

CLOSING OUT

Wait for the Biggest Sale

Ever Held in Beechwood.

We offer you a complete selection of the World's Best Makes that we bought at the right price. \$18,000 worth to be sold. We especially request that each and every man, woman and child reading this circular of ad make all possible arrangements to be at our store the opening days of this Great Closing Out Sale. We intend to make this the greatest SALE in the history of Beechwood. Our entire stock is at your mercy. **NOTHING RESERVED.**

SALE

\$18,000 STOCK

of Meritorious Merchandise of every description is now within your iron grip, and will be distributed into the homes of the people of this vicinity. The biggest and best bargains of a lifetime are at your door. Every article is strictly dependable —That's important to remember — Every bit of merchandise we sell is fully guaranteed as represented. Your MONEY BACK when you are not fully satisfied with the merchandise purchased.

\$18,000 worth of the world's best makes of Dry Goods, Clothing for Men, Shoes for the family, Groceries, Crockery, Hardware, must be sold during this 10 days sale. This means the greatest slaughtering of prices ever attempted in Beechwood. It comes at the right moment to lift the shackles of high prices and enable you to enjoy a rightful return for your hard earned dollars. It's gigantic proportions are almost beyond grasp of the average human mind. The galaxy of offerings are fairly bewildering as a sale of such depth and scope is seldom attempted and will go down in history as the biggest and most beneficial sale of modern merchandise ever attempted in your vicinity. It remains for you to act and act promptly. Come in early and get your pick of the best out of the best. Bear in mind it must be done in 10 days and starts

SATURDAY, JULY 25TH, 9 A. M.

And will continue for TEN DAYS ONLY

This sale is of vital importance to you--your share of the profits in this GIGANTIC SALE depends upon the extent of your and your family's needs and the promptness with which you respond to our urgent invitation to come and inspect these values we now offer you.

Specials	Groceries	Dry Goods	Men's and Boys' Clothing	Men's and Boys' Furnishings
10c Women's Handkerchiefs CLOSING OUT SALE.....	Choice Rio Coffee in Bulk CLOSING OUT SALE.....	9c Gingham Lancaster CLOSING OUT SALE.....	\$5.00 Men's Suits in Worsteds and Cashmeres, your choice at CLOSING OUT SALE.....	60c Men's working Shirts CLOSING OUT SALE.....
10c Men's Handkerchiefs CLOSING OUT SALE.....	Santos Coffee CLOSING OUT SALE.....	12c Dress Gingham CLOSING OUT SALE.....	\$12.00 Men's Suits CLOSING OUT SALE.....	35c Boys' Overalls CLOSING OUT SALE.....
15c Towels CLOSING OUT SALE.....	22c McLaughlin's xxxx CLOSING OUT SALE.....	9c American Indigo Blue Percales CLOSING OUT SALE.....	\$14 to \$16.50 Men's Suits CLOSING OUT SALE.....	60c Men's Overalls CLOSING OUT SALE.....
20c Towels CLOSING OUT SALE.....	Swift's White laundry soap CLOSING OUT SALE.....	One lot of White goods 12c and 14c values at.....	One lot of Blue Serges, all weight latest styles and patterns CLOSING OUT SALE.....	25c Men's Ribbed Underwear CLOSING OUT SALE.....
25c Towels CLOSING OUT SALE.....	Caumet Laundry Soap CLOSING OUT SALE.....	50c Michigan Ave. dress goods CLOSING OUT SALE.....	\$17 to \$20.00 Men's Suits CLOSING OUT SALE.....	25c Men's Balbriggan Underwear CLOSING OUT SALE.....
Men's Black and Tan Hose CLOSING OUT SALE.....	Magic Washer soap, 7 bars CLOSING OUT SALE.....	One lot of French Gingham 20c and 25c quality.....	One lot of Young Men's \$10 and \$12 Suits, this year's styles and patterns, long trousers, sizes 33 to 36, your choice at.....	50c Men's Heavy Ribbed Underwear CLOSING OUT SALE.....
10c Men's Red and Blue Hand kerchiefs at CLOSING OUT SALE	20c Rockwood Bitter Chocolate CLOSING OUT SALE.....	10c Outing Flannel CLOSING OUT SALE.....	\$4.50 and \$5.00 Boys' Suits, Knic- kerbockers at CLOSING OUT SALE.....	75c Men's Union Suits CLOSING OUT SALE.....
15c Ladies Hose CLOSING OUT SALE.....	Matches, double dip, 12 boxes to pkg., at.....	7c White Outing Flannel CLOSING OUT SALE.....	\$3.00 and \$4.00 Boys' Suits at CLOSING OUT SALE.....	50c Boys' Shirts, military collar CLOSING OUT SALE.....
35c Ladies Lisle Hose, ribbed top CLOSING OUT SALE.....	Jap Rice, per lb. at.....	12c Crepe Outing Flannel, all shades at.....	\$2.50 Boys' Suits CLOSING OUT SALE.....	35c Boys' Balbriggan Underwear CLOSING OUT SALE.....
Blankets	Kitchen Cleanser, per box at.....	One lot of Fall and Winter Chil- ren's and Misses Coats, rang- ing in price from \$3.50 to \$7.50 at.....	\$4.00 and \$5.00 Boys' Suits Straight pants at CLOSING OUT SALE.....	Hats
50c Cotton Blankets CLOSING OUT SALE.....	West Bend Marathon Peas at.....	One lot of 25c Foulard, 27 in. wide, assorted colors and patterns at.....	One lot of Boys' Suits, worth from \$2.00 to \$3.50 sale price at CLOSING OUT SALE.....	\$2.50 Badger Hats CLOSING OUT SALE.....
\$3.00 Wool Fleece Blankets CLOSING OUT SALE.....	Canned Corn at.....	Flaxon's 15c and 16c, a yard CLOSING OUT SALE.....	\$5.00 and \$10.00 Boys' Suits long pants with vests at CLOSING OUT SALE.....	Standard Hats CLOSING OUT SALE.....
\$5.00 Grey Wool Blankets CLOSING OUT SALE.....	Women's Furnishings	Cotton Batiste, a yard CLOSING OUT SALE.....	50c Children's play suits at CLOSING OUT SALE.....	National Hats CLOSING OUT SALE.....
Graniteware	10c Women's Vests CLOSING OUT SALE.....	Stripped and Plain Poplins, all shades, 25c and 35c, CLOSING OUT SALE.....	75c Children's Wash Suits at CLOSING OUT SALE.....	20c Straw Hats CLOSING OUT SALE.....
35c Enameled Ware CLOSING OUT SALE.....	15c Women's Vests CLOSING OUT SALE.....	One lot of dress goods containing Brilliantines, Cashmeres and Serges, all patterns, Sale price	Men's Khaki Pants at CLOSING OUT SALE.....	30c Straw Hats CLOSING OUT SALE.....
10c Enameled Ware CLOSING OUT SALE.....	Women's and Misses Sweaters, White, Gray and Navy Blue	Corsets	\$1.00 and \$1.50 Men's Pants in Worsted, Cashmeres and Mixed CLEARING OUT SALE.....	25c Caps CLEARING OUT SALE.....
		\$1 American Beauty, latest style CLOSING OUT SALE.....	\$2.50 Men's Pants at CLOSING OUT SALE.....	50c Caps CLEARING OUT SALE.....
		\$1.50 American Beauty, latest style CLOSING OUT SALE.....	Boys' Knee Pants, worth from 50c to \$1.00, sale price at CLOSING OUT SALE.....	75c Caps CLEARING OUT SALE.....

BRING IN YOUR PRODUCE—WILL PAY 22c FOR EGGS DURING THIS SALE—22 POUNDS SUGAR FOR \$1.00

Remember we will be open Evenings during this Sale.

Sale Positively Starts
Sat. July 25 at 9 a. m.
And will continue for 10 days only.
Come in early and get the pick.
Everything sold as advertised.
Bring this document with you.

J. H. JANSSEN

BEECHWOOD, WIS.

WANTED
10 Salesladies
10 Salesmen.
POSITIVELY NO GOODS
SOLD TO MERCHANTS.