indicates an increase in weight of from an average of 203 pounds last year to the almost unprecedented average of 232 pounds, or a net increase in their meat value of over 15 per cent. This is a distinct addition to the nation's meat supply. It therefore now seems certain that we have such enlarged supplies for at least some months to come, that we can not only increase our exports to the allies to the full extent of their transportation facilities, but at the same time can properly increase our domestic consumption.

The response of the public to our requests for reduced consumption of meat during the past few months has been most gratifying, and this service alone has enabled the government during this period to provide such supplies as transportation to the allies permitted.

The Administration also suggests that in those parts of the country where the old fashioned home preservation of pork is still the custom, this practice should be extended at the present time, as it will relieve the burden upon transportation to and from the packing houses and is economically sound as saving the cost of packing operations and at the same time will provide home supplies of pork to last over the months of decreased supplies.

The Food Administration desires to repeat that it does not want to give the impression that these are times when simplicity and moderation of living are not critically necessary, but that its sole desire is to secure an adjustment between our different food supplies and meet changing conditions from time to time and to keep the public fully and frankly advised of its position with the full confidence and reliance that whenever it becomes necessary renewed appeals for saving will meet the same loyal response as in the past.



## THE THRIFT CAR

# High Value -- Low Cost

As people demand more of themselves, their time and their money, the value of the Overland looms larger and larger.

It gives all the five essentials for complete satisfaction.

Its never-give-up performance makes it as efficient as it is convenient.

The powerful sweet-running motor squeezes every bit of power from every drop of gasoline.

Its appearance and comfort leave nothing to be desired. It has buoyant cantilever rear springs, spacious interior and wide seats.

The upholstery is deep, and the tires are large, non-skid rear.

No matter where you drive, expert Overland service is always available and is a vitally important advantage in owning an Overland car.

Its price is remarkably low in proportion to the value you get; the value of quality materials, the value of room, beauty, and modern improvements, including Auto-Lite starting and lighting and vacuum fuel system.

It is a time saving, health building car.

Appearance, Performance,  
Comfort, Service and Price

**J. W. Schaefer & Sons**  
Garage and Service Station

Local and Long Distance Telephone

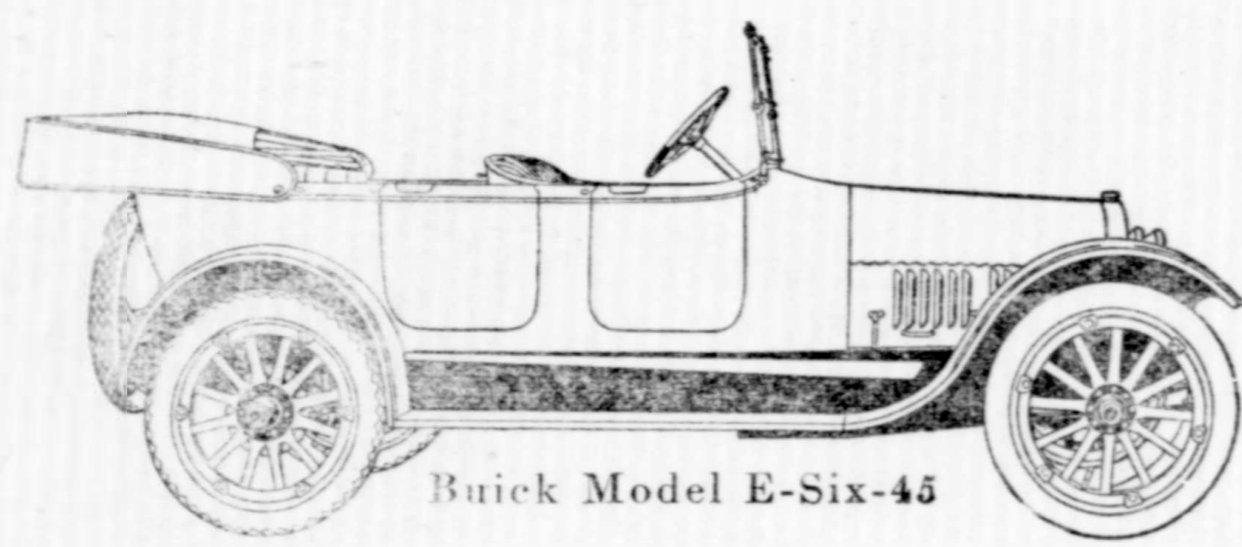
**Kewaskum - - Wis.**



THE BUICK line of four and six cylinder valve-in-head motor cars for nineteen-eighteen is complete from every standpoint of finish and refinement. Eight models provide a car for every demand.

Not only are Buick cars correct in principle and design but each part used in their manufacture is made of the best procurable material subjected to such treatments as will produce the lightest possible cars consistent with safety and efficiency in performance.

Each Buick car built must merit the distinction of being a car of absolute dependability as there is no other way in which to retain the confidence now placed in them by the motor buying public. The name Buick is the quality guarantee of an organization with nearly twenty years experience in building high grade valve-in-the-head motor cars.



Buick Model E-Six-45

## We Cheerfully Demonstrate

Call on us for an inspection of the Buick line

**A. A. PERSCHBACHER**

Buick and Chevrolet Autos  
Automobile Service Station

**Kewaskum - - Wisconsin**

# The Studebaker

Two popular Studebaker models are  
The Light Four and the Light Six

### THE LIGHT FOUR

In the new five-passenger FOUR, Studebaker offers a car which has been designed to fill a demand for a light-weight, economical, high-quality car which can be bought at a reasonable price, which is large and roomy enough to give comfort and convenience to five passengers, which is thoroughly high-grade in finish, equipment and appearance, and adequately beautiful in lines to satisfy even the very discriminating buyer. Reasonable price also had to be taken into consideration, but this was made secondary to the quality and appearance of the car. Tests have been made in comparison with the best known four-cylinder cars on the market. The results of every test have proved the power, speed, endurance and general mechanical excellence of this car.

### THE LIGHT SIX

The five-passenger LIGHT SIX design and construction is similar to the BIG SIX, but the motor is a little smaller; the whole car is lighter. A beautifully-designed, light-weight car; a car with agility, speed, quick pickup, ideal power. The comfortable position of the seats; the deep, soft cushions; the ample leg-room; the simple noiseless gearshift; the great leverage developed by a touch of the brake and clutch-pedals; the certainty of the starting mechanism; the responsive flexibility of the motor and the remarkable ease with which the car steers and stays in the road—all these appeal instantly to the lover of a fine motor car—you will find them all in the Studebaker LIGHT SIX.

Sold and Demonstrated by

**George Kippenhan**

Garage and Studebaker Service Station

Equipped to do all kinds of Automobile Repairing

**KEWASKUM, WISCONSIN**

# J. F. Gruenheck - The Big White Store

Another allotment of Columbia Grafonolas on easy payments or \$50.00 Liberty Bonds accepted at \$52.50.

NEW APRIL RECORDS  
3 Large 7 inch Emerson double disk records for \$1.00.

### Select Your Spring Bonnet Now



Our collection of this hat in the above style is here and the price is really queer. All the required shape, about the same and combinations. Quaint colors, torbans, veils, etc. are also shown. Rooms priced at

**\$5.00**  
**\$7.50**  
**\$10.00**

### Pretty Haberdashery of all Kinds



Delightful showing of new Neckwear gives prominence to vestees round and square shaped collars and fancy lace jabots. Our prices make this adornment inexpensive.

**\$25c, 50c, \$1.00 and up**

### Novelties in Fancy Bags and Purses.



We are showing many new novelties in fancy promenade bags and strap purses—also the new top strap in pin seal, glaze, Morocco, in black and leading shades etc.

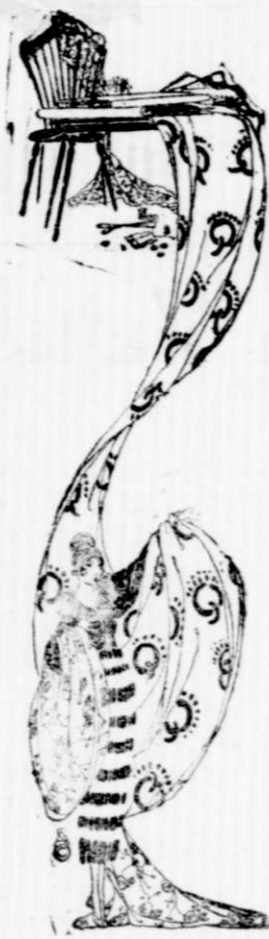
**50c. \$1. \$2.50. \$5**

### Frocks and Coats for Little Folks.



Our children's department on 3rd floor has the most exquisite frocks for children and little tots ever shown. Lots of little folks want something new for Spring. We have a splendid collection of dresses at

**\$1.50, \$2.50, \$3.50, \$5.00 and up**



## Special Items for April Shoppers

Smart Wearing Apparel and accessories for Women, Misses and Children. This store is noted for quality, style and assortment. Two entire floors are used for display of ready-to-wear. Garments of Style & Quality.

### A Brilliant Display of Silks & Dress Fabrics

All the new Silks, Dress Goods, Wash Goods are now on display, from their complete assortment of Spring's prettiest fabric you will be able to select suitable qualities for frocks, blouses, skirts and children garments. You are invited to inspect them anytime now.

Remarkable values in yard wide silks stripes, plaids, checks, also many plain fabrics  
riced at **\$1.79**

In the wash goods section we are showing a wonderful collection of Wm. Anderson Imp. Scotch Zephyr Gingham at 50c and **75c**

Sheer Wash Goods we are showing new novelty Voile, a beautiful sheer fabric in small and priced at **25c**

Fine quality Foulardines are among the newest fabrics in figured fabrics for Spring Frocks at **48c**

### A Splendid Showing of Spring Coats & Suits

#### Women's Coats in the Season's Cleverest Styles

Inspection of these new coats will open the way to a very satisfactory selection of a style, fabric and color to capably express your individuality.

Coats of all wool Poplin and Novelty Wool materials—with belts all around. They are 48 to 50 inches long, at **\$10.00**

Handsome Velour Coats, half silk lined of all wool Velour, Gabardine, Wool Poplin. Every new spring shade at **\$15.00**

Attractive Coats of all Wool Tricotine Men's wear serge—gabardine and fine wool Velour at only **\$22.50**

#### Smart Suits of Fine Woolens and Silks

Straightness of line is the notable feature of the new suits and to conserve wool, a greater use of silk has been employed as will be noted in several of the models.

Handsome Suits of men's wear serge in midnight blue. Coats are lined throughout with silk. Peau de Cyne at **\$19.75**

Special large assortment of extra fine all wool silk lined suits—in all the latest materials **\$25.00**

Extra fine high grade Suits. Best of men's tailoring—most of them are copies of imported French models at **\$32.50**



### Your Spring Gloves Are Here For You

We are still able to procure the high standard imported Alexandria French Kid Gloves and are showing them in all the new spring shades and black and white also the famous line of Ivanhoe Silk Gloves.

Kid Gloves at **\$1.48, \$1.98, \$2.25, \$2.48**  
Silk Gloves at **75c, 85c, and \$1.15**



### We can Supply Your Auto with Good Robes

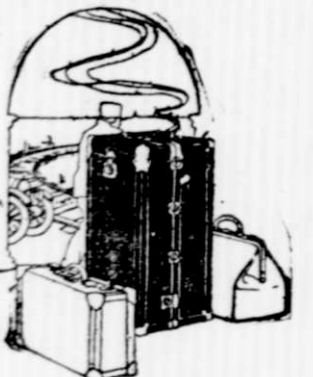
Now that Spring is here the auto robe becomes a necessity. Our auto robes are strictly all wool—they have size and weight, the patterns represent almost every Scotch clan. Prices are

**\$5.98, \$7.50, \$9.50 and up**



### Always the Right Luggage Here

When you are looking for bags, suit cases, baggage trunks, wardrobes, lunch bags etc. A visit to our fourth floor will prove interesting. Our assortment is splendid and our prices very moderate.



### Handsome Blouses of Every Description

Handsome Blouses of every description. Some have a touch of colored beading others a bit of hand embroidery—many are shown with the new Tuxedo collars at **\$3.95, \$4.95, \$5.95 up** with more Blouses at **\$1.00** well worth Blouses at **\$2.00**



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We call your particular attention to the extreme values we offer in Mens and Young Mens

NEW SPRING SUITS at \$15 - \$18 - \$20 - \$25 and up to \$35

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SPRING OVERCOATS--Here's a stock big enough to suit all kinds of wants, Prices \$10 to \$25

### FOR BOYS

New Norfolk styles in Tweeds and fancy Cassemeres, some with two pairs of pants **\$5, \$7.50 up to \$10**  
Boys school suits, good servicable material, ages 8 to 16, special at 3.50

### BOYS FURNISHINGS

Hats, Caps, Shirts, Waists, Ties, Hose and Underwear all at the most reasonable prices.

### SPRING HATS

Headquarters for Stetsons, Mallorys, Borsalins and other good makes at **\$2 to \$6**

Mens Shirts, new spring patterns in dress shirts, laundered or soft cuff styles at **\$1.00 to \$2.00**

Spring Underwear, light or medium weight cotton, long or short sleeves, in regular or stout sizes, Prices, 50c to \$2. In wool, \$2 to \$4



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SMILE, AND THE UNITED STATES ARMY AND FRIENDS SMILE WITH YOU



Did the Boys Appreciate That Farewell Banquet? The Proof of the Pudding Is in the Eating. If That Be True, Here Is Proof That the Boys Appreciated the Going-Away Banquet Provided for All the Guardsmen.



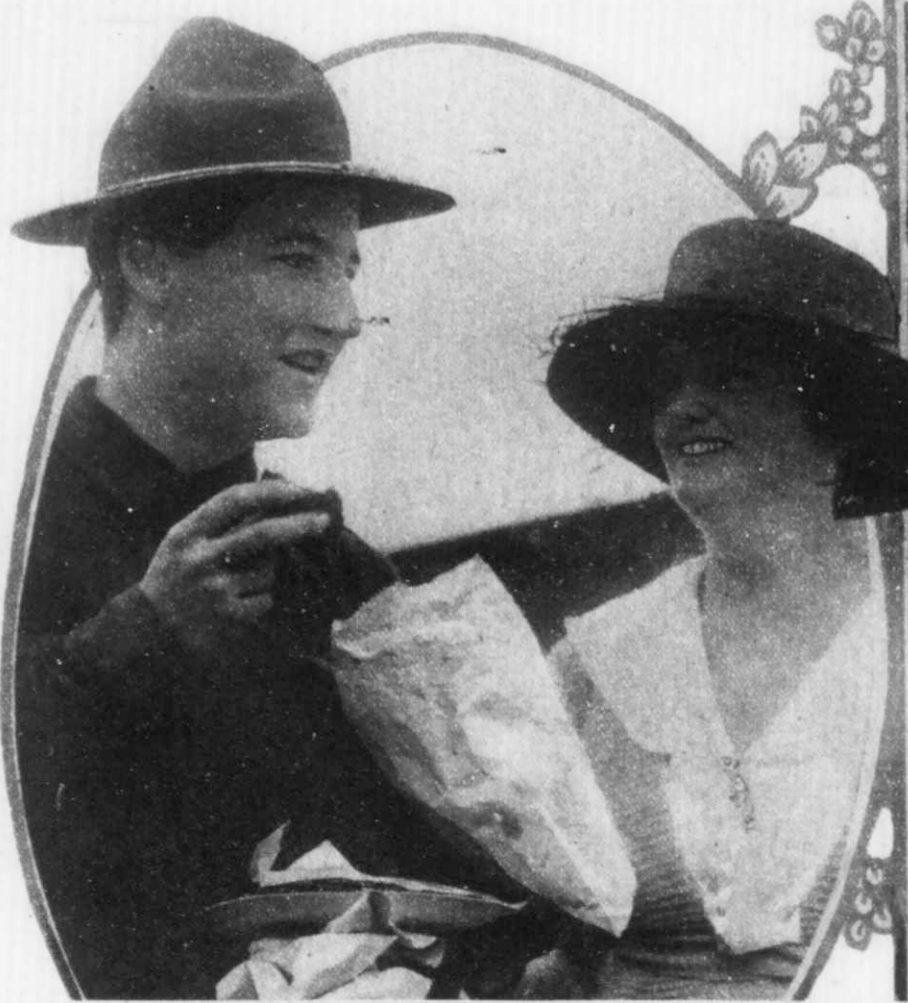
Able Assisted by Authorities from the City, the 69th Cooks Dish up Some Great Eats. Scene at One of the Cook Tents. A Party of Regiment Cooks Assisted by a Group of Fair Females from the City.



Mrs. John Purroy Mitchel, Wife of the Mayor of New York, Handing Out Hot Corn on the Cob to the Men of the 71st New York at Their Camp in Van Cortlandt Park.



At the Going Away Banquet to Guardsmen. At the Camp of the 71st New York National Guard in Van Cortlandt Park During the Farewell Banquet Given the Troopers by the City of New York and a Newspaper. Left to Right: Capt. S. Buckley, Mrs. Nelson Henry, Mrs. John Purroy Mitchel, Wife of the Mayor; Mrs. George Ethridge, and Mrs. Gustavus Kirby.



Miss Frances Halpin Sharing Cakes with Sergt. Connelly of Company I, 69th Regiment, New York. A Soldier's Life Is Not as Hard as Is Commonly Supposed If Fair Visitors Provide the Luncheon and Serve It Themselves. Who Wouldn't Want to Be a Soldier?



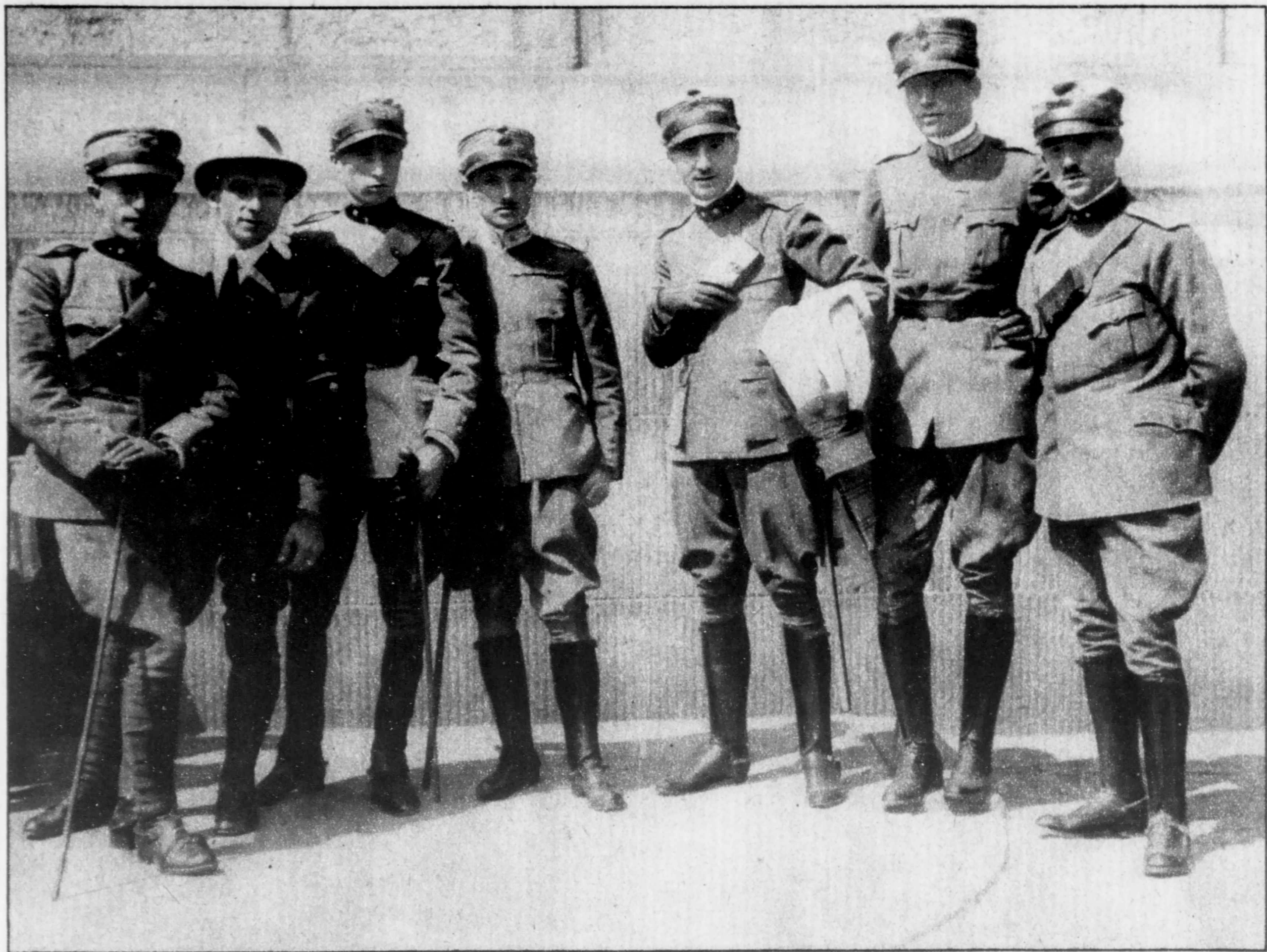
Although the War Took Some of the Usual Ceremony from the Graduations at West Point, the First Class of Cadets Could Not Be Expected to Go Out into the World Minus the Coy Glances of the Pretty Girls That Are Always Present at the Graduations. Here Are Some of the Boys in the First Class with Their Girl Friends Eating Some Ice Cream.



Favorites in Manager's of Strange Pick-ups Which Give Joy to Boys of New York Regiment in Camp. Lt. A. T. Townsend of Company L, New York Regiment, and His Pet Crow, "Pete." Pete Is the Best Bet in the Miscellaneous Collection of Pets and Mascots That Have Been Collected by the Boys.

(Photographs by International Film Service.)

CAMERA GLIMPSES OF THE GREAT DRAMA OF LIFE AS IT UNFOLDS DAY BY DAY



Italy Sends a Deputation of Famous Aviators to Assist in the Instruction of Uncle Sam's Flyers. Fourth from the Left is Capt. Tappi Carlo, Upon Whom Recently High Honors Were Bestowed for His Many Daring Deeds. These Men Will Be Distributed Among the Flying Schools of the United States.



A Striking Feature of the Parade in Washington in Honor of the Drafted Men Was This Float of the Allies, Upon Which Were Grouped a Company of Beautiful Girls Arrayed in the Costumes and Carrying the Flags of the Lands with Which Now the United States Is Aligned.



The Women of Russia Are Laboring Day and Night for the Salving of Their Country's Future. In Convents and Other Refuges Throughout the Land Thousands of War Orphans Are Being Cared for. This Photograph Shows a Group Doing Their Bit for the Care of the Orphans of a Small Village.



Chicago Organizes to Meet the Wool Crisis, and to Stimulate Interest in Stocking Lawns and Farms with Ewe Lambs and Sheep a Company of Shepherdesses Drove a Herd of Sheep Through Michigan Avenue Recently.



The Harvest Festival, Long a Time of Good Cheer in Russia, Will This Year Be Observed in the Old Way in the Interior Districts of That Vast Empire. This Is a Group of Russian Women in Gala Array for the Festival.

(Photographs by Underwood & Underwood, Central News Service and International Film Service.)



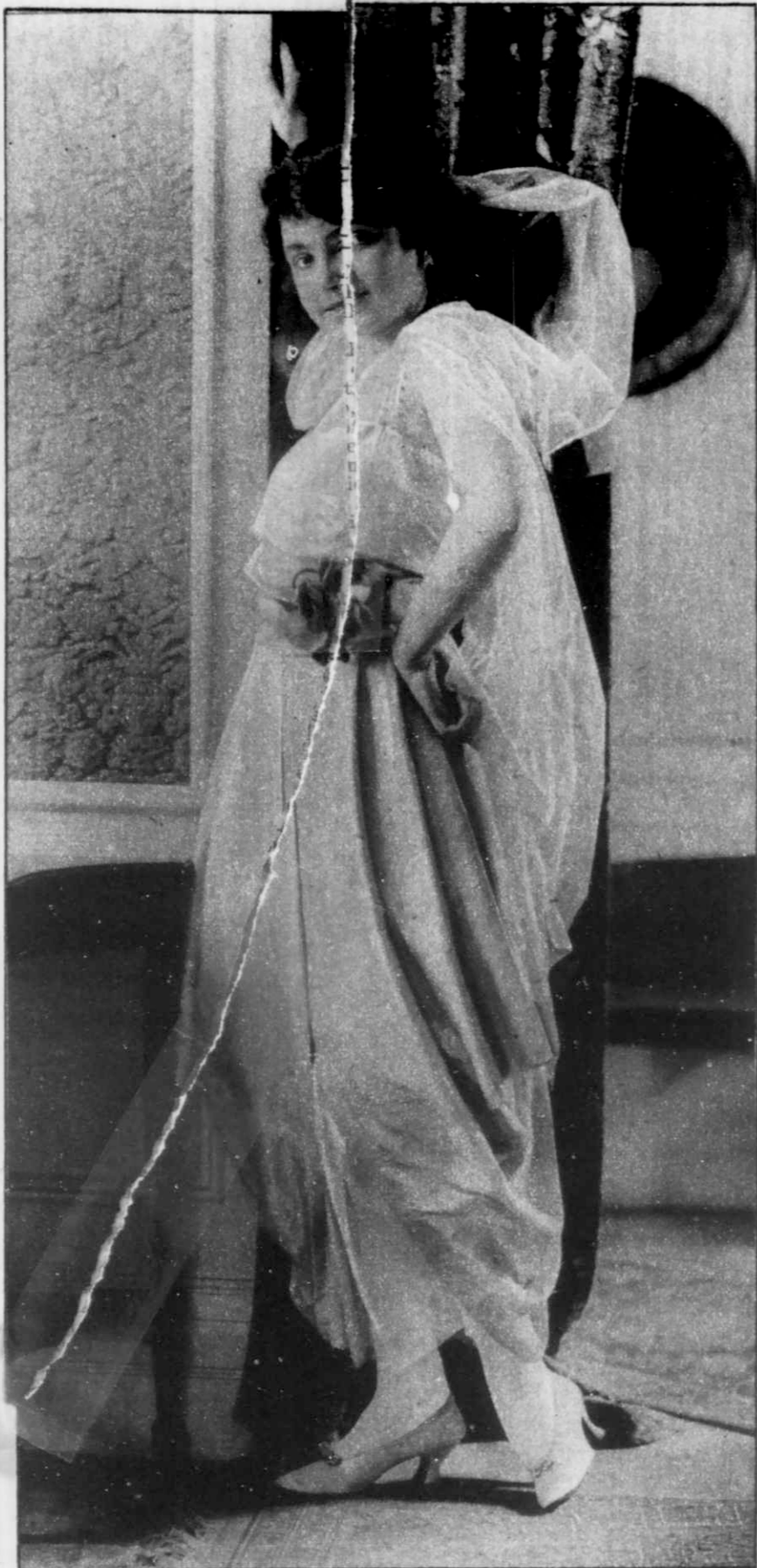
What Is Called the First American War Relief Bazaar Has Just Opened at Brighton Beach and Abounds in Pretty Booths and Striking Tableaux. This Scene Suggests How Our Boys Will Stand for the Right and for the Protection of the Dispensers of Mercy.

(Photographs by Central News Service and International Film Service.)

(Printed by The Water Color Co., N. Y.)

MODES SHOWING THE NEW STYLE TENDENCIES

SOME PHASES OF THE WAR



Evening Gown Developed in Satin and Metal Brocade. The Fulness at the Sides Is so Cleverly Arranged That the Figure Still Maintains Straight Lines.



Afternoon Dress of Blue Serge Trimmed with Large Flat Bone Buttons and Finished with a Roll Collar of Soft White Satin.



Smart Topcoat Fashioned in Tan Burella Cloth and Trimmed with Large Collar and Cuffs of Beaver Fur. (Photographs by Joel Peller and the Fashion Camera.)



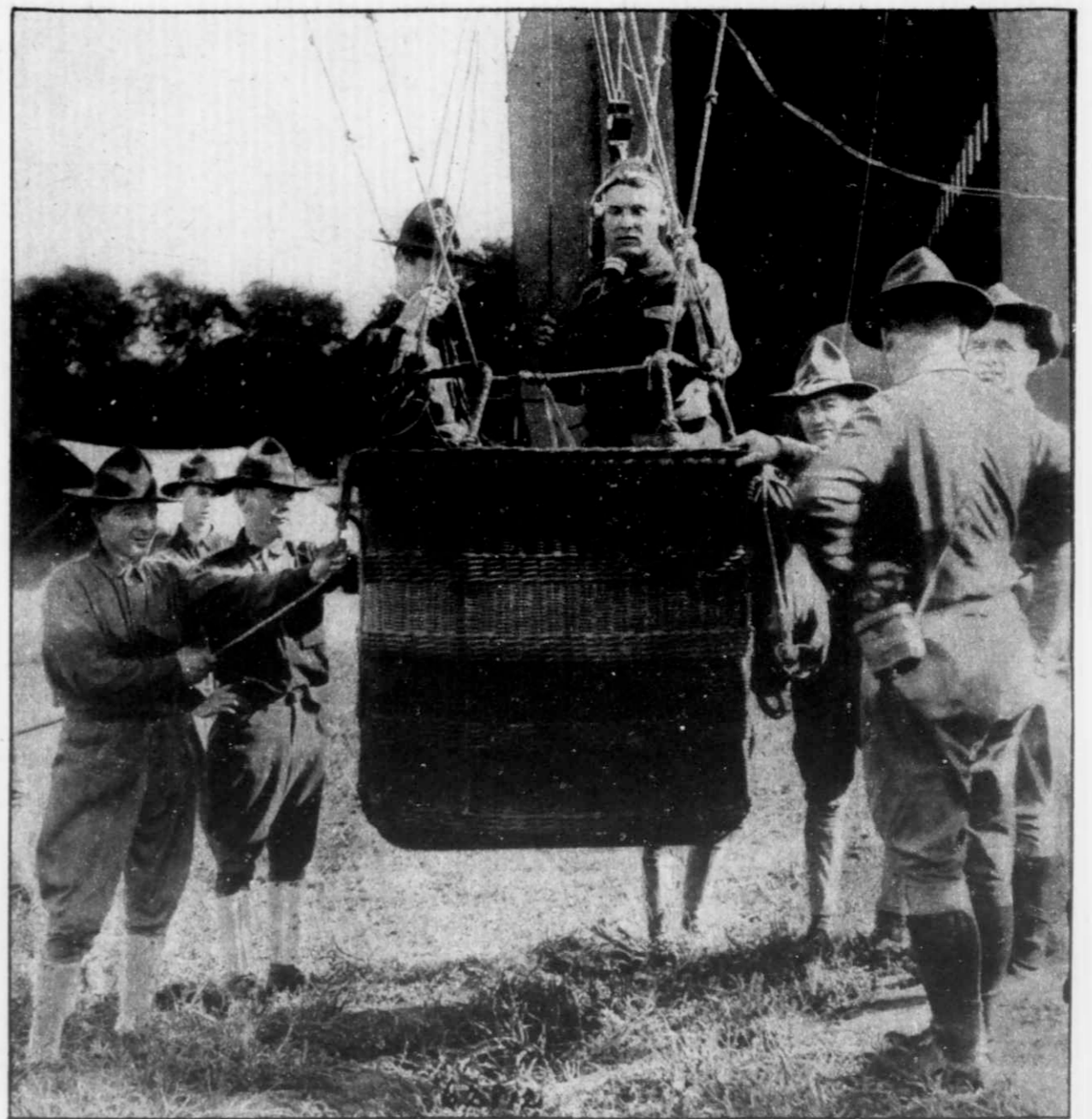
Suit of Green Wool Velour with Slashed and Buttoned Sleeve and Long Coat. Beaver Fur Affords a Smart Trimming.



Black Velvet Hat with Tam Crown. The Upturned Brim is Faced with Blue Pleated Silk.



Blue Serge Dress with Draped Skirt, Trimmed with Bone Buttons and Pearl Buckle.



Instructor and Student at Uncle Sam's Great Aviation School Just Leaving the Ground for a Trial Trip in a Kite Balloon. This School, Training Men for Service in France, Is Located at Fort Omaha, Nebraska.



Slow but Sure. A Muleteer from Cyprus Fetches Water for the Troops on the Salonica Front from a Deep Gully That Makes the Return Trip One to Try the Patience of Both Man and Mule.



How the Chief Works in Modern War. There Is Very Little of the Old-Time "Leading the Way with Flashing Sword," and So on. This Commander on the Italian Front Is in Touch with Operations Over a Big Field—but by Wire. (Photographs by Central News Service and International Film Service.)

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**GROCERS HELP**  
**IN 50-50 PLAN**

**SIGN PLEDGE TO CARRY OUT**  
**FOOD ADMINISTRATION**  
**PROGRAM.**

**POST CARDS IN STORE**

Explanation New Wheat Ruling  
Thousands of Customers—In-  
creases Greater Food Saving.

Grocers of the nation have accepted enthusiastically the 50-50 basis for the purchase of wheat flour and are doing their utmost to explain the new regulation to the housewife. This ruling by the U. S. Food Administration requires each purchaser of wheat flour to buy one pound of cereal substitute, one kind or assorted, for every pound of wheat flour. It was necessary to restrict the use of wheat flour in order that the allies and our fighting forces abroad might be assured of an adequate supply of wheat to meet their vital needs. This supply must come from our savings because we have already sent out normal surplus wheat saving pledge cards were forwarded by the Food Administration to all retail food merchants, and these are being signed and posted in stores throughout the country. This card carries out the Food Administration program. In accordance with this order we will not sell any wheat flour except where the purchaser buys an equal weight of one or more of the following, a greater use of which in the home will save wheat:

"Cornmeal, corn flour, edible corn starch, hominy, corn grits, barley flour, potato flour, sweet potato flour, soy bean flour, feterita flour, meal, rice, rice flour, oatmeal, rolled oats and buckwheat flour."

Some confusion has resulted on the part of the consumer in connection with this "50-50" ruling to mean that an equal amount in value of substitute must be purchased with wheat flour. This is a mistaken idea. The ruling states that the consumer in purchasing flour shall "buy at the same time an equal weight of other cereals."

One exception to this ruling is concerning graham flour and whole wheat flour, which may be sold at the rate of three pounds to five pounds of wheat flour. This provision is made because approximately 25 per cent. more of the wheat berry is used in the manufacture of these flours than standard wheat flour.

Another exception is that concerning mixed flours containing less than 50 per cent. of wheat flour, which may be sold without substitutes. Retailers, however, are forbidden to sell mixed flours containing more than 50 per cent. of wheat flour to any person unless the amount of wheat flour substitutes sold is sufficient to make the total amount of substitutes, including those mixed in flours, equal to the total amount in wheat flour in the mixed flour. For instance, if any mixed flour is purchased containing 60 per cent. wheat flour and 40 per cent. substitutes it is necessary that an additional 20 per cent. of substitutes be purchased. This brings it to the basis of one pound of substitutes for each pound of wheat flour.

A special exemption may be granted upon application in the case of specially prepared infants' and invalids' food containing flour where the necessity is shown.

Some misunderstanding seems to exist on the part of consumers in assuming that with the purchase of wheat flour one must confine the additional 50 per cent. purchase to one of substitutes. This is not the case. One may select from the entire range of substitutes a sufficient amount of each to bring the total weight of all substitutes equal to the weight of the wheat flour purchased. For instance, if a purchase of 24 pounds of wheat flour is made a range of substitutes may be selected as follows:

Cornmeal, 8 pounds; corn grits, 4 pounds; rice, 4 pounds; buckwheat, 2 pounds; corn starch, 1 pound; hominy, 2 pounds; rolled oats, 8 pounds.

These substitutes may be used in the following manner:

Cornmeal, 8 Pounds.—Corn bread, no flour; corn muffins or spoon bread one-fourth flour or one-third rice one-third hominy; 20 per cent. substitutes in whole bread.

Corn Starch, 1 Pound.—Thickening gravy, making custard, one-third substitute in cake.

Corn Grits, 4 Pounds.—Fried like mush, used with meal in making corn bread.

Rolling Oats, 3 Pounds.—One-fourth to one-third substitutes in bread, one-half substitute in muffins; breakfast porridge, use freely; oatmeal cookies, oatmeal soup.

Buckwheat Flour, 2 Pounds.—One-fourth substitute in bread, buckwheat cakes.

Hominy, 2 Pounds.—Boiled for dinner, baked for dinner, with cheese sauce.

Rice, 4 Pounds.—One-fourth substitute in wheat bread, one-third substitute in corn bread, boiled for dinner (bread cut), as a breakfast food, thicken soups, rice pudding instead cake or pie, rice batter cakes.

Several grocers have stated that their customers who strictly observe the 11 wheatless meals each week find it necessary to buy substitutes in addition to those ordered under the 50-50 plan.

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